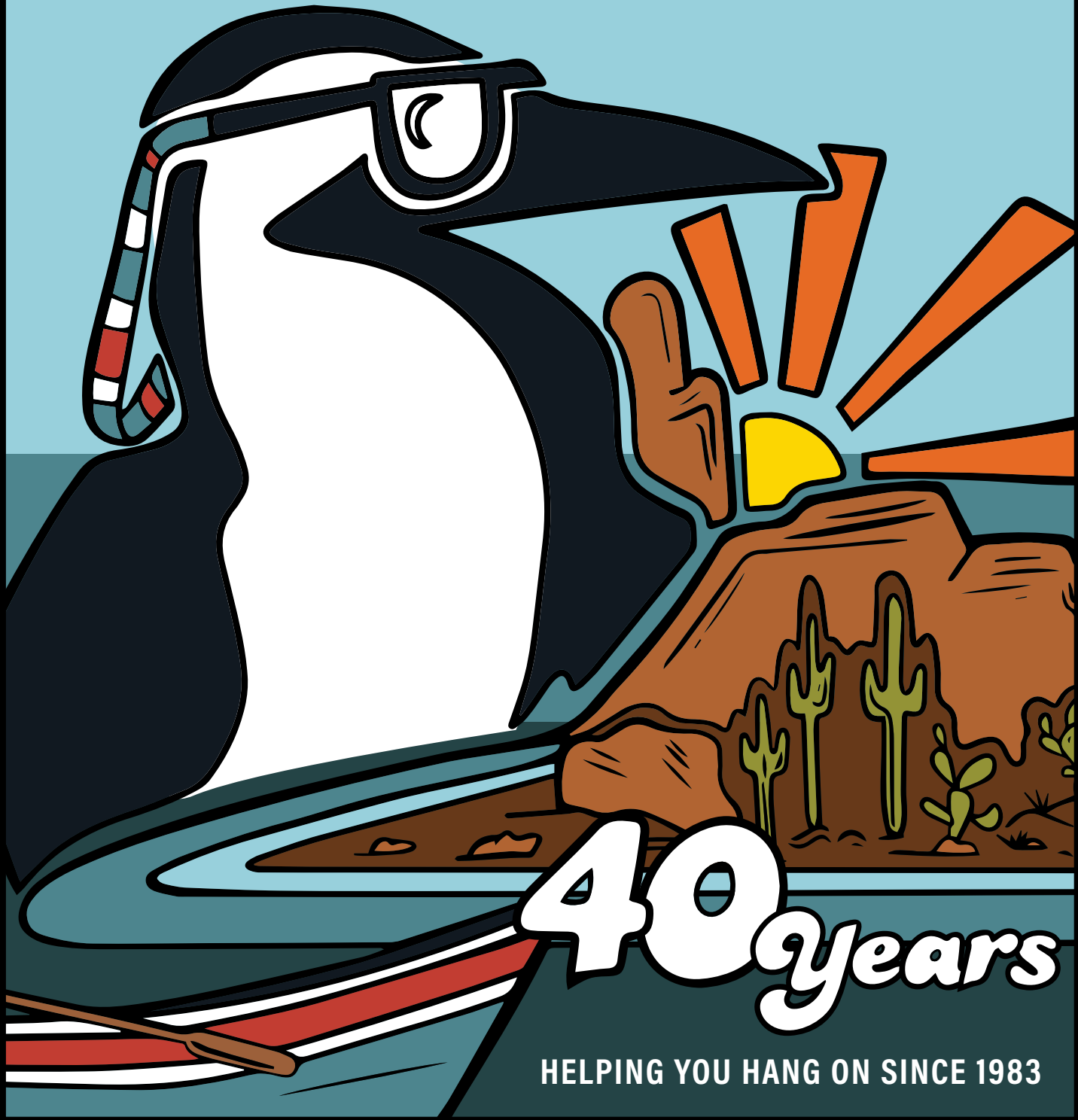




2023 CATALOG



40 years

HELPING YOU HANG ON SINCE 1983



## HANGING WITH OUR CHUMS FOR 40 YEARS

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Founded by a dory boat captain on the Colorado River in 1983, Chums is about the guides, dirtbags, river rats, and weekend warriors. Our community is the early risers and go-getters dedicated to everything from chasing trout in faraway lands to brewing the perfect cup of camp coffee deep in the backcountry. Chums has been producing innovative outdoor products built for adventure for the past 40 years, and it's been one hell of a ride. We couldn't do what we do without our loyal customers, friends, and families, so we want to extend a heartfelt "thank you" to everyone who has supported us over the years. Here's to many more decades of hanging with our Chums.







## WE WERE BORN ON THE WATER

Chums has a long and storied history on the water. 40 years ago, a dory boat guide in southern Utah grew tired of watching his customers repeatedly lose their sunglasses in the Colorado River. Behold, the inspiration for the Original cotton eyewear retainer, which is still one of our best-selling products to this day. Our manufacturing techniques have come a long way from our founder's \$60 sewing machine in the back of his VW van, but the mission remains the same: to help our customers hang on to the gear they value most.

## WE ARE FAMILY-RUN

Way back in 2002, in a time when Nickelback topped the pop charts and the original iPod was the hottest tech on the market, the Ferries family purchased Chums. In the 21 years that have followed, they have pushed innovation through product development, reinforced the brand's commitment to American manufacturing, and instilled an unwavering passion for top-notch customer service, leading Chums to become the global brand that so many know and love today.

## WE ARE MADE IN THE USA

We still manufacture many of our products in our original factory in Hurricane, Utah. Now with three offices and more than 75 employees (a few of whom have been with us for over 30 years), it's safe to say that we've learned a thing or two about staying loyal to our roots and to our people during the past 40 years. We may be a little biased, but we're pretty sure that our team consists of some of the raddest, most talented people in the outdoor industry.

## WE LOVE THE OUTDOORS

We love playing in the outdoors, and so do our customers. Whether in the mountains, on the water, in the desert, or at the beach, the drive to get out there and explore is central to our brand and the products we produce. This is why Chums works with many nonprofit organizations across the country to help drive environmental conservation efforts, minimize our carbon footprint, and preserve our planet's natural resources for generations to come.

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## CATALOG KEY

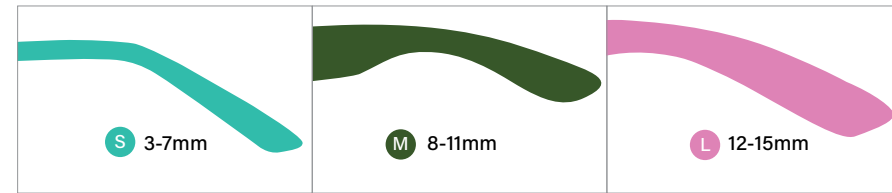
- NEW** NEW PRODUCTS, COLORS, AND PATTERNS FOR THIS YEAR
- BEST SELLER** OUR BEST-SELLING PRODUCTS
- UPCYCLED** SUSTAINABLE PRODUCTS MADE WITH UPCYCLED MATERIALS
- HEAT TRANSFER** PRODUCTS THAT CAN BE CUSTOMIZED WITH OUR FULL-COLOR VINYL HEAT TRANSFER PROCESS
- SCREEN PRINTING** PRODUCTS THAT CAN BE CUSTOMIZED WITH SCREEN PRINTING
- 3D DOME** PRODUCTS THAT CAN BE CUSTOMIZED WITH A 3D RESIN DOME

RETAINER END SIZES: **S** **M** **L**



## EYEWEAR RETAINER FIT GUIDE

Use this handy guide to find the best fit for your frames



Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

unit: 1cm = 10mm

PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15
Original / Original LTD - Standard End	12115/12318				●	●	●	●	●	●				
Original - Large End	12119									●	●	●	●	
Original - Small End	12116		●	●	●	●	●							
Original Kids - Standard End	12112				●	●	●	●	●	●				
Neoprene / Neoprene LTD - Standard End	12128/12129					●	●	●	●	●				
Neoprene - Large End	12306									●	●	●	●	
Upcycled Cotton	12424				●	●	●	●	●	●				
Classic	12108			●	●	●	●	●	●	●				
No Tail Adjustable	12207				●	●	●	●	●	●				
Elastic	12106			●	●	●	●	●	●	●				
Universal Fit	12103		●	●	●	●	●	●	●	●	●	●	●	●
Slip Fit	12121	●	●	●	●	●	●	●	●	●	●	●	●	●
Ranchero	12120	●	●	●	●	●	●	●						
Fish Tip	12204				●	●	●	●	●	●		●		
Tideline / Tideline Adjustable	12412/12419		●	●	●	●	●	●	●	●	●	●	●	●
Mariner	12425					●	●	●	●	●	●	●	●	●
Switchback	12308			●	●	●	●	●	●	●	●	●	●	●
The Slim	12313	●	●	●	●	●	●	●	●	●	●	●	●	●
Orbiter	12403					●	●	●	●	●	●	●	●	●
Adjustable Orbiter	12420					●	●	●	●	●	●	●	●	●
Mono Orbiter	12407					●	●	●	●	●	●	●	●	●
Handwound Guatemalan	12411	●	●	●	●	●	●	●	●	●	●	●	●	●
Baja	12312	●	●	●	●	●	●	●	●	●	●	●	●	●
Braided Leather	12126	●	●	●	●	●	●	●	●	●	●	●	●	●
Lens Leash	12104	●	●	●	●	●	●	●	●	●	●	●	●	●
Waxed Cotton	12309	●	●	●	●	●	●	●	●	●	●	●	●	●
Beaded	12402	●	●	●	●	●	●	●	●	●	●	●	●	●
Suede	12127	●	●	●	●	●	●	●	●	●	●	●	●	●
Tech Cord	12432	●	●	●	●	●	●	●	●	●	●	●	●	●
Glassfloat Classic / Glassfloat Classic LTD	12131/12135					●	●	●	●	●	●	●	●	●
Orbiter Float	12410					●	●	●	●	●	●	●	●	●
Floating Halfpipe	12305					●	●	●	●	●	●	●	●	●
Floating Neo	12178					●	●	●	●	●	●	●	●	●
Halfpipe	12110					●	●	●	●	●	●	●	●	●
Neo Megafloat	12202								●	●	●	●	●	●







# EYEWEAR RETAINERS

40 years ago, the first Chums eyewear retainers were born on the Colorado River in southern Utah. The original style that launched our brand is still going strong today, but since then, we've put our blood, sweat, and tears into developing new, innovative styles to help you hang on to your eyewear and look damn good doing it.

## ORIGINAL

BEST SELLER SCREEN PRINTING

### STANDARD END S M

SKU 12115  
 - The retainer that started it all, way back in 1983  
 - Made from 100% cotton  
 - Fits a wide variety of frames  
 - Available in every mix and color shown on this page

### LARGE END M L

SKU 12119  
 - Fits large frames  
 - Available in Basics, Landscape, and Hurricane 6 mixes

### SMALL END S

SKU 12116  
 - Fits thin frames  
 - Available in Basics, Landscape, and Hurricane 6 mixes

### KIDS STANDARD END S M

SKU 12112  
 - Fits a wide variety of frames  
 - Shorter length for smaller heads  
 - Available in Kids Basics mix

#### BASICS (01)

	x1	100
	x1	101
	x1	102
	x1	105
	x1	139
	x1	357

#### HURRICANE 6 (03)

	x1	100
	x1	133
	x1	134
	x1	139
	x1	390
	x1	391

#### KIDS BASICS

	x3	100
	x1	101
	x1	102
	x1	105

#### HURRICANE 12 (21)

	x1	109
	x1	140
	x1	358
	x1	359
	x1	501
	x1	512
	x1	515
	x1	601
	x1	606
	x1	701
	x1	702
	x1	706
	x1	771
	x1	781

#### BRIGHTS (02)

	x1	601
	x1	606
	x1	608
	x1	611
	x1	617
	x1	701

#### LANDSCAPE (07)

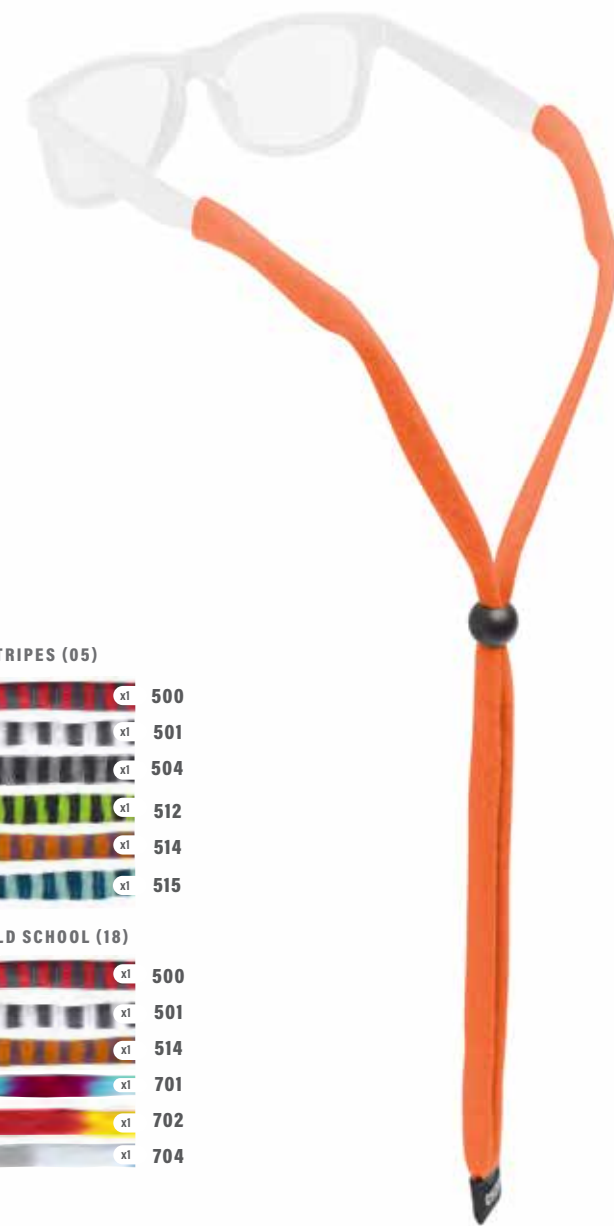
	x1	117
	x1	139
	x1	140
	x1	390
	x1	601
	x1	781

#### STRIPES (05)

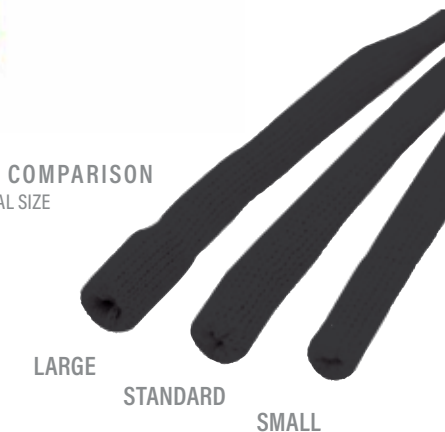
	x1	500
	x1	501
	x1	504
	x1	512
	x1	514
	x1	515

#### OLD SCHOOL (18)

	x1	500
	x1	501
	x1	514
	x1	701
	x1	702
	x1	704



END COMPARISON  
ACTUAL SIZE





## ORIGINAL LTD

BEST SELLER

### STANDARD END S M

SKU 12318

- Made from a soft, durable cotton-poly blend
- Fits a wide variety of frames
- Available in singles or mixes shown below



#### TIE DYE (04)

- x2 701
- x2 707
- x2 911

#### REALTREE (30)

- x1 337
- x1 338
- x1 339
- x2 351
- x1 352



#### WESTERN (48)

- x2 450
- x2 1014
- x2 1020

#### NATURE (53) NEW

- x2 1028
- x2 1033
- x2 1041

#### FISH (50)

- x2 920
- x2 921
- x2 951

#### ARTISANAL (60) NEW

- x2 1012
- x2 1026
- x2 1029

#### FISH (52)

- x2 406
- x2 1021
- x2 1031

- x1 809

## UPCYCLED COTTON

SCREEN PRINTING

### STANDARD END S M

SKU 12424

- Constructed from a high-performance blend of 52% upcycled cotton and 48% post-consumer recycled plastic bottles.
- Available in singles or mixes shown below



#### LANDSCAPE (07)

- x1 100
- x1 365
- x1 367
- x1 368
- x1 369
- x1 370

#### HEATHERED (44)

- x1 360
- x1 361
- x1 362
- x1 363
- x1 364
- x1 365

## CLASSIC

S M

SKU 12108

- Lightweight, single-ply polyester
- Fits a wide variety of frames

#### CLASSIC MIX

- x2 100
- x1 103
- x1 105
- x1 121
- x1 122



## NO TAIL ADJUSTABLE

SCREEN PRINTING

S M

SKU 12207

- Made from 100% cotton
- Dual bead adjustability
- Fits a wide variety of frames



#### BASICS (01)

- x1 100
- x1 101
- x1 102
- x1 105
- x1 139
- x1 357

#### HURRICANE 6 (03)

- x1 100
- x1 133
- x1 134
- x1 139
- x1 390
- x1 391

## ELASTIC

3D DOME S M

SKU 12106

- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin to medium frames

#### ELASTIC MIX NEW

- x2 100
- x1 101
- x1 102
- x1 103
- x1 250



## UNIVERSAL FIT

BEST SELLER 3D DOME S M L

### 3MM ROPE

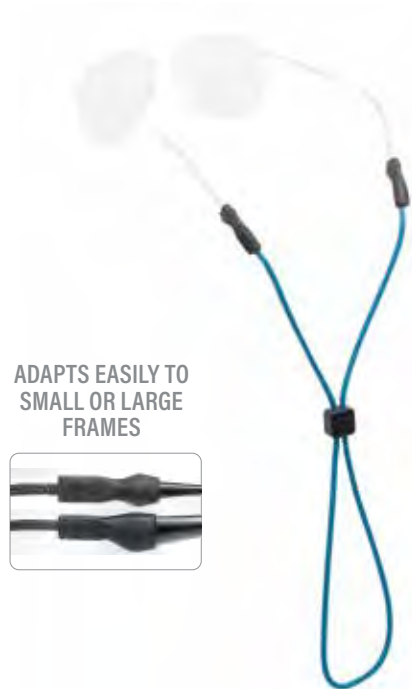
SKU 12103  
- Durable molded rubber ends accommodate a wide variety of frames  
- Available in all colors and mixes on this page (except Kids)

### 5MM ROPE

SKU 12102  
- Available in Solids, Earth, and Fire

### KIDS 3MM ROPE

SKU 12111  
- Shorter length for smaller heads  
- Available in Kids mix



ADAPTS EASILY TO SMALL OR LARGE FRAMES



**SOLIDS (01)**

Black	x2	100
Blue	x1	101
Red	x1	102
Dark Blue	x1	105
Green	x1	122

**EARTH (03)**

Earth 1	x1	320
Earth 2	x1	812
Earth 3	x1	827
Earth 4	x1	828
Earth 5	x1	870
Earth 6	x1	871

**REALTREE (30) \$10.99**

Realtree 1	x2	337
Realtree 2	x1	338
Realtree 3	x1	339
Realtree 4	x2	351
Realtree 5	x1	809

**BRIGHTS (02)**

Bright 1	x1	608
Bright 2	x1	611
Bright 3	x2	617
Bright 4	x1	770
Bright 5	x1	776

**FIRE (10)**

Fire 1	x1	713
Fire 2	x1	814
Fire 3	x1	837
Fire 4	x1	851
Fire 5	x1	862
Fire 6	x1	863

**KIDS**

Kids 1	x1	100
Kids 2	x1	101
Kids 3	x1	102
Kids 4	x1	814
Kids 5	x1	837
Kids 6	x1	851

## SLIP FIT

BEST SELLER 3D DOME S M L

### 3MM ROPE

SKU 12121  
- Features low-profile rubber ends designed to sit forward of your ears  
- Fits a wide variety of frames  
- Available in all colors and mixes on this page (except Kids)



SLIP FIT ENDS SIT FORWARD OF EARS

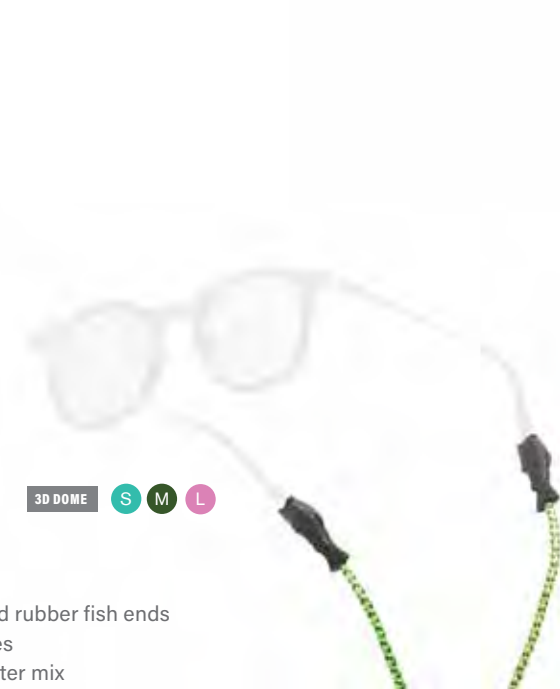


## RANCHERO

3D DOME S M

### 3MM ROPE

SKU 12120  
- Articulated rubber ends  
- Fits a wide variety of frames  
- Available in Water mix



## FISH TIP

3D DOME S M L

### 3MM ROPE

SKU 12204  
- Custom-molded rubber fish ends  
- Fits most frames  
- Available in Water mix



**WATER (01)**

Water 1	x1	100
Water 2	x1	105
Water 3	x1	122
Water 4	x1	812
Water 5	x1	814
Water 6	x1	862



## NEOPRENE

BEST SELLER SCREEN PRINTING HEAT TRANSFER

### STANDARD END

S M

SKU 12128

- Made from lightweight, quick-drying neoprene  
- Available in Basics and Brights mixes shown below

### LARGE END

M L

SKU 12306

- Available in Basics and Brights mixes shown below



## NEOPRENE LTD

BEST SELLER HEAT TRANSFER

### STANDARD END

S M

SKU 12129

- Made from lightweight, quick-drying neoprene  
- Available in every patterned mix and color below



END COMPARISON  
ACTUAL SIZE



LARGE END

STANDARD END

### BASICS NEW

Black	x1	100
Dark Blue	x1	101
Red	x1	102
Grey	x1	103
Dark Navy	x1	105
Purple	x1	109

### BRIGHTS (02)

Yellow	x1	108
Light Blue	x1	601
Pink	x1	606
Light Green	x1	611
Orange	x2	617

### TIE DYE (04)

Tie Dye 1	x2	701
Tie Dye 2	x2	707
Tie Dye 3	x2	911

### FISH (50)

Fish 1	x2	920
Fish 2	x2	921
Fish 3	x2	951

### ARTISANAL (60) NEW

Artisanal 1	x2	1008
Artisanal 2	x2	1022
Artisanal 3	x2	1029

### REALTREE (30)

RealTree 1	x2	337
RealTree 2	x2	351
RealTree 3	x2	352

### FISH (52)

Fish 4	x2	406
Fish 5	x2	1021
Fish 6	x2	1031



809

### WESTERN (48)

Western 1	x2	450
Western 2	x2	1014
Western 3	x2	1020

### NATURE (53) NEW

Nature 1	x2	1028
Nature 2	x2	1033
Nature 3	x2	1034

## THE SLIM

BEST SELLER S M L

SKU 12313

- Sleek, minimalist design  
- Made from lightweight, stretchy silicone  
- UV and corrosion resistant  
- Removable sliding bead to adjust tension and fit  
- Available in Basics and Fades



## SWITCHBACK

BEST SELLER S M L

SKU 12308

- Made from waterproof, stretchy silicone  
- Adaptable, multi-port ends fit virtually any frame design  
- UV and corrosion resistant  
- Available in Basics and Fades



WIRE FRAMES

STANDARD FRAMES

LARGE FRAMES

### BASICS (01)

Black	x2	100
Blue	x1	101
Brown	x1	155
Green	x1	250
Orange	x1	609

### FADES (43)

Fade 1	x1	199
Fade 2	x1	374
Fade 3	x1	874
Fade 4	x1	875
Fade 5	x1	884
Fade 6	x1	885

## SILICONE RETAINERS

Get techy and stretchy with our eye-catching silicone eyewear retainers. Lightweight, hydrophobic, and extra grippy, these oh-so-pretty retainers are ideal for activities involving water, sweat, dirt, or any combination of the three. Stretchy enough to fit frames of virtually any size and super easy to clean, our durable silicone retainers are tough enough to accompany you on your most "out there" adventures for years on end.



## TIDELINE S M L

- SKU 12412
- Made from ultra-lightweight stainless steel cable
  - Includes small and large interchangeable silicone ends for an ultra-wide range of fit
  - Silicone ends won't stretch out or lose shape
  - Total length (end to end): 18.5"
  - Made in the USA

MIX (01)

-  x3 100
-  x3 749



## TIDELINE ADJUSTABLE BEST SELLER S M L

- SKU 12419
- Made from ultra-lightweight stainless steel cable
  - Adjustable length from 11" to 17.25" (end to end)
  - Includes small and large interchangeable silicone ends for an ultra-wide range of fit
  - Silicone ends won't stretch out or lose shape
  - Made in the USA

MIX (01)





-  x3 100
-  x3 749



## ORBITER BEST SELLER S M L

- SKU 12403
- Made from ultra-lightweight stainless steel cable
  - Low-profile Orbiter ends
  - Total length (end to end): 16"
  - Available in Metals mix

METALS

-  x3 100
-  x1 151
-  x1 155
-  x1 749



## ADJUSTABLE ORBITER BEST SELLER S M L

- SKU 12420
- Made from ultra-lightweight stainless steel cable
  - Adjustable length from 10" to 15.5" (end to end)
  - Low-profile Orbiter ends
  - Available in Metals mix



### ORBITER END



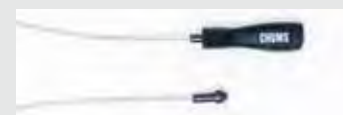
- Precision-molded rubber for reliable grip
- Accommodates a wide range of frames
- Articulated cable attachment point increases retainer flexibility
- Integrated pinch points for easy removal
- Available on the Orbiter, Adjustable Orbiter, Mono Orbiter, and Orbiter Float

## INTERCHANGEABLE ENDS

A true innovation in eyewear retainer technology, our Tideline and Tideline Adjustable models fit a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, grippy silicone ends. Each Tideline and Tideline Adjustable retainer comes with a small set and a large set of ends, allowing you to easily swap your retainer from one pair of glasses to another at a moment's notice.



Small End







Large End



## MONO ORBITER S M L

- SKU 12407
- Made from lightweight, high-tenacity monofilament
  - Low-profile Orbiter ends
  - Total length (end to end): 15.5"
  - Available in Field and Stream mixes

FIELD (22)

-  x3 100
-  x1 102
-  x1 601
-  x1 781

STREAM

-  x3 100
-  x1 608
-  x1 617
-  x1 749





## MARINER

BEST SELLER

S M L

SKU 12425

- Made from high-tenacity monofilament fishing line
- Grippy silicone ends stretch to fit most frames
- Made in the USA
- Available in Brights mix

BRIGHTS (02)

	x1	126
	x1	340
	x1	605
	x1	879
	x1	883
	x1	892



## BAJA

BEST SELLER

S M L

SKU 12312

- Comfortable, eye-catching woven cord
- Low-profile Urban ends sit forward of ears
- Securely fits a wide variety of frames



MIX (01) NEW

	x1	257
	x1	701
	x1	705
	x1	708
	x1	709
	x1	789

### THE URBAN END



- Stretchy rubber securely grips frames of virtually any size
- Designed to sit forward of your ears
- Available on the Baja, Handwound Guatemalan, Braided Leather, Suede, Lens Leash, Beaded, and Waxed Cotton



## URBAN COLLECTION

Take it to the streets with our stylish Urban Collection. Featuring low-profile attachment points that are designed to sit forward of your ears, these versatile retainers bring a laid-back look that is equally at home at the office, at the beach, or on your favorite brewery's rooftop deck.





## HANDWOUND GUATEMALAN

S M L

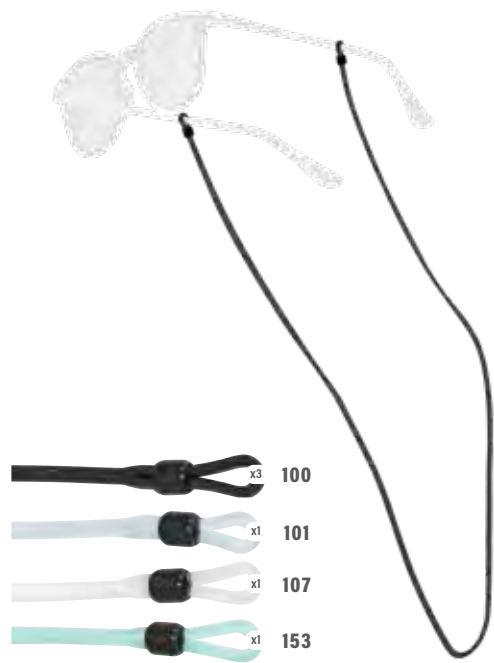
- SKU 12411
- Handmade in Guatemala
  - Made from 100% cotton
  - Each retainer features a unique color combination



## TECH CORD

S M L

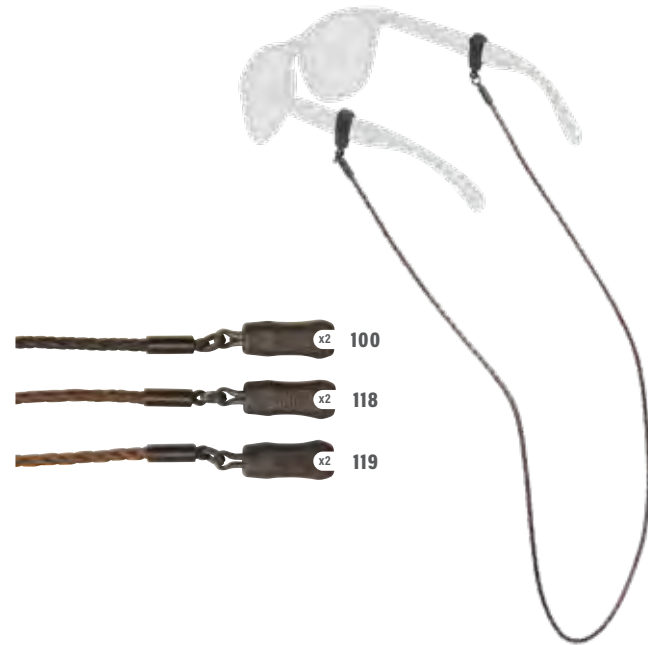
- SKU 12432
- One-piece molded eyewear retainer
  - Adjustable loop temples
  - Fits securely on most frame sizes and styles
  - Extremely lightweight and stylish



## BRAIDED LEATHER

BEST SELLER S M L

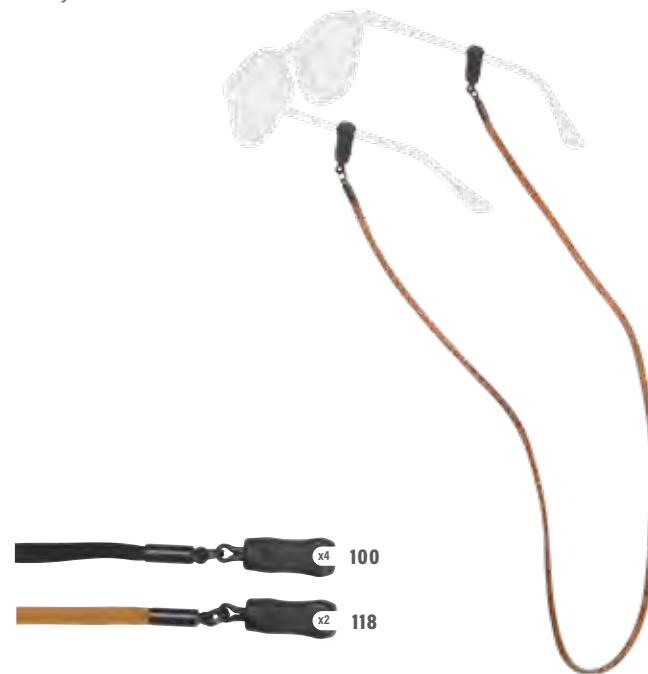
- SKU 12126
- Made from 2.5mm braided genuine leather



## SUEDE

S M L

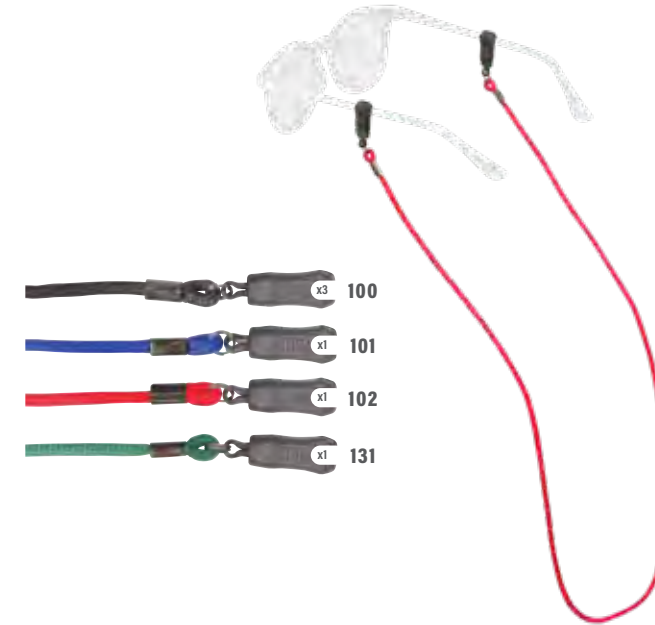
- SKU 12127
- Made from soft, comfortable, classy suede



## LENS LEASH

BEST SELLER S M L

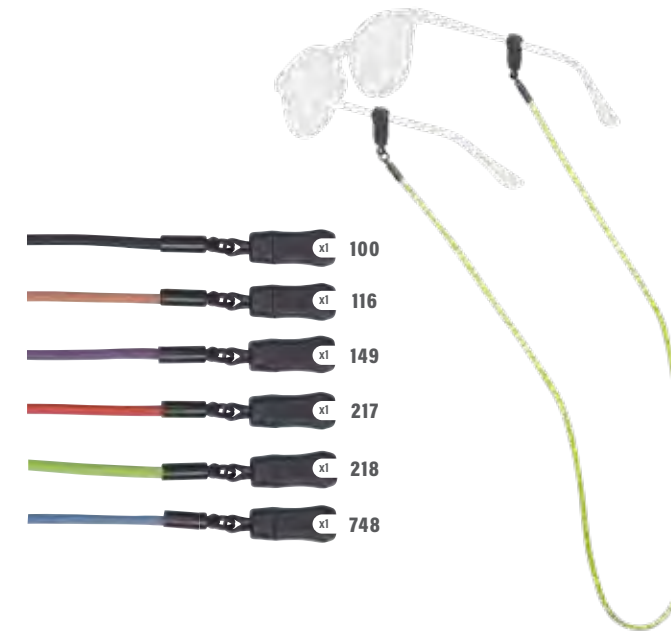
- SKU 12104
- Simple, classic retainer
  - Fits a wide variety of frames



## WAXED COTTON

S M L

- SKU 12309
- Made from 2.5mm braided waxed cotton
  - Durable, smooth, and water-resistant



## BEADED

S M L

- SKU 12402
- Incorporates wood and glass beads for a unique, elegant look







## ON THE WATER

Chums was born on the water and our roots run deep when it comes to finding innovative ways to keep your equipment safe and dry. Whether you need affordable solutions to keep your glasses, keys, and phone afloat, or a high-quality rolltop dry bag for a multi-day river trip, rest assured that our 40 years of experience mean we know a thing or two about helping you hang on to your valuables.

## GLASSFLOAT CLASSIC

BEST SELLER 3D DOME  
M L

SKU 12131

- Floats eyewear weighing up to 45g (1.6oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

### GLASSFLOAT MIX

- x1 100
- x1 108
- x1 601
- x1 606
- x1 611
- x1 617



## GLASSFLOAT CLASSIC LTD

NEW 3D DOME  
M L

SKU 12135

- Floats eyewear weighing up to 45g (1.6oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

### MIX (01)

- x1 405
- x1 701
- x1 719
- x1 1020
- x1 1028
- x1 1030



## ORBITER FLOAT

BEST SELLER S M L

SKU 12410

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Floating foam is removable for adventures away from the water
- Floats eyewear weighing up to 45g (1.6oz)

### ORBITER FLOAT MIX (02)

- x2 108
- x2 611
- x2 617





## HALFPIPE S M L

- SKU 12110
- Made from lightweight, durable latex tubing
  - Fits a wide variety of frames
  - Floats 5g (0.2oz)



HALFPIPE MIX

	x2	100
	x1	108
	x1	606
	x1	611
	x1	617

## FLOATING HALFPIPE S M L

- SKU 12305
- Made from lightweight, durable latex tubing
  - Fits a wide variety of frames
  - Floats eyewear weighing up to 32g (1.1oz)



FLOATING HALFPIPE MIX

	x2	100
	x1	108
	x1	606
	x1	611
	x1	617

## FLOATING NEO KEYCHAIN

- SKU 90024
- High-visibility neoprene flotation device for your keys
  - Floats keys weighing up to 40g (1.4 oz)



BRIGHTS (02)

	x2	108
	x2	611
	x2	617

## FLOATING NEO KEYCHAIN LTD NEW

- SKU 90028
- Stylish neoprene flotation device for your keys
  - Floats keys weighing up to 40g (1.4 oz)

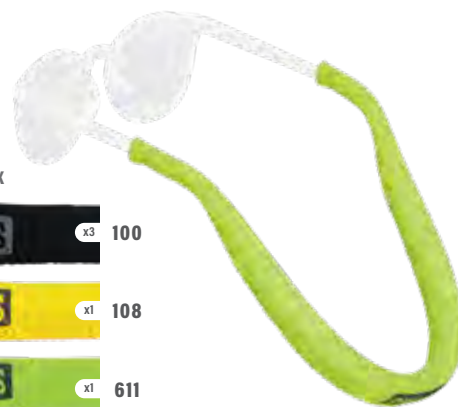


MIX (01)

	x2	405
	x2	701
	x1	1020
	x1	1030

## FLOATING NEO S M L

- SKU 12178
- Made from quick-drying, foam-filled neoprene
  - Fits most frames
  - Floats eyewear weighing up to 37g (1.3oz)



FLOATING NEO MIX

	x3	100
	x1	108
	x1	611
	x1	617

## NEO MEGAFLOAT M L

- SKU 12202
- Like the Floating Neo on steroids
  - Made from quick-drying, foam-filled neoprene
  - Fits larger frames
  - Floats eyewear weighing up to 85g (3oz)



NEO MEGAFLOAT MIX

	x3	100
	x1	108
	x1	611
	x1	617

## FLOATING KEYCHAIN

- SKU 91041
- Made from closed-cell foam and lightweight, stretchy latex tubing
  - Designed to be worn on the wrist
  - Floats keys weighing up to 30g (1oz)



## FLOATING MARSUPIAL WALLET

- SKU 90070
- High-visibility floating wallet with key ring attachment
  - Made from durable, quick-drying neoprene
  - Floats items weighing up to 52g (1.8oz)



BRIGHTS (02)

	x2	108
	x2	611
	x2	617



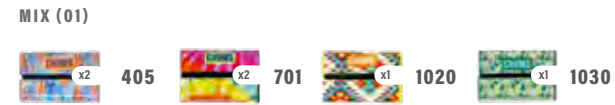
## BOBBER HAT FLOAT

- SKU 30095
- High-visibility closed-cell foam flotation device for adjustable hats
  - Low-profile, comfortable fit
  - Hook-and-loop closure for easy installation and removal



## BOBBER HAT FLOAT LTD NEW

- SKU 30096
- Stylish closed-cell foam flotation device for adjustable hats
  - Low-profile, comfortable fit
  - Hook-and-loop closure for easy installation and removal



## CAP RETAINER BEST SELLER 3D DOME

- SKU 11106
- Secures your hat to your jacket, shirt, or pack
  - Lightweight nylon cord with tough bulldog clips



## FLOATING PHONE PROTECTOR BEST SELLER

- SKU 54413
- Floating dry bag for your phone
  - Splashproof secure locking closure
  - Touchscreen-compatible front and rear windows
  - Removable lanyard
  - Fits most phones
  - Dimensions: 9" x 5.5" x 0.5"



## FLOATING PHONE PROTECTOR LTD

- SKU 54419
- Floating dry bag for your phone
  - Splashproof secure locking closure
  - Touchscreen-compatible front and rear windows
  - Removable lanyard
  - Fits most phones
  - Dimensions: 9" x 5.5" x 0.5"





## GLOW PHONE POUCH

SKU 54411

- Dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible
- Glow-in-the-dark piping for visibility
- Fits most phones
- Dimensions: 8" x 4.5"



## SPLASH BAG

- Keep your wallet, keys, and other essentials safe while on or near the water
- Three rows of zip-lock closures plus a roll-down top to keep your items dry and secure
- Adjustable lanyard

### SMALL

SKU 54417  
DIMENSIONS: 8" x 5.5"



### LARGE

SKU 54418  
DIMENSIONS: 9" x 7"



## SHUTTLE SPLASH SACK NEW

SKU 54330

- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"



## SPLASH BAG TABLET NEW

SKU 54332

- Dry bag for your tablet
- Splashproof secure locking closure
- Fits large tablets
- Touchscreen-compatible windows for easy photo taking
- Adjustable carry strap
- Dimensions: 12" x 9"



## SPLASH BAG TABLET LTD NEW

SKU 54333

- Dry bag for your tablet
- Splashproof secure locking closure
- Fits large tablets
- Touchscreen-compatible windows for easy photo taking
- Adjustable carry strap
- Dimensions: 12" x 9"



## SHUTTLE SPLASH SACK LTD NEW

SKU 54331

- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"







## STORM SERIES BAGS

Built for the water, these robust, versatile bags have been tested under the harshest conditions by anglers, river rats, dirtbags, and guides. Boasting stormproof materials, secure rolltop closures, ultrasonic welded construction, and water-resistant zippers, Storm Series bags are ready for whatever you and Mother Nature can throw at (or in) them. No matter your destination and regardless of the weather, these bags will keep your gear safe, dry, and easily accessible.

### STORM ROLLTOP DUFFEL NEW

- SKU 54325
- Stormproof material
  - 52L capacity
  - Ultrasonic welded construction
  - Secure rolltop closure
  - Adjustable, removable, padded backpack straps
  - Multiple webbing attachment points
  - Dimensions: 13" x 20.5" x 12"



### STORM ROLLTOP DUFFEL LTD NEW

- SKU 54327406
- Stormproof material
  - 52L capacity
  - Ultrasonic welded construction
  - Secure rolltop closure
  - Adjustable, removable, padded backpack straps
  - Multiple webbing attachment points
  - Dimensions: 13" x 20.5" x 12"





## DOWNRIVER ROLLTOP BACKPACK

SKU 54312

- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"



## DOWNRIVER ROLLTOP BACKPACK LTD

SKU 54321406

- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"



## DOWNSTREAM 4L WAIST PACK

SKU 54313

- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"



## DOWNSTREAM 4L LTD WAIST PACK

SKU 54319406

- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"



## STORM ROLLTOP SLING

SKU 54315

- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"



## STORM ROLLTOP SLING LTD

SKU 54320406

- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"



## STORM JAM PHONE SLEEVE

SKU 54317

- Stormproof material
- Ultrasonic welded construction
- Touchscreen-compatible window
- Stash pocket with water-resistant zipper
- Adjustable waist strap
- Dimensions: 4.5" x 9"



## STORM JAM LTD PHONE SLEEVE

SKU 54318406

- Stormproof material
- Ultrasonic welded construction
- Touchscreen-compatible window
- Stash pocket with water-resistant zipper
- Adjustable waist strap
- Dimensions: 4.5" x 9"







## WALLETS

We're not just here to help you hang on to your glasses; we think hanging on to your cash and cards is pretty important too. Sleek, low-profile, versatile, and durable, our wallets are at home in town, on the trails, and everywhere in between. And did we mention that they're really, really, really, ridiculously good-looking?

### DAILY

SKU 18810

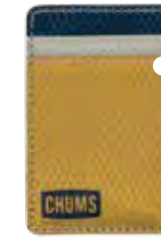
- Our thinnest wallet, designed for the minimalist
- Made from durable ripstop nylon
- Elastic sleeve to stash cash
- 2 card slots
- Dimensions: 4" x 2.5"



BASICS (01) **NEW**



x2 100



x2 876



x2 996

BRIGHTS (02) **NEW**



x2 990



x2 991



x2 997





## SURFSHORTS

BEST SELLER HEAT TRANSFER

- SKU 18401
- The perfect adventure wallet
  - Made from lightweight, durable ripstop material
  - Two zippered pockets
  - ID window
  - Key ring attachment
  - Dimensions: 3" x 4.5"



## SURFSHORTS LTD

BEST SELLER HEAT TRANSFER

- SKU 18403
- The perfect adventure wallet
  - Made from lightweight, durable ripstop material
  - Two zippered pockets
  - ID window
  - Key ring attachment
  - Dimensions: 3" x 4.5"



## DUCKIE

UPCYCLED

- SKU 18595700
- Made from upcycled whitewater raft material
  - Handcrafted in Hurricane, UT
  - Designed for durability
  - Ultra-slim profile
  - Each wallet features a unique color combination
  - Dimensions: 4" x 2.75"



**WATCH THE JOURNEY FROM WASTE TO WALLET**



Leftover scraps from materials used to build whitewater rafts...



...are sorted and cut to be upcycled into Duckie wallets.



Every Duckie is handcrafted in Hurricane, UT.



Because they're made from assorted raft scraps, each Duckie wallet boasts a unique color combination.



## BANDIT BI-FOLD

SKU 18808

- Low-profile bi-fold design
- 4 card slots
- ID window
- External elastic cash stash
- Magnetic closure
- Dimensions: 2.5" x 4"



MIX (01) **NEW**



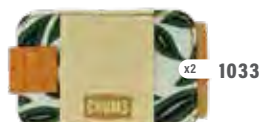
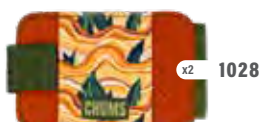
## BANDIT BI-FOLD LTD **NEW**

SKU 18811

- Low-profile bi-fold design
- 4 card slots
- ID window
- External elastic cash stash
- Magnetic closure
- Dimensions: 2.5" x 4"



NATURE (53)



ARTISANAL (60)



## REVERSI

SKU 18809

- Reversible design with zippered closure
- 2 card slots
- ID window
- Front and rear elastic cash stash sleeves
- Dimensions: 5" x 2.75" x 0.75"



MIX (01) **NEW**



## NOMAD **NEW**

SKU 18825

- Our largest wallet
- Made from durable canvas
- 3 card slots
- Internal ID window, cash sleeve, and zippered pocket
- External mesh stash pocket
- Removable shoulder strap
- Dimensions: 3.75" x 7.25" x 0.75"



100

103

131





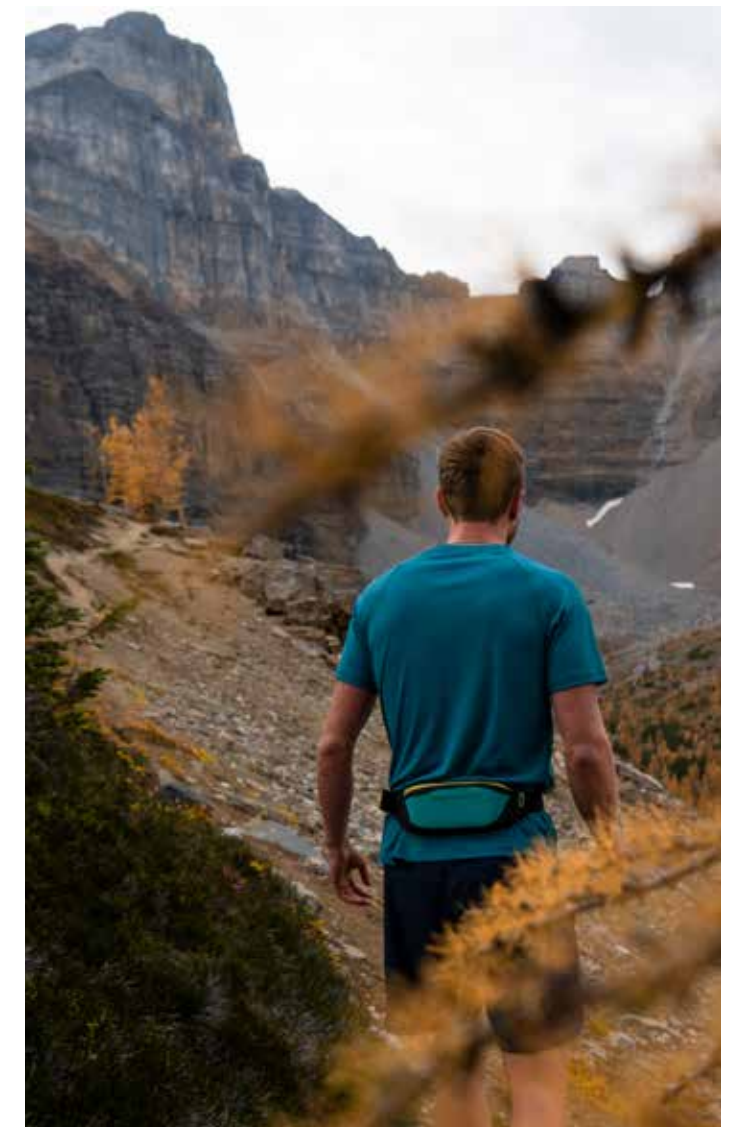
## ACTIVE BAGS

Headed out for a hike? We've got you. What about a run? Yep, we've got a bag for that too. Maybe a music festival? Or a trip to the local watering hole for happy hour with the crew? Look no further. From our popular Rover Cross-Body Bag to our new Indio Sling to a slew of freshly redesigned waist packs, our line of active bags is built to keep up with your adventurous lifestyle.

### NEO POCKET WAIST PACK NEW

SKU 14061

- Lightweight, minimalist design
- Slim profile fits comfortably under jackets
- Made of water-resistant, quick-drying neoprene
- Zippered main compartment
- External mesh stash pocket
- Waist strap adjusts from 20" to 40"







## TRAIL JAM WAIST PACK NEW

SKU 14103

- Our mid-size waist pack for mid-size endeavors
- Easy-access front pocket holds cards and cash
- Zippered main compartment with internal key clip and card organizer
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"



100



915

## TRAIL JAM LTD WAIST PACK NEW

SKU 141041008

- Our mid-size waist pack for mid-size endeavors
- Easy-access front pocket holds cards and cash
- Zippered main compartment with internal key clip and card organizer
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"



## TREKKER WAIST PACK NEW

SKU 14037

- A full-featured waist pack for longer adventures
- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and zippered organizer pocket
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"



100



787



915

## TREKKER LTD WAIST PACK NEW

SKU 140391008

- A full-featured waist pack for longer adventures
- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and zippered organizer pocket
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"





## TRAIL DAWG WAIST PACK

- SKU 14075100
- A "must have" for any dog owner
  - Dual water bottle holders (bottles not included)
  - Includes folding nylon dog bowl
  - Zippered phone sleeve with touchscreen compatibility
  - Waist strap adjusts between 20" and 40"



## TRAIL DAWG LTD WAIST PACK NEW

- SKU 140811008
- A "must have" for any dog owner
  - Dual water bottle holders (bottles not included)
  - Includes folding nylon dog bowl
  - Zippered phone sleeve with touchscreen compatibility
  - Waist strap adjusts between 20" and 40"



## INDIO SLING NEW

- SKU 54268
- Perfect for carrying the essentials
  - Made from durable ripstop nylon
  - Two zippered pockets
  - Adjustable, removable shoulder strap
  - Dimensions: 8" x 6" x 1"



290



787



915





## FJORD BOTTLE SLING

SKU 36032

- Mesh and elastic construction fits a variety of bottle sizes
- MOLLE straps for easy attachment to belts and other gear
- Adjustable, removable shoulder strap



100



1010



1014

## ROVER CROSS-BODY BAG

SKU 54266

- The ideal bag for around town or on the trails
- Can be worn across the body, over the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap
- Dimensions: 9.5" x 5.75" x 0.75"



100



1010



1014





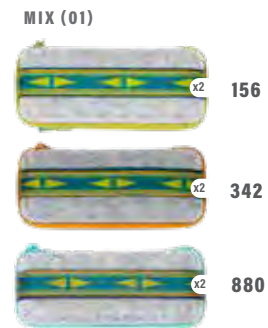


## ACCESSORIES

Did you think we were out of ideas for helping you hang on? Think again. Our line of eyewear accessories was designed to keep your glasses protected and sparkling clean. Our storage cases are perfect for keeping your shades scratch-free while you're on the go, and our convenient eyewear cleaning cloths and kits ensure your lenses are always crystal clear.

### UPCYCLED FELT CASE NEW UPCYCLED

- SKU 31103
- Made from eco-friendly upcycled felt
  - Hard case with soft lining protects eyewear
  - Accent webbing with attachment loop
  - Zippered closure



### SUNGLASS SLEEPER

- SKU 31102
- Like a sleeping bag for your eyewear
  - Slim softshell design saves space in purses and bags
  - Zippered main compartment with front stash pocket
  - Soft fleece lining keeps your glasses scratch-free



### TRANSPORTER BEST SELLER

- SKU 31094
- Asymmetrical zippered hardshell case
  - Fits most eyewear styles
  - Available in singles or mix



### TRANSPORTER LTD

- SKU 31100
- Asymmetrical zippered hardshell case
  - Fits most eyewear styles
  - Available in singles or mix





## THE VAULT

BEST SELLER

SKU 54252

- Versatile zippered hardshell case for eyewear, electronics, or other valuables
- Mesh stash pocket integrated into inside of lid
- Soft interior lining
- Available in singles



## THE VAULT LTD

SKU 54253

- Versatile zippered hardshell case for eyewear, electronics, or other valuables
- Mesh stash pocket integrated into inside of lid
- Soft interior lining
- Available in singles



## GLASSHOPPER

BEST SELLER 3D DOME

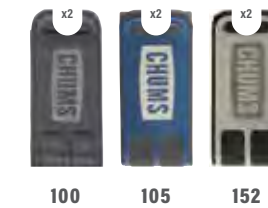
### VISOR CLIP

SKU 30054

- Sleek, one-piece clip for storing eyewear on your vehicle's sun visor
- Easy one-handed use
- Durable metal construction
- Available in singles or mix



GLASSHOPPER MIX



## POUCH

### MICROFIBER LENS CLEANING CLOTH

SKU 30055

- 8" x 8" microfiber cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens



POUCH MIX



## SHADE SHELTER

BEST SELLER

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything
- Available in black neoprene or cork



SKU 31090100

SKU 31098873



## CORK FOLDING CASE

SKU 31101873

- Eco-friendly cork eyewear case
- Magnetic closure
- Rigid structure with soft interior lining
- Folds flat for easy storage when not in use



## POUCH XL

### MICROFIBER LENS CLEANING CLOTH

SKU 30083

- 12" x 12" microfiber cleaning cloth in a protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens



MIX (01)





## EYEWEAR REPAIR KIT+

- SKU 30078
- Screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



## ANTI-FOG KIT

BEST SELLER

- SKU 30050
- Anti-fog lens cleaning solution is perfect for binoculars, glasses, goggles, and scopes
  - Includes 8" x 8" microfiber cleaning cloth



## CLEANING WIPES

- SKU 30081
- Cleans plastic and glass lenses
  - Safe for all multi-coating lenses
  - Helps keep eyewear from fogging
  - Pocket-size, pre-moistened wipes
  - 10 wipes per pack



## EYEWEAR CLEANING KIT

- 1oz bottle of cleaning solution
- 10" x 10" microfiber cleaning cloth
- High-quality storage case (available in black or cork)

### BLACK

SKU 30080

### CORK

SKU 31099873



## SUSPENDERS

BEST SELLER

- SKU 60610
- Adjustable elastic suspenders with silicone grippers on the inside surface for maximum range of motion and security
  - Composite cam-action clips hold tight without damaging your trousers
  - One size fits most



## SUSPENDERS LTD

- SKU 60611
- Adjustable elastic suspenders with silicone grippers on the inside surface for maximum range of motion and security
  - Composite cam-action clips hold tight without damaging your trousers
  - One size fits most



## WINTER ACCESSORIES

Hit the slopes this season with our ultra-convenient winter accessories. Haul your gear from the parking lot to the lifts with ease, and never worry about losing your season pass again - Chums makes hanging on to your ski gear easier than remembering when to pizza and when to French fry.



## BOOTBANDER

### SKI BOOT SLING

SKU 50020

- Convenient sling allows for comfortable over-the-shoulder ski boot transport
- Made from heavy-duty nylon webbing



## BOOT TOTE

BEST SELLER 3D DOME

### SKI BOOT CARRIER

SKU 50060

- Comfortable, sturdy rubber handle
- Made from heavy-duty nylon webbing



## SKI CARRIER

SKU 51000

- Adjustable all-in-one ski and pole carrier
- Articulating shoulder pad
- Convenient, simple, and packable



## SKI STRAP

SKU 50090

- Holds skis together for easy carrying and storage
- 1.5"-wide nylon webbing with hook-and-loop closure
- High-density foam pad safely separates ski bases
- Fits most skis



## ARM BAND ID HOLDER

SKU 30042

- Secure, low-profile ID or season pass holder
- Adjustable elastic arm band with hook-and-loop closure



## LARGE RETRACTOR

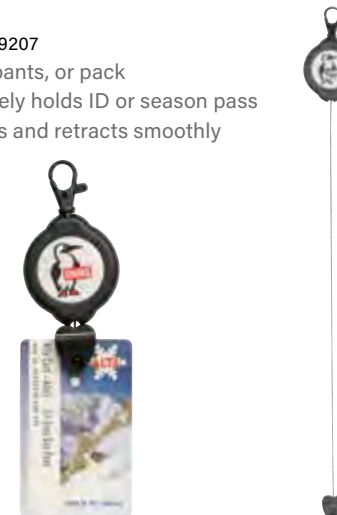
BEST SELLER 3D DOME

### ID HOLDER

SKU 30023

36-COUNT TUB SKU 99207

- Clips to jacket, pants, or pack
- Secure snap safely holds ID or season pass
- 30" cord extends and retracts smoothly



## RETRACTOR+

3D DOME

### ID HOLDER

SKU 33001

36-COUNT TUB SKU 99617

- Durable metal carabiner clips to jacket, pants, or pack
- Metal clip for easy ID or pass attachment
- 25" cord extends and retracts smoothly







## CUSTOM PRODUCTS

Make it your own with our customization program. Easily add your logo, slogan, or custom artwork to a number of our eyewear retainers and accessories with screen printing, 3D resin domes, or our vibrant full-color vinyl heat transfer process.

### CUSTOMIZE OUR PRODUCTS WITH YOUR LOGO OR ARTWORK IN THREE EASY STEPS

1. Send vector artwork to [cs@chums.com](mailto:cs@chums.com)
2. Approve digital artwork proof
3. Order - it's that easy!

#### FULL-COLOR VINYL HEAT TRANSFER NEW

- Add your full-color, high-resolution logo in all its vibrant glory to some of our best-selling products
- Available on all Neoprene retainers and Surfshorts wallets (including LTD versions)
- Lead times as short as 2 weeks after art approval
- 50¢ per transfer on retainers; \$1 per transfer on wallets
- Minimums as low as 24 pieces per SKU
- \$35 one-time set up fee



#### SCREEN PRINTING

- One-color screen printing available on Original and Neoprene eyewear retainers (excluding LTD versions)
- Lead times as short as 2 weeks after art approval
- 35¢ per piece for the first printing location, and 10¢ for a second location
- Minimums as low as 50 pieces per SKU
- \$35 one-time set up fee



#### 3D DOME

- Add an eye-catching, full-color 3D resin dome of your logo to a wide variety of our products
- Lead times as short as 2 weeks after art approval
- 50¢ per dome
- Minimums as low as 50 pieces per SKU
- \$35 one-time set up fee





# RETAIL DISPLAYS

- Unmatched ROI per square foot
- Increased add-on sales
- Customize your product selection or choose from our pre-built assortments



## 2-SIDED COUNTERTOP

SKU 98702  
- 29.5" tall; 11.5" rotating base  
- Holds approx. 150 pieces



## 3-SIDED COUNTERTOP

SKU 98703  
- 24.5" tall; 12" rotating base  
- Holds approx. 200 pieces



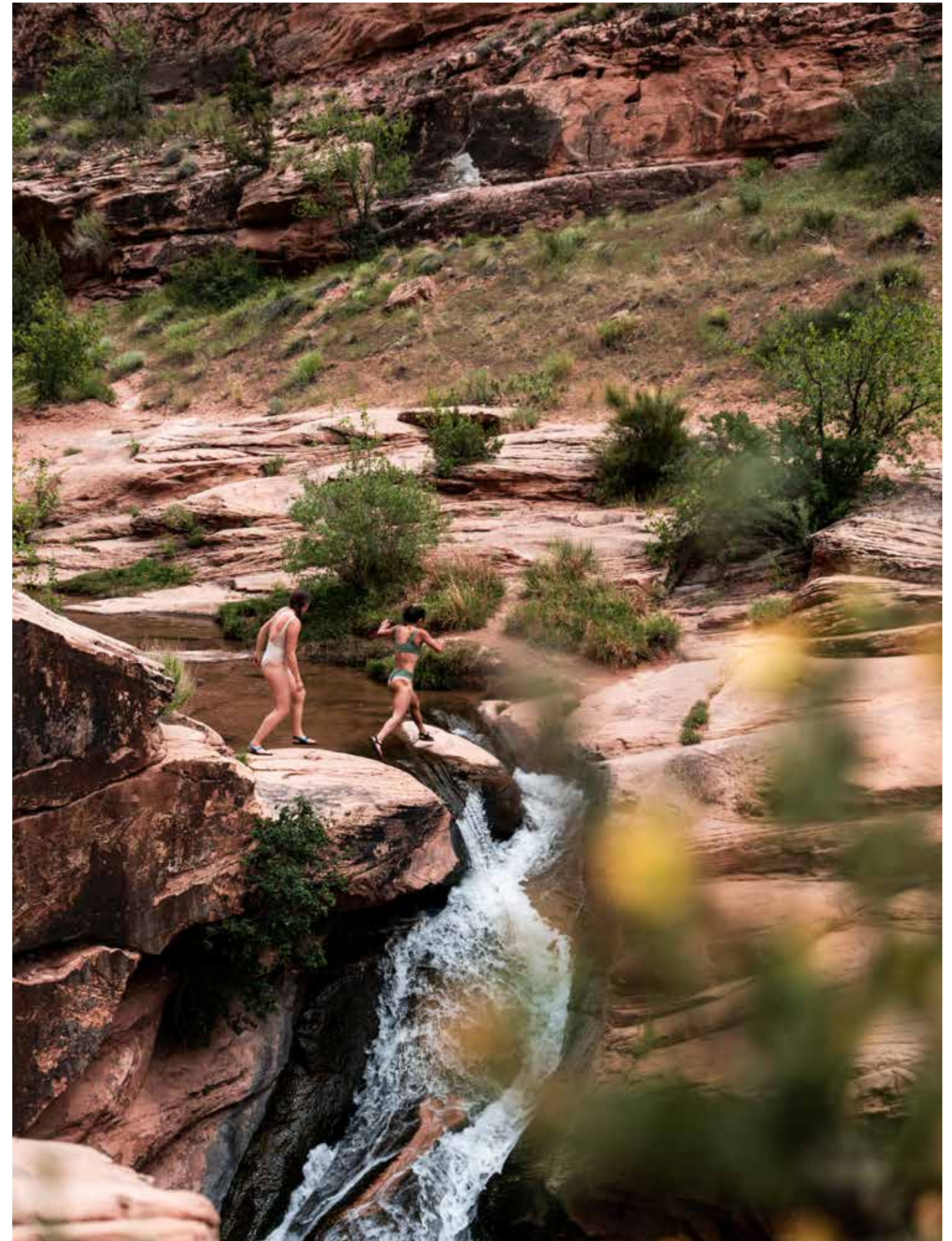
## 3-SIDED TOWER

SKU 98704  
- 68" tall; 19" rotating base  
- Holds approx. 700 pieces



## POWER PANEL

SKU 98706  
- 66" tall modular wall mount  
- Holds approx. 250 pieces







## SALT LAKE CITY, UTAH

World Headquarters  
2424 South 2570 West, Salt Lake City, UT 84119

## HURRICANE, UTAH

Manufacturing  
104 South Main Street, Hurricane, UT 84737

## KETCHUM, IDAHO

Sales and Marketing  
210 East Sun Valley Road, Ketchum, ID 83340