

SUNDAY
AFTERNOONS
30
YEARS OF
ADVENTURES

— Fall/Winter 2022 —



30 YEARS OF INNOVATION AND PROTECTION FROM THE ELEMENTS

For 30 years our family-owned company has been pushing the boundaries of hat making. With the Pacific Northwest as our home, we've learned a thing or two about how to stay warm and dry in the elements. And like you, we've never let a little weather keep us from getting outside.

Our new Fall/Winter Collection features nonmulesed, ethically sourced Everwool™ in our knits, Primaloft® aerogel in our insulative styles, and a new baselayer in the Meridian line, a perfect selection for endurance sports, when you need a little extra warmth and protection.

So go ahead, take that late-night run and enjoy the stars, or set your alarm and catch the sunrise. Whether you're training, racing, or just hanging out by a fire pit with friends, we've got you covered, with smart, innovative protection for every season.



RAIN

Our first waterproof hat was the Cloudburst, which was followed by our iconic caped collection, and then the award-winning Ultra Storm, introduced in 2019. Now offering Adult and Kids' waterproof styles featuring PFAS-free waterproof technology.



WIND

What started with laminated technology in our earliest styles has evolved to include technical features like BreezeBlocker™ windproof, breathable fleece. Offering versatility—and even reversibility—in the shoulder season, these styles give you protection without bulk.



COLD

The insulative properties of wool are a natural fit for our knit and felt styles. Naturally water repellent, breathable, and moisture wicking, environmentally and socially responsible Everwool™ and innovative Primaloft® aerogel have been added to our family of insulative styles.



EVERYTHING IN BETWEEN

Shoulder season and fickle weather are no problem with the baselayers in our Meridian line. The beanie, earband, and visor band in this collection offer versatility and warmth for your AdventuReady™ lifestyle.

SUNDAY EVERY DAY

In 2019, ultrarunner Katie Visco ran 2,112 miles across the Australian Outback. Her husband was literally behind her all the way, pedaling a bike loaded with snacks, water, and camping gear. We asked Katie how she recaptures the feeling of adventure and connection in her everyday life.

Sunday Afternoons: What was your route in Australia?

KATIE VISCO: From the northern coast in Darwin to the southern coast in Adelaide, through Alice Springs, namely on back dirt roads.

Sunday Afternoons: How many miles was your run?

KATIE VISCO: 2,112 miles over 119 days.

Sunday Afternoons: How many miles did you average?

KATIE VISCO: 28-30 miles per day. We did give ourselves rest days (zero-mile days) too.

Sunday Afternoons: How do you bring the feelings and experiences of your big runs into everyday life?

KATIE VISCO: At the heart of adventure is the desire to feel alive. When I go on my big runs, or even when I take on any adventure, with or without my husband, I know that I

am living my values of freedom, creativity, and authenticity. Living out your dreams is an example of being true to who you are. To me, this is the ultimate form of bravery. The feeling of being alive as a brave woman permeates my life back home. I feel like I have purpose and passion simply by living true to who I am.

Sunday Afternoons: When or where do you feel the most connected to the things, places, or people you love most?

KATIE VISCO: I feel the most connected when I am engaged in a really good conversation and when I am outside moving my body on a trail or across the earth somehow. There's something about human connection and movement in the "out-of-doors" that makes me feel completely in love with life and the human experience.

For more information, visit www.katievisco.com and [instagram@katievisco](https://www.instagram.com/katievisco).

#THISISMYSUNDAY

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BEYOND THE BRIM™

For 30 years, our family-owned company has been pushing the boundaries of hat making. Every day, we are taking steps to make our hats more durable, sustainable, and socially responsible—so we feel good making them and you feel great wearing them.

RESPONSIBLE DESIGN



54%
Certified Sustainable Fabric



52%
bluesign®-certified Socially and Environmentally Responsible Fabric



8.5%
Global Recycled Standard (GRS) Certified Fabric

*Calculated from all styles offered by Sunday Afternoons as of August 2021.



LIFETIME GUARANTEE
We've Got You Covered

We stand behind our hats for as long as you stand under them. Materials and workmanship are guaranteed for life.

ETHICAL TREATMENT OF PEOPLE



100%
of our finished goods manufacturers have completed third-party audits for fair and safe labor practices.

Memberships

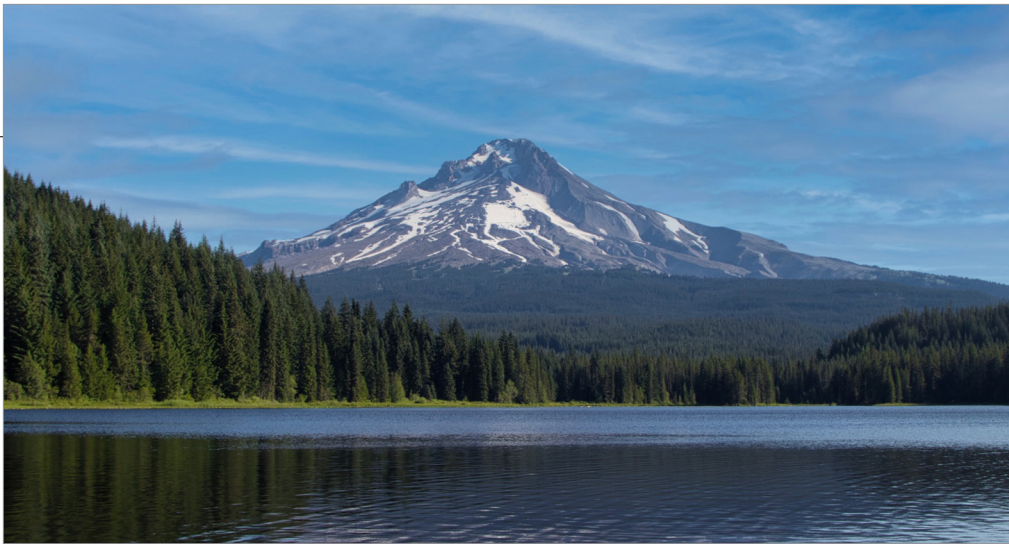


MEANINGFUL CONSERVATION



We diverted **5.5 million bags and 100,000 pounds of plastic** from landfills by eliminating individual polybags and reusing where possible.

Our Trade-Up program rewards customers for upcycling their kids' outgrown hats.



Nonprofit Partnerships



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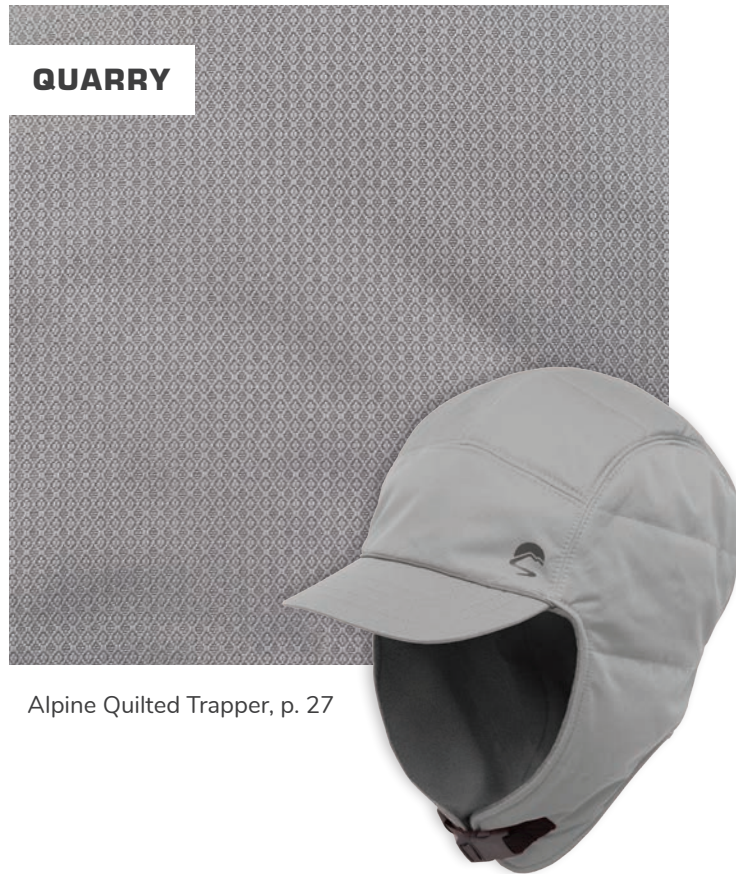
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Underneath it all there is a force that drives us to get outside, no matter the weather. That same spirit fuels our company's commitment to create thoughtful, technical designs that offer protection from the elements. New for FW22 is our Meridian Collection, a baselayer designed to offer versatility and insulation under helmets, beneath rain hats, or all by itself. Our fundamental AdventuReady™ philosophy is at the core of what we do and how we do it. So go on—bring on winter.



NEW COLORS

QUARRY



Alpine Quilted Trapper, p. 27

MESA ROSE/OPAL



Nightfall Reflective Beanie, p. 32

FIR



Mountain Time Radar, p. 53

ARCTIC SEAL



Kids' Graphic Series Beanie, p. 66

NEW ARRIVALS

Outdoor



Meridian Thermal Beanie
S3A90922 | P. 24



Black Quarry Storm



Meridian Thermal Cap
S3A04923 | P. 25



Black Quarry Storm



Meridian Thermal Visorband
S3A05924 | P. 25



Black Quarry Storm



Meridian Thermal Earband
S3AAE925 | P. 25



Black Quarry Storm



Alpine Tundra Cap
S3A04820 | P. 27



Black Mineral Quarry Scarlet



Northerly Merino Beanie
S3A90918 | P. 30



Black Heathered Mid Gray Heathered Navy



Ultra Storm Boonie
S3A11919 | P. 36



Mineral Shadow

Casual



Joslyn Hat
S3C22926 | P. 46



Black Heathered Carbon Merlot



Winston Hat
S3A29930 | P. 48



Brown Raven



Quinn Hat
S3A29927 | P. 48



Heathered Dark Gray Tobacco



Outbound Cap
S3AAD931 | P. 53



Darkest Navy Heathered Gray

Kids'



Kids' Arctic Ice Cap
S3D04933 | P. 63



Gray Arctic Nights Purple Arctic Nights



Kids' Arctic Trapper
S3D89829 | P. 63



Gray Arctic Nights Mineral Purple Arctic Nights Quarry



OUTDOOR

This season's newest styles offer the wind, water, and sun protection you need to enjoy every moment to the fullest.

New for FW22, the Meridian Collection features four baselayer styles that offer a layer of insulated comfort for a wide range of temperatures and activities, as well as technical features to keep you warm, dry, and comfortable.

MERIDIAN COLLECTION

The perfect baselayer for insulated protection during cold-weather endurance activities. Pair with our Ultra Adventure Storm Hat, Ultra Storm Bucket, Charter Storm Hat—and any of our waterproof hats or your other favorite styles.



Meridian Thermal Cap, Quarry, p. 25



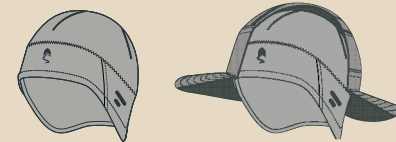
Meridian Thermal Visorband, Storm, p. 25

Meridian Thermal Beanie, Storm, p. 24

Meridian Thermal Earband, Black, p. 25

MULTIPLE WAYS TO WEAR

Stands alone or fits easily under a helmet or hat



PREMIUM-QUALITY ITALIAN FABRIC

Lightweight and breathable, with a soft, buttery feel

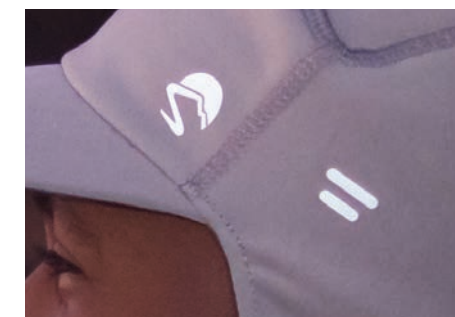
FOUR-WAY-STRETCH INSULATIVE COMFORT

Sleek and contoured, with just the right amount of stretch



SUNGLASS LOCK™

Dual-position—sits tight on your head or on your face



REFLECTIVE DETAILS

Added visibility in low-light conditions



HIDDEN PONYTAIL OPENING

Fits comfortably with a ponytail or without



**PRIMALOFT®
INSULATION WITH CROSS
CORE™ TECHNOLOGY***
Extra lightweight and
warm, without adding bulk
*Adult styles only.

WINDPROOF FABRIC
Keeps the wind at bay in
the harshest conditions

**100% RECYCLED
MAIN BODY FABRIC***
*Kids' prints not included.



PFAS-FREE DWR
Chemical-free durable
water repellent



ADJUSTABLE SIZING
Easy to adjust for a comfortable fit

INSULATED COLLECTION

The warmest styles in this season's collection, so
you can stay and play when temperatures drop.



Kids' Artic Trapper,
Gray Arctic Nights, p. 63

Kids' Artic
Ice Cap,
Purple Arctic
Nights, p. 63

Alpine Tundra Cap,
Mineral, p. 27

Alpine Quilted
Trapper,
Quarry, p. 27

EVERWOOL™ COLLECTION

100% extrafine merino wool from nonmulesed sheep.



Tranquil Merino Beanie,
Snowflake, p. 31

Northerly Merino
Beanie, Heathered
Navy, p. 30

Snowmelt Merino Beanie,
Celestial Blue, p. 31

Outback Merino
Beanie, Lichen, p. 31



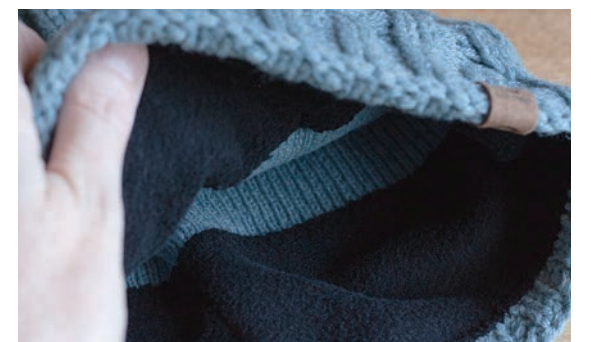
Sunday Afternoons™
EVERWOOL™

100% extrafine merino wool
from nonmulesed sheep



RICH YARN TEXTURES

Delicate designs look and feel handmade



INSULATING MICROFLEECE EARBAND

Extra warmth right where you need it

LAYER WITH EASE

Microfleece provides insulation without the bulk for easy layering.



Meridian Thermal Earband, Quarry, p.25



Meridian Thermal Cap, Quarry, p.25



Meridian Thermal Beanie, Storm, p. 24

NEW Meridian Thermal Beanie
S3A90922 | Size: One Size



57% nylon, 28% polyester, 15% spandex

Made from lightweight, four-way-stretch, breathable Italian fabric, double-layer microfleece provides extra insulation where you need it. Handy features, such as dual-position Sunglass Lock™ and concealed ponytail opening, take this beanie to the next level.

- Four-way-stretch, breathable fabric
- Hollow-core microfleece insulated lining
- Sunglass Lock™ keeps glasses in place
- Dual-position sunglass lock (store or wear)
- Reflective details
- Under hat/helmet compatible
- Concealed ponytail opening
- Crushable design is travel friendly
- UPF 50+ sun rating
- US Patent 10,123,581
- Italian-sourced fabric
- Weight: 1.46 oz/41.5 g



Black 302 Quarry 331 Storm 208



Sunglass Lock™ keeps glasses in place



Storm

NEW Meridian Thermal Earband
S3AAE925 | Size: One Size



57% nylon, 28% polyester, 15% spandex

Made from lightweight, four-way-stretch, breathable Italian fabric, this earband adds extra insulation without bulk so you can easily layer under or over a cap, rain hat, or helmet. Crushable and super travel friendly, with dual-position Sunglass Lock™.

- Four-way-stretch, breathable fabric
- Hollow-core microfleece insulated lining
- Sunglass Lock™ keeps glasses in place
- Dual-position sunglass lock (store or wear)
- Reflective details
- Crushable design is travel friendly
- UPF 50+ sun rating
- Italian-sourced fabric
- US Patent 10,123,581
- Weight: 1 oz/28 g



Black 302 Quarry 331 Storm 208



Sunglass Lock™ keeps glasses in place



Black

NEW Meridian Thermal Cap
S3A04923 | Size: One Size



57% nylon, 28% polyester, 15% spandex

Made from lightweight, four-way-stretch, breathable Italian fabric, the Meridian Thermal Cap is soft, insulated, and even fits well under a helmet. Crushable and travel friendly with reflective details and concealed ponytail opening.

- Four-way-stretch, breathable fabric
- Hollow-core microfleece insulated lining
- 6.5 cm crushable brim
- Reflective details
- Under hat/helmet compatible
- Concealed ponytail opening
- Crushable design is travel friendly
- UPF 50+ sun rating
- Italian-sourced fabric
- Weight: 1.9 oz/54 g



Black 302 Quarry 331 Storm 208



Quarry

NEW Meridian Thermal Visorband
S3A05924 | Size: One Size



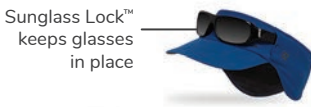
57% nylon, 28% polyester, 15% spandex

Made from lightweight, four-way-stretch, breathable Italian fabric, microfleece provides extra insulation without adding bulk—it even fits under a helmet! Crushable and travel friendly with dual-position Sunglass Lock™.

- Four-way-stretch, breathable fabric
- Hollow-core microfleece insulated lining
- 6.5 cm crushable brim
- Sunglass Lock™ keeps glasses in place
- Dual-position sunglass lock
- Reflective details
- Crushable design is travel friendly
- UPF 50+ sun rating
- Italian-sourced fabric
- US Patent 10,123,581
- Weight: 1.46 oz/41.5g



Black 302 Quarry 331 Storm 208



Sunglass Lock™ keeps glasses in place



Storm



Alpine Tundra Cap, Quarry, p. 27

Alpine Quilted Trapper
S3A89760 | Sizes: M, L



Warm Warmer Warmest

Body: 100% polyester; Fill: 100% polyester

Bring on the subfreezing adventures! Made from 100% recycled main body fabric with PrimaLoft® Insulation with Cross Core™ Technology, the Alpine Quilted Trapper means business. Quilted earflaps can be worn up or down, and the brim is crushable for optimal packability.

- PrimaLoft® Insulation with Cross Core™ Technology
- 100% recycled main body fabric
- 100% recycled fleece liner
- Windproof fabric
- 5.5 cm crushable brim
- Quilted earflaps can be worn up or down
- Reflective details
- Crushable design is travel friendly
- PFAS-free durable water repellent
- Adjustable sizing
- UPF 50+ sun rating
- Weight: 4 oz/113 g



Fold-away earflaps



Quarry

WINDPROOF

NEW

Alpine Tundra Cap
S3A04820 | Sizes: M, L



Warm Warmer Warmest

Body: 100% polyester; Fill: 100% polyester

The warmth stays in with Cross Core™ aerogel insulation, while the cozy flannel liner of the Alpine Tundra Cap keeps you toasty. BreezeBlocker™ windproof earflaps can be folded up and away easily. Features recycled content, PFAS-free DWR, and a UPF 50+ rating.

- PrimaLoft® Insulation with Cross Core™ Technology
- 100% recycled main body fabric
- Windproof fabric
- 6.5 cm brim
- Flannel liner for added warmth
- BreezeBlocker™ windproof fleece earflaps can be worn up or down
- PFAS-free durable water repellent
- Adjustable sizing
- UPF 50+ sun rating
- Weight: 4 oz /113 g



Fold-away earflaps



Mineral

WINDPROOF

Snow Switch Beanie
S3A89758 | Size: M/L



100% polyester

The Snow Switch Beanie allows you to stay warm without overheating. Made with a 100% recycled fleece front, which enables proper ventilation when climbing that hill. Just flip it around on the downhill so the 100% windproof fleece panel keeps the heat in. Sunglass Lock™ holds glasses in place.

- 100% recycled, breathable fleece front
- BreezeBlocker™ windproof fleece back
- Wear backwards when wind protection is needed
- Fitted crown
- Sunglass Lock™ keeps glasses in place
- Interior drying loop
- Wicking sweatband
- Crushable design is travel friendly
- UPF 50+ sun rating
- Weight: 1.7 oz/48 g



Sunglass Lock™ keeps glasses in place

Wear backwards for wind protection



Radiant Purple/Flint

WINDPROOF

Cold Snap Beanie
S3A89821 | Size: One Size



100% polyester

The Cold Snap Beanie has a classic Peruvian silhouette and is constructed of plush, ultrawarm, supersoft fleece, with double-layered earband. Just the right amount of stretch for comfort, and braided tassels can be tied for a snug fit. With UPF 50+ protection and a handy interior loop to hang dry.

- 100% recycled, breathable fleece
- Classic Peruvian silhouette
- Plush, ultrawarm fleece earflap
- Braided tassels can be tied for a secure fit
- Interior drying loop
- UPF 50+ sun rating
- Weight: 2.4 oz/68 g



Pewter/Mineral

Blazin' Cap
S3A04759 | Sizes: M, L



Body 100% nylon; Crown 100% polyester

The Blazin' Cap offers a perfect balance, with fold-away earflaps and a front panel made from 100% windproof fleece, and breathable, 100% recycled fleece on the top and sides. Add UPF 50+ sun protection and PFAS-free durable water repellent on the brim, and you're ready for any weather.

- BreezeBlocker™ windproof fleece front and earflaps
- 100% recycled, breathable fleece top and sides
- Fold-away earflaps
- 7 cm brim
- Wicking sweatband
- Adjustable sizing
- PFAS-free durable water repellent on brim
- UPF 50+ sun rating
- Weight: 3.2 oz/90 g



Fold-away earflaps



Mineral/Flint

WINDPROOF



Cold Snap Beanie, Pewter/Mineral, p. 29



Ribbed Texture

Insulating Microfleece Earband



Sunday Afternoons™
EVERWOOL™

100% superfine merino wool
from nonmulesed sheep

Northerly Merino Beanie, Heathered Navy, p. 30

NEW Northerly Merino Beanie
S3A90918 | Size: One Size



Body: 100% wool; Liner 100% polyester
Extrafine, 100% merino Everwool™ makes the Northerly Merino Beanie your best bet when outdoor adventures meet chilly temps and wind. This classic fisherman's rib cuff beanie will keep you toasty warm, while the soft microfleece earband will ensure extra comfort.

- Everwool™ 100% superfine merino wool from nonmulesed sheep
- Classic fisherman ribbed beanie
- Fitted crown
- Insulating microfleece earband
- Weight: 3.2 oz/91 g



Black 302
Heathered Mid Gray 339
Heathered Navy 557



Heathered Navy

Tranquil Merino Beanie
S3C90828 | Size: One Size



Body: 100% wool; Liner 100% polyester
Made from superinsulative Everwool™ 100% superfine merino wool, the basket-weave knit pattern, ribbed cuff, and cute faux fur pom on the Tranquil Merino Beanie will take your winter adventures to a new level of style. Soft microfleece earband offers additional warmth and comfort.

- Everwool™ 100% superfine merino wool from nonmulesed sheep
- Basket-weave knit pattern
- Fitted crown with cuff
- Faux fur pom
- Weight: 3.17oz/90 g



Conifer 711
Snowflake 219



Snowflake

Snowmelt Merino Beanie
S3A90827 | Size: One Size



Body: 100% wool; Liner 100% polyester
Nonmulesed sheep are the source of the superinsulative Everwool™ 100% superfine merino wool used in our Snowmelt Merino Beanie. Featuring a cable knit with a cute, ribbed cuff, the fitted crown and microfleece earband add extra warmth and comfort.

- Everwool™ 100% superfine merino wool from nonmulesed sheep
- Cable knit pattern
- Fitted crown
- Insulating microfleece earband
- Weight: 3.28 oz/93 g



Celestial Blue 325
Gray Sky 320



Celestial Blue

Outback Merino Beanie
S3A90826 | Size: One Size



Body: 100% wool; Liner 100% polyester
The Outback Merino Beanie is made from Everwool™ 100% superfine merino wool from nonmulesed sheep. With an ombre stripe, flecked pattern, and cozy, insulated microfleece earband for softness.

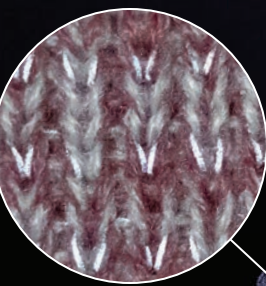
- Everwool™ 100% superfine merino wool from nonmulesed sheep
- Ombre stripe pattern
- Fitted crown
- Insulating microfleece earband
- Weight: 2.78 oz/79 g



Glacier 594
Lichen 722
Shale 320



Lichen



Integrated
Reflective Thread



NEW

Mesa Rose/
Opal
420

Overcast/
Quarry
320

Poseidon/
Black
557

Nightfall Reflective Beanie

S3A90825 | Size: One Size



90% acrylic, 10% polyester

Made from ultrasoft acrylic knit with double-layer insulated for comfort, the Nightfall Reflective Beanie is stitched with reflective fiber woven into the yarn—a fun, heathered pattern by day and reflects with flash and flair in low light. Reversible with a fitted crown.

- Heathered exterior with integrated reflective thread
- Ultrasoft acrylic knit
- Double-layer, insulated comfort
- Fitted crown
- Reversible to solid interior
- Weight: 2.96 oz/84 g



Reflective
Details

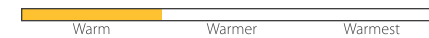


Black
302

Radiant Yellow
605

Reflector Beanie

S3A89761 | Size: One Size



100% acrylic

Made from single-layer acrylic, the Reflector Beanie is supersoft with reflective stitching, an added bonus when the sun goes down. Lightweight with a fitted crown and snug fit, it's even helmet compatible. It's crushable, packable, and ready for your cold-weather adventures.

- Ultrasoft acrylic knit
- Single-layer, lightweight comfort
- Fitted crown
- Diamond band motif
- Reflective details
- Ribbed crown detail for snug fit
- Helmet compatible
- Weight: 1.3 oz/ 36.9 g

BreezeBlocker™ Graphic Series Beanie

Sizes: M, L



Body: 100% acrylic; Liner: 100% polyester

Made from ultrasoft acrylic knit, the BreezeBlocker™ Graphic Series Beanie offers double-layer, insulated comfort and comes in two sizes, to ensure the perfect fit. Perforated hole pattern in the windproof earband improves hearing.

- Ultrasoft acrylic knit
- Double-layer, insulated comfort
- Fitted crown
- BreezeBlocker™ windproof fleece earband
- Laser-perforated liner over ears to improve hearing
- Weight: 3.45 oz/98 g



WINDPROOF

Fresh Tracks
S3A90822

Mountain Reflection
S3A90824

Nordic Snowflake
S3A90823

Laser-Perforated Liner
to Improve Hearing



Dark Teal

Neptune Beanie

S3A90562 | Size: One Size



100% acrylic

No need to trade style for warmth—this beanie has got you covered. Wear it cuffed for a close fit or loose for a casual slouchy-yet-stylish look.

- Ultrasoft acrylic knit
- Optional roll-up cuff
- Slouch fit or midheight crown
- Weight: 2.3 oz/65.2 g



Mustard

Overtime Beanie

S3A90561 | Size: One Size



100% acrylic

The thick, chunky weave on this hardworking, breathable beanie provides extra warmth. Don't be fooled by the soft acrylic; it's made to put in long hours.

- Ultrasoft acrylic knit
- Warm, chunky weave
- Fitted crown or slouch-fit
- Optional roll-down cuff
- UPF 50+ sun rating
- Weight: 2.2 oz/62.4 g



Treeline Stripe

Horizon Beanie

S3B90691 | Size: One Size



100% acrylic

The Horizon Beanie is ready for adventure. Our ultrasoft acrylic knit gives it just the right amount of stretch for comfort. Worn cuffed or slouched, this beanie offers double-layer, insulated comfort.

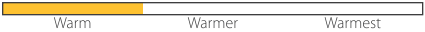
- Ultrasoft acrylic knit
- Double-layer, insulated comfort
- Midheight crown or slouch fit
- Gradient stripe pattern
- Optional roll-down cuff
- Weight: 2.6 oz/73.7 g



Oyster

Arctic Dash Beanie

S3C90690 | Size: One Size



100% acrylic

If you're looking for casual comfort with a little slouch, the Arctic Dash is a sweet little beanie perfect for indoor or outdoor wear. The honeycomb textured pattern adds a delicate touch.

- Ultrasoft acrylic knit
- Single-layer, lightweight comfort
- Slouch fit
- Textured honeycomb dash-and-dot pattern
- Weight: 2.0 oz / 56.7 g



NEW

Ultra Storm Boonie
S3A11919 | Sizes: M, L



Warm Warmer Warmest

Shell: 78% nylon, 22% polyester; Lining: 100% polyester
100% waterproof with UPF 50+ sun protection, the Ultra Storm Boonie is made from breathable, fully seam-taped fabric with PFAS-free durable water repellent and an integrated mesh liner. The waterproof membrane keeps you dry, and reflective details offer protection while you play.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 7 cm front and side, 9 cm back brim
- Reflective details
- Integrated wicking mesh liner
- Adjustable sizing
- UPF 50+ sun rating
- Patent pending
- Weight: 2.87 oz/81 g



Mineral 510
Shadow 320



Mineral

Ultra Adventure Storm Hat
S3A01558 | Sizes: S/M, L/XL



Warm Warmer Warmest

Shell: 78% nylon, 22% polyester; Lining: 100% polyester
With 100% waterproof seam sealing and a reinforced brim with folding capability, we believe the Ultra Adventure Storm Hat is the world's best rain hat. Guaranteed to keep you dry.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 9 cm brim and 15.5 cm neck cape
- Reinforced brim structure
- Reflective details
- Integrated wicking mesh liner
- Adjustable sizing
- Reverse Split Brim™ packs small and flat
- UPF 50+ sun rating
- US Patent D841,944 and 10,098,398
- Weight: 2.9 oz/82.2 g



Mineral 510
Shadow 302
Taupe 264



Shadow



PFAS-Free DWR,
Reflective Details, and
Adjustable Sizing

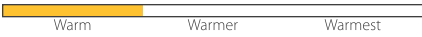


Crushable



Ultra Storm Boonie, Mineral, p. 36

Charter Storm Hat
S3A09755 | Sizes: M, L



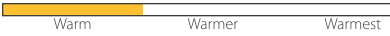
Body: 78% nylon, 22% polyester; Lining: 100% polyester
With a stylish fedora silhouette and excellent ventilation, the Charter Storm Hat is 100% waterproof and ready for stormy skies. Features include fully taped seams and PFAS-free durable water repellent.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 6.5 cm brim fedora
- Hidden crown ventilation
- Reflective details
- Integrated wicking mesh liner
- Adjustable chinstrap
- Internal adjustable sizing
- UPF 50+ sun rating
- Weight: 3.6 oz/102 g



Mineral

Ultra Storm Bucket
S3A03756 | Sizes: M, L



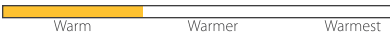
Body: 78% nylon, 22% polyester; Liner: 100% polyester
When skies are stormy and adventure calls, the Ultra Storm Bucket is up for the job. 100% waterproof and fully taped seams keep you dry and comfortable, while the downsloping brim helps rain roll right off.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 7 cm downsloping brim
- Reflective details
- Integrated wicking mesh liner
- Adjustable chinstrap
- Internal adjustable sizing
- Crushable design is travel friendly
- UPF 50+ sun rating
- Weight: 2.5 oz/70.9 g



Taupe

Repel Storm Cap
S3A03757 | Size: M/L



78% nylon, 22% polyester
A ball cap that stands up to stormy weather? You bet! The Repel Storm Cap is 100% waterproof with fully taped seams for optimal protection. UPF 50+ sun protection and a Reverse Split Brim™ to help it pack small and flat.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 6 cm Reverse Split Brim™
- Hidden crown ventilation
- Reflective details
- Integrated wicking mesh liner
- Adjustable sizing
- Foldable brim packs small and flat
- UPF 50+ sun rating
- Weight: 1.7 oz/ 48 g



Plum



LAYER WITH THE
MERIDIAN THERMAL
BEANIE FOR EXTRA
WARMTH

See page 24.

Ultra Storm Bucket, Taupe, p. 38
Meridian Thermal Beanie, Storm, p. 24

CASUAL

Featuring elegant, textured weaves and warm and cozy wool felts, these stylish hats will add flair to your cool-weather adventures and will be a welcome addition to your fall/winter wardrobe. Thoughtful features, such as UPF 50+ sun protection and adjustable sizing, make it easy to enjoy every day outdoors.



TEXTURED WEAVES COLLECTION

Warm and cozy with just the right amount of style.



BREATHABLE TEXTURED WEAVES

The nubby, richly textured weaves of these stylish hats pair perfectly with your fall/winter wardrobe

UPF 50+ SUN RATING

Maximum sun protection all year long



INTERNAL ADJUSTABLE SIZING

Adjusts to fit for all-day comfort



PACKABLE

These hats are travel friendly and ready to go



Dreamer Hat,
Breeze, p. 47

Boho Hat, Moon, p. 47

Joslyn Hat, Merlot, p. 46

Camden
Hat, Iron
Gray, p. 47

WOOL FELTS COLLECTION

Add class and style to create classic cool-weather looks you'll love.



Quinn Hat, Heathered Dark Gray, p. 48



Tessa Hat, Emerald, p. 50



Vail Hat, Stone, p. 50



Winston Hat, Brown, p. 48



100% WOOL FELT
Naturally insulative with
breathable comfort

UPF 50+ SUN RATING
Maximum sun protection



NATURALLY WATER REPELLANT
Adds a touch of style, rain or shine



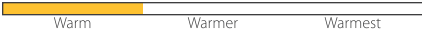
INTERNAL ADJUSTABLE SIZING
Customized fit for all-day comfort



Joslyn Hat, Merlot, p. 46

NEW

Joslyn Hat
S3C22926 | Sizes: S/M, L/XL



67% acrylic, 33% polyester
UPF 50+ sun rated with a textured, stylish weave and wide brim, this hat adds a touch of cozy to your fall/winter look. No matter where your cold-weather adventures lead, this stylish fedora adds just the right amount of shade. Internal adjustable sizing and breathable construction ensure a comfortable fit.

- UPF 50+ sun rating
 - 8 cm floppy brim
 - Breathable textured weave
 - Internal adjustable sizing
 - Weight: 5 oz/145 g
- *Avoid rain/wet conditions

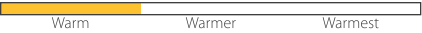


Black 302
Heathered Carbon 311
Merlot 415



Merlot

Camden Hat
S3C27762 | Sizes: S/M, L/XL



79% acrylic, 21% polyester
It's sweater weather and time for a cozy new hat! The Camden Hat adds a funky flair to your winter wardrobe, with a textured weave that breathes just right. With a UPF 50+ sun rating you can count on, even as the days get shorter, this fun fedora is long on style.

- UPF 50+ sun rating
 - 6.5 cm brim fedora
 - Breathable textured weave
 - Internal adjustable sizing
 - Weight: 4.7 oz/133 g
- *Avoid rain/wet conditions



Black Marble 302
Chestnut Brown 213
Iron Gray 320



Iron Gray

Boho Hat
S2C27802 | Sizes: M, L



100% polyester
With a floppy brim and a soft, textured weave, the Boho Hat is the perfect companion for sunny days. The bluesign®-certified liner and sweatband offer UPF 50+ sun protection on the crown. The leatherette tassel and hatband add a snazzy touch.

- UPF 50+ sun rating (crown only)
- 100% recycled, UPF-rated crown liner
- 8 cm floppy brim fedora
- Soft, textured weave construction
- Leatherette hatband and tassel
- Wicking sweatband
- Hidden internal sizing system
- bluesign®-certified crown liner and sweatband
- Weight: 5.6 oz/158.8 g



Copper 811
Ivory 102
Moon 320



Moon

Dreamer Hat
S2C24803 | Size: M



100% polyester
An internal wire keeps the round, floppy brim on the Dreamer Hat looking good, and the soft, textured weave elevates any outfit in your wardrobe. The liner is 100% recycled, bluesign®-certified fabric, offering UPF 50+ sun protection on the crown.

- UPF 50+ sun rating (crown only)
- 100% recycled, UPF-rated crown liner
- 9.75 cm brim
- Soft, textured weave construction
- Adjustable leatherette chinstrap/hatband
- Wicking sweatband
- Hidden internal sizing system
- bluesign®-certified crown liner and sweatband
- Weight: 6.4 oz/181.4 g



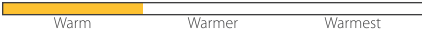
Breeze 510
Ivory 102
Toffee 208



Breeze

NEW

Winston Hat
S3A29930 | Sizes: M, L



100% wool felt

The Winston is a three-season hat with UPF 50+ protection for cool-weather adventures. With a tall, flat, contemporary brim and metal eyelet and logo detail, the 100% wool felt makes this stylish hat breathable, insulative, and stain resistant.

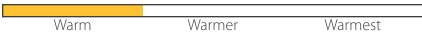
- UPF 50+ sun rating
- 8 cm brim
- Teardrop crown fedora
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Wicking sweatband
- Internal adjustable sizing
- Weight: 4.8 oz/138 g



Brown

NEW

Quinn Hat
S3A29927 | Sizes: M, L



100% wool felt

Made from 100% wool felt, this teardrop crown fedora adds a touch of class and loads of style, all with the UPF 50+ sun protection you need. Naturally water repellent, with decorative hatband, wicking sweatband, and internal adjustable sizing for a comfortable fit.

- UPF 50+ sun rating
- 6.5 cm brim
- Teardrop crown fedora
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Wicking sweatband
- Internal adjustable sizing
- Weight: 4.4 oz/125.5 g



Tobacco



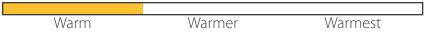
Winston Hat, Raven, p. 48
Meridian Thermal Beanie, Black, p. 24



Stone



Vail Hat
S3C29513 | Size: S/M



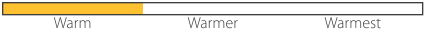
- 100% wool felt
- The Vail takes style-conscious ladies to modern frontiers. Wool felt in a Western-inspired silhouette makes a statement. Also features natural stones on the hatband.
- UPF 50+ sun rating
 - 6.5 cm brim
 - 100% wool felt
 - Naturally water repellent
 - Decorative beaded hatband
 - Comfort sweatband
 - Adjustable chinstrap
 - Internal adjustable sizing
 - Weight: 5.3 oz/150.3 g



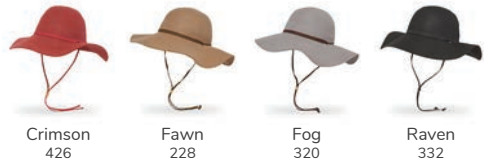
Fawn



Vivian Hat
S3C34083 | Size: M



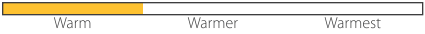
- 100% wool felt
- Need an effortless bohemian vibe? Just add the Vivian! Its classic, floppy brim in neutral wool felt exudes easy, feminine elegance.
- UPF 50+ sun rating
 - 10.5 cm floppy brim
 - 100% wool felt
 - Naturally water repellent
 - Stylish, one-piece hatband/chinstrap
 - Satin sweatband
 - Internal adjustable sizing
 - Weight: 4.8 oz/136.1 g



Burgundy



Tessa Hat
S3C29419 | Size: S/M



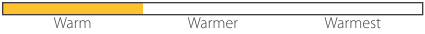
- 100% wool felt
- The Tessa's casual-chic silhouette lets you transition seamlessly from countryside to cityscape in a neutral-toned, multiseason wool felt.
- UPF 50+ sun rating
 - 6.5 cm brim fedora
 - 100% wool felt
 - Naturally water repellent
 - Decorative hatband
 - Flannel liner
 - Comfort sweatband
 - Internal adjustable sizing
 - Weight: 4.1 oz/116.2 g



Heathered Ice Blue



Taylor Hat
S3C34568 | Size: S/M



- 100% wool felt
- Made from 100% wool felt, with a lovely leather hatband, the Taylor Hat takes things up a notch. Easy to care for and totally stunning!
- UPF 50+ sun rating
 - 7.5 cm brim
 - 100% wool felt
 - Naturally water repellent
 - Genuine leather hatband
 - Grosgrain sweatband
 - Internal adjustable sizing
 - Weight: 4.6 oz/130.4 g



Jasper Hat
S3B29512 | Sizes: S, M, L



- 100% wool felt
- Rugged yet refined for the urbane outdoorsman. Timeless wool felt, a finished brim, and a simple hatband for understated style. Outdoors, indoors—dressed up or down.
- UPF 50+ sun rating
 - 5.7 cm brim fedora
 - 100% wool felt
 - Naturally water repellent
 - Grosgrain brim bias detail
 - Decorative leatherette hatband
 - Comfort sweatband
 - Internal adjustable sizing
 - Weight: 3.7 oz/104.9 g



Shadow

Rambler Hat
S3B31063 | Sizes*: M, L, XL



- 100% wool felt
- From country roads to city streets, with its everyday outback style, the Rambler looks right at home anywhere it goes.
- UPF 50+ sun rating
 - 6 cm brim
 - 100% wool felt
 - Naturally water repellent
 - Decorative hatband
 - Comfort sweatband
 - Weight: 4.8 oz/136.1 g



*Sizes run small



Olive

Montana Hat
S3B31054 | Sizes*: M, L, XL



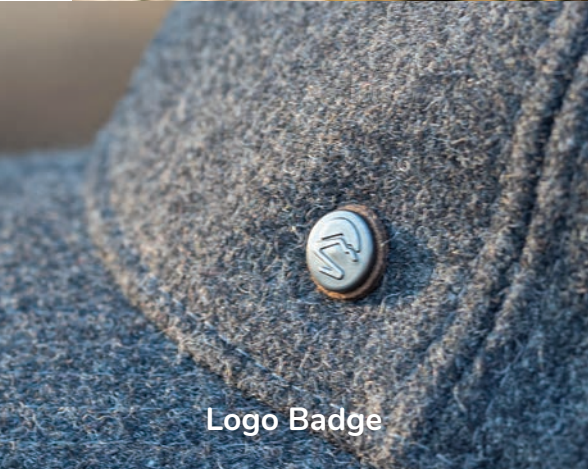
- 100% wool felt
- A traditional look that holds true to its rugged heritage, the Montana sets its own course in the great outdoors.
- UPF 50+ sun rating
 - 7.5 cm brim
 - 100% wool felt
 - Naturally water repellent
 - Decorative hatband
 - Comfort sweatband
 - Weight: 5.8 oz/164.4 g



*Sizes run small



Heathered Dark Gray



Logo Badge



StretchBack™ Sizing



Wicking Sweatband

Outbound Cap, Heathered Gray, p.53

NEW

Outbound Cap

S3AAD931 | Size: One Size

Warm

Warmer

Warmest

60% wool, 30% rayon, 10% nylon

This cap features a classic, six-panel construction and a cool, metal/leatherette logo badge. The Melton wool blend adds warmth and style to your favorite look. With adjustable sizing, wicking sweatband, and 7 cm brim for UPF 50+ sun protection.

· UPF 50+ sun rating

· 7 cm brim

· Melton wool blend

· Wicking sweatband

· Adjustable sizing

· Weight: 3.5 oz/102 g



Darkest Navy
557

Heathered
Gray
320



Heathered Gray

Mountain Time Radar

S3B06556 | Sizes: M, L

Warm

Warmer

Warmest

Shell: 60% wool, 30% rayon, 10% nylon; Lining: 100% polyester

Made from Melton wool, the Mountain Time Radar has plaid, quilted-flannel earflaps. With internal adjustable sizing and UPF 50+ sun protection, there isn't much the Mountain Time Radar can't do.

· UPF 50+ sun rating

· 5.8 cm brim

· Melton wool blend

· Quilted earflaps can be worn up or down

· Flannel liner for added warmth

· Internal adjustable sizing

· Weight: 4.4 oz/124.7 g



Darkest Navy
557

Fir
711

Heathered
Gray
320



Fold-away
earflaps



Fir



Matterhorn Trucker, p. 55
Teton Reflection Trucker, p. 55

Campfire Cap
S3B04686 | Size: M/L



100% cotton
The Campfire Cap is inspired by the stories of our ancestors and the connections we make around the fire. Stretch-comfort adjustable sizing and moisture-wicking sweatband make it comfortable, while the UPF 50+ rating offers sun protection.

- UPF 50+ sun rating
- 7.5 cm brim
- 100% cotton Bedford Cord
- Classic, unstructured "Dad Cap"
- Wicking sweatband
- Stretch-comfort adjustable sizing
- bluesign®-certified sweatband
- Weight: 2.9 oz/82.2 g



Fern

Artist Series Patch Trucker
Size: One Size



Body: 100% nylon; Crown Mesh: 100% polyester; Lining: 100% polyester
The creative artistry of the Artist Series Patch Trucker make these six-panel, midheight ballcaps a stylish choice for your outdoor adventures. These nature-inspired designs, with one-of-a-kind artwork, feature a woven patch on the front panel. Made from 100% recycled, bluesign®-certified main body and mesh fabric, with PFAS-free durable water repellent. With StretchBack Sizing™ and wicking sweatband for a comfortable fit.

- 6.8 cm brim
- Classic trucker mesh ventilation
- 100% recycled main body fabric and crown mesh
- One-of-a-kind artwork patch
- Midheight crown
- PFAS-free durable water repellent on front crown and brim
- Wicking sweatband
- StretchBack Sizing™
- bluesign®-certified front panel/brim fabric and sweatband
- Patent pending
- Weight: 2.4 oz/68 g



Ancient Grove
S2A04799



Crashing Wave
S2A04798



Matterhorn
S3A04835



Mountain Moonlight
S2A04800



Teton Reflection
S3A04836



Tropical Flora
S2A04801

This Is My Sunday™ Trucker

Size: One Size



Body: 100% nylon; Crown Mesh: 100% polyester; Lining: 100% polyester
When your idea of a perfect Sunday means getting outside to refresh and recharge, this six-panel, midheight ballcap is a perfect choice. The embroidered graphic is sure to inspire adventure. Made from 100% recycled, bluesign®-certified main body and mesh fabric, with PFAS-free water repellent and StretchBack Sizing™ for a comfortable fit.

- 6.8 cm brim
 - Classic trucker mesh ventilation
 - 100% recycled main body fabric and crown mesh
 - Midheight crown
 - PFAS-free durable water repellent on front crown and brim
- Wicking sweatband
 - StretchBack Sizing™
 - bluesign®-certified main body fabric and sweatband
 - US Patent 10,932,512
 - Weight: 2.4 oz/68 g



Levels Trucker, Dark Denim
Item: S2A04938 | Color: 510



Treeangle Trucker, Charcoal
Item: S2A04939 | Color: 711

Artist Series Trucker

Size: One Size



Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester
Ventilation? Sure. Wicking? Absolutely. But let's be honest—our Artist Series Trucker are wearable art that simply looks great.

- 7 cm brim
 - Classic trucker mesh ventilation
 - One-of-a-kind artwork
 - Wicking sweatband
- StretchBack Sizing™
 - bluesign®-certified brim and sweatband
 - Patent pending
 - Weight: 2.7 oz/76.5 g



Alpine Reflection
S2A04640



Campfire
S2A04850



Dream Seeker
S2A04727



Everest
S2A04793



Into the Blue
S2A04912



Midnight Mountain
S2A04852



Mountain
S2A04632



Mountain High
S2A04911



Under One Sky
S2B04865



Wishes to the Wind
S2B04864



Woodland
S2A04637



Yosemite Valley
S2A04794



Levels Trucker, p. 56



KIDS'

No matter what the thermometer says, kids' sense of adventure knows no bounds. Get them ready for cold-weather outdoor adventures with new styles designed to keep them extrawarm, dry, and protected from the sun. Two fun, new Arctic Prints expand our collection of the warmest styles available for miniadventurers, with proceeds benefitting the Alaska Wilderness League.

ARCTIC COLLECTION

The warmest styles for the smallest adventurers.



Kids' Graphic Series Beanie,
Arctic Seal, p. 66

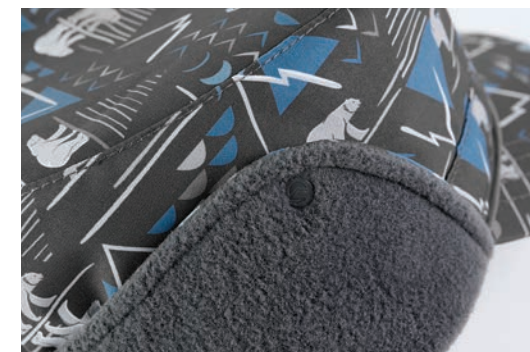


Kids' Arctic Ice Cap,
Gray Arctic Nights, p. 63

Kids' Arctic Trapper,
Purple Arctic Nights, p. 63

ALASKA WILDERNESS LEAGUE

The Alaska Wilderness League supports vital policies that protect and defend America's last great wild public lands and waters. Proceeds from our Arctic Collection will go toward the Alaska Wilderness League. Learn more at alaskawild.org.



WARMTH

Warm, windproof earflaps with the versatility to be worn up or down



REFLECTIVE DETAILS

Added visibility in low-light conditions



PFAS-FREE DURABLE WATER REPELLENT

Chemical-free durable water repellent



ARCTIC PRINTS

Playful prints for winter fun



Kids' Arctic Trapper, Purple Arctic Nights, p. 63

NEW

Kids' Arctic Ice Cap

S3D04933 | Size: M/L

Warm

Warmer

Warmest

Shell: 100% polyester; Liner: 100% polyester; Underbrim: 100% polyester

Made from windproof fabric and a cozy, moisture-wicking, 100% recycled fleece liner, a rigid 5.5 cm brim offers UPF 50+ sun protection. Earflaps can be worn up or down with a simple snap for two hats in one! With adjustable sizing for a comfortable fit.

· 100% recycled fleece liner

· Windproof fabric

· PFAS-free durable water repellent

· 5.5 cm brim

· Earflaps can be worn up or down

· Reflective details

· Adjustable sizing

· UPF 50+ sun rating

· Weight: 2.89 oz/82 g



NEW

Kids' Arctic Trapper

S3D89829 | Size: M/L

Warm

Warmer

Warmest

Shell: 100% polyester; Liner: 100% polyester, Underbrim: 100% nylon

The Kids' Arctic Trapper is our warmest style yet. With reflective details and convertible earflaps, this hat is crushable and travel friendly. With PFAS-free durable water repellent, quick-release chinstrap, and UPF 50+ sun rating.

· 6.5 cm crushable brim

· 100% recycled main body fabric (solid colors only)

· 100% recycled fleece liner

· Windproof fabric

· Earflaps can be worn up or down

· Reflective details

· Crushable design is travel friendly

· PFAS-free durable water repellent

· Quick-release chinstrap

· Adjustable sizing

· UPF 50+ sun rating

· Weight: 2.4 oz/68 g





Infant Cozy Critter Beanie, Marine/Flint, p. 65

Infant Cozy Critter Beanie
S3F89833 | Size: 6–12 mos



100% polyester
Made from supercozy, breathable, 100% recycled, bluesign®-certified fleece, the Infant Cozy Critter is extrainsulative. A warm earband keeps babies comfortable, and the braided tassel on top and canvas animal patch make it extra fun. Interior loop to hang dry. UPF 50+ sun rated.

- 100% recycled, breathable fleece
- Double-layer fleece earband
- Animal motif patch
- Decorative braided tassel
- Interior drying loop
- bluesign®-certified main body fabric
- UPF 50+ sun rating
- Weight: 1.4 oz/40 g



Opal/Pewter

Kids' Cozy Critter Beanie
S3D89833 | Size: S/M



100% polyester
Made from supercozy, breathable, 100% recycled, bluesign®-certified fleece, the Kids' Cozy Critter is extrainsulative. A warm earband keeps kids comfortable, and the braided tassel on top and canvas animal patch make it extra fun. Interior loop to hang dry. UPF 50+ sun rated.

- 100% recycled, breathable fleece
- Double-layer fleece earband
- Animal motif patch
- Decorative braided tassel
- Interior drying loop
- bluesign®-certified main body fabric
- UPF 50+ sun rating
- Weight: 1.5 oz/43 g



Dewberry/Pewter

Kids' Blazin' Cap
S3D04767 | Sizes: M, L



Body: 100% polyester; Brim: 100% nylon
Cold, windy weather doesn't stop busy kiddos, which is why we created the Kids' Blazin' Cap. The front panel and fold-away earflaps are made from 100% windproof fleece, so the heat stays in, while the top and sides are made from breathable, 100% recycled fleece, so kids will never get too hot.

- 100% windproof fleece front and earflaps
- 100% recycled, breathable fleece top and sides
- Fold-away earflaps
- 7 cm brim
- Adjustable sizing
- Wicking sweatband
- UPF 50+ sun rating
- Weight: 2.9 oz/82 g



Mineral/Flint

WINDPROOF



Kids' Graphic Series Beanie
Size: M/L



Body: 100% acrylic; Lining: 100% polyester
Made from ultrasoft acrylic knit, the double-layer, insulated comfort of the Kids' Graphic Series Beanie will keep your kiddos toasty warm when temperatures drop. Embroidered animal detail and reversible design for two hats in one.

- Ultrasoft acrylic knit
- Double-layer, insulated comfort
- Reversible to plush yarn interior
- Patterned exterior, solid interior
- Embroidered animal detail
- Fitted crown
- Weight: 2.29 oz/65 g

Kids' Saturn Beanie
S3D90834 | Size: M/L



100% acrylic
The Kids' Saturn Beanie is supersoft and cozy, with the cuff rolled up or down. Two-tone striped on one side and solid on the other, the reversible design offers two stylish options. Made from double-layer acrylic with a comfortable stretch.

- Ultrasoft acrylic knit
- Reversible for two color options
- Striped exterior, solid interior
- Fitted crown with cuff
- Weight: 2.39 oz/68 g



Gold Stripe/Cloud Gray

Reversible

Kids' Jupiter Beanie
S3D90565 | Size: M/L



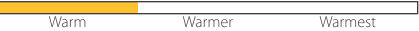
100% acrylic
Warm and cozy doesn't get much cuter than this ultrasoft acrylic knit. Roll it up or down without compromising warmth or comfort.

- Ultrasoft acrylic knit
- Decorative pom
- Fun pattern on crown
- Fitted crown with cuff
- Weight: 3 oz / 80 g



Blue Ice

Infant Frosty Stripe Beanie
S3F90696 | Size: 0-12 mos



100% acrylic
The Infant Frosty Stripe Beanie is made from ultrasoft acrylic and looks and feels hand knitted. This beanie will keep your youngest adventurers toasty warm and comfortable.

- Ultrasoft acrylic knit
- Fitted crown with ribbed band
- Hand knitted look and feel
- Stripe motif
- Weight: 1.2 oz / 34 g



Rosewood



Integrated
Reflective Thread

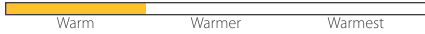


Lavender/
Plum
912



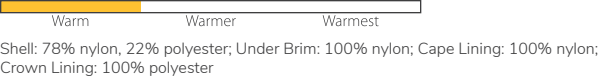
Marine/Tide
Blue
580

Kids' Nightfall Reflective Beanie
S3D90832 | Size: M/L



- 90% acrylic, 10% polyester
- Stitched with reflective fiber woven into the yarn, the Kids' Nightfall Reflective Beanie is made from ultrasoft acrylic knit. It features a fun heathered pattern by day and reflects with flash and flair when the sun goes down. Reversible with a fitted crown for a snug fit.
- Ultrasoft acrylic knit
 - Double-layer, insulated comfort
 - Fitted crown
 - Heathered exterior with integrated reflective thread
 - Reversible to solid interior
 - Weight: 2.64 oz/75 g

Kids' Ultra Adventure Storm Hat
S3D01766 | Sizes: M, L



We like to call it the world's best rain hat, and now it's made for kids. Modeled after the award-winning Ultra Adventure Storm Hat, this hat keeps kids dry. Made with PFAS-free durable water repellent, this hat is 100% waterproof with fully taped seams.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent
- 8.5 cm brim and 14 cm neck cape
- Reflective details
- SmartStrap® breakaway chinstrap
- Integrated wicking mesh liner
- Adjustable sizing
- Foldable brim packs small and flat
- UPF 50+ sun rating
- US Patent D841,944
- Weight: 2.3 oz/65 g



Mineral
510

Plum
919



Mineral



Kids' Ultra Adventure Storm Hat, Plum, p. 69



Forest Friends Trucker, p. 71



Toddler Artist Series Trucker

Size: S



Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

Artist Acacia Lacy lends her talents to our smallest version of the Artist Series Trucker. Proceeds benefit the Klamath Bird Observatory, which works to protect wild birds in southern Oregon. With classic mesh ventilation, this miniversion features a soft, crushable bluesign®-certified brim and wicking sweatband.

- 6 cm crushable brim
 - Classic trucker mesh ventilation
 - Limited edition artwork
 - Wicking sweatband
- Adjustable sizing
 - bluesign®-certified brim and sweatband
 - Weight: 1.4 oz/40 g



Hummingbird
S2E04910



Osprey
S2E04909

Kids' Artist Series Trucker

Size: M/L



Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

A trucker cap in a kid-friendly size! Limited edition artwork by Acacia Lacy inspires outdoor curiosity. Kid-proof features and adjustable sizing for years of active play.

- 6.3 cm brim
 - Classic trucker mesh ventilation
 - Limited edition artwork
 - Wicking sweatband
- Adjustable sizing
 - bluesign®-certified brim and sweatband
 - Weight: 2.2 oz/62.4 g



Butterfly and Bees
S2D04792



Forest Friends
S2D04552



Hummingbird
S2D04910



Lone Wolf
S3D04838



Mountain Goat
S2D04624



Night Owl
S3D04684



Osprey
S2D04909



Puffin Party
S3D04837



Rainbow Trout
S2D04529



River Otter
S2D04791



Sea Turtle
S2D04625

Kids' Artist Series Cooling Trucker

Size: M/L



Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

Inspired by the imaginative nature of children, artist Acacia Lacy has created limited edition designs perfect for pint-sized adventurers. With OEKO-TEX® Standard 100 certified Coolcore® wicking sweatband and underbrim. The Dreaming Sky Trucker features glow-in-the-dark details for added nighttime fun.

- 6.3 cm brim
 - Classic trucker mesh ventilation
 - Limited edition artwork
 - Coolcore® wicking sweatband/underbrim
 - Glow-in-the-dark details
- Adjustable sizing
 - OEKO-TEX® Standard 100 certified sweatband and underbrim
 - bluesign®-certified top brim
 - Weight: 2.2 oz / 62.4 g



Dreaming Sky
S3D04770



Horse Feather
S2D04725



Soaring Sun
S2D04724

Don't Forget Your Hat™

A full-page background image showing two runners, a woman in the foreground and a man in the background, running along a dirt trail in a mountainous, wooded area. The sun is low in the sky, creating a strong lens flare and illuminating the scene with warm, golden light. The woman is wearing a dark long-sleeved shirt, black leggings, and a blue visor. The man is wearing a dark long-sleeved shirt and black leggings. The landscape features tall evergreen trees and rocky mountain peaks in the distance.

ACCESSORIES

Our complete line of accessories offers the UPF 50+ sun protection you need all year long—even during the shorter days that arrive in fall and winter. From face masks to sleeves, gloves, and gaiters that make light layering easy and comfortable when temperatures dip, these accessories are a stylish way for adults and kids to stay covered, comfortable, and protected anytime.

UVShield Cool Gloves, Fingerless
S2A66647 | Sizes: S/M, L/XL



88% polyester, 12% spandex
UVShield Cool Gloves offer UPF 50+ rated sun protection with an antislip palm print. Stretch-fit and made from chemical-free Coolcore® fabric, these gloves will help you stay comfortable and protected naturally.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Antislip gripping palm print
- Easy wash and wear
 - OEKO-TEX® Standard 100 certified fabric
 - Weight: 1.0 oz/28.3 g



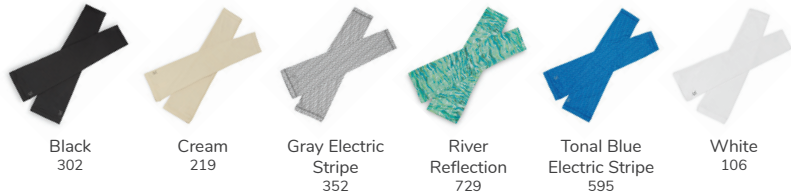
Tonal Blue Electric Stripe

UVShield Cool Sleeves
S2A64649 | Sizes: S/M, L/XL



88% polyester, 12% spandex
UVShield Cool Sleeves use chemical-free Coolcore® technology, so they breathe and wick naturally to regulate evaporative cooling. Stretch-fit makes them perfect for the most rigorous activity.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Stretch-fit for active use
- Easy wash and wear
 - OEKO-TEX® Standard 100 certified fabric
 - Weight: 2.2 oz/62.4 g



Gray Electric Stripe

UVShield Cool Sleeves with Hand Cover
S2A64650 | Sizes: S/M, L/XL



88% polyester, 12% spandex
Using chemical-free Coolcore® technology, UVShield Cool Sleeves breathe and wick naturally to regulate evaporative cooling. Featuring thumbholes, stretch-fit, and a handy seam at the wrist for watch access.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Stretch-fit for active use
 - Seam at wrist for watch access
- Antislip gripping palm print
 - Easy wash and wear
 - OEKO-TEX® Standard 100 certified fabric
 - Weight: 1.7 oz/48.2 g



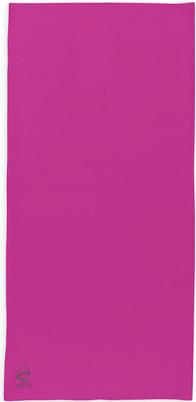
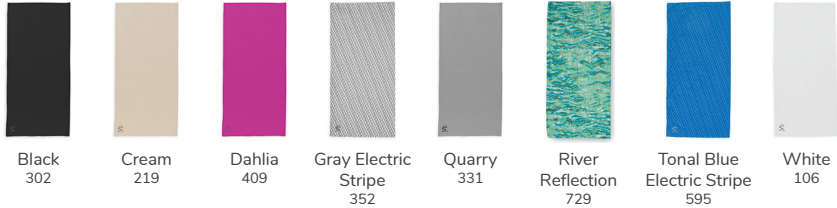
River Reflection

UVShield Cool Gaiter
S1A67648 | Size: One Size



88% polyester, 12% spandex
Four-way-stretch fabric makes it easy to wear in any number of ways—headscarf, hood, face mask, bandana, balaclava, helmet liner, or do-rag. Using chemical-free Coolcore® technology, the UVShield Cool Gaiter breathes and wicks naturally to regulate evaporative cooling.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Multifunctional—many ways to wear
- Easy wash and wear
 - OEKO-TEX® Standard 100 certified fabric
 - Not for medical use
 - Weight: 1.3 oz/37.0 g



Dahlia

UVShield Cool Face Mask
S1AAC854 | Sizes: One Size, L/XL Extended



Exterior: 88% polyester, 12% spandex; Liner: 100% Polyester
Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the UVShield Cool Face Mask offers coverage without overheating.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Two-layer construction for added comfort and coverage
 - Soft interior for skin comfort
 - OEKO-TEX® Standard 100 certified exterior fabric; bluesign®-certified interior fabric
- Elastic ear loops stretch to fit most
 - Cinch mask at elastic loop for custom fit
 - Knot loops to size down if needed
 - Not for medical use
 - Weight: 0.4 oz/11.3 g



Black
302



Quarry
331



Royal
510

Artist Series Face Mask
Sizes: One Size, L/XL Extended



Exterior: 88% polyester, 12% spandex; Liner: 100% Polyester
Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Artist Series Face Mask offers creatively inspired coverage without overheating.

- UPF 50+ sun rating
 - Coolcore® chemical-free cooling fabric
 - Moisture wicking, quick drying, breathable
 - Two-layer construction for added comfort and coverage
 - Soft interior for skin comfort
 - bluesign®-certified interior fabric
- Elastic ear loops stretch to fit most
 - Cinch mask at elastic loop for custom fit
 - Sliding soft lock to size down as needed
 - Not for medical use
 - Weight: 0.42 oz/12 g



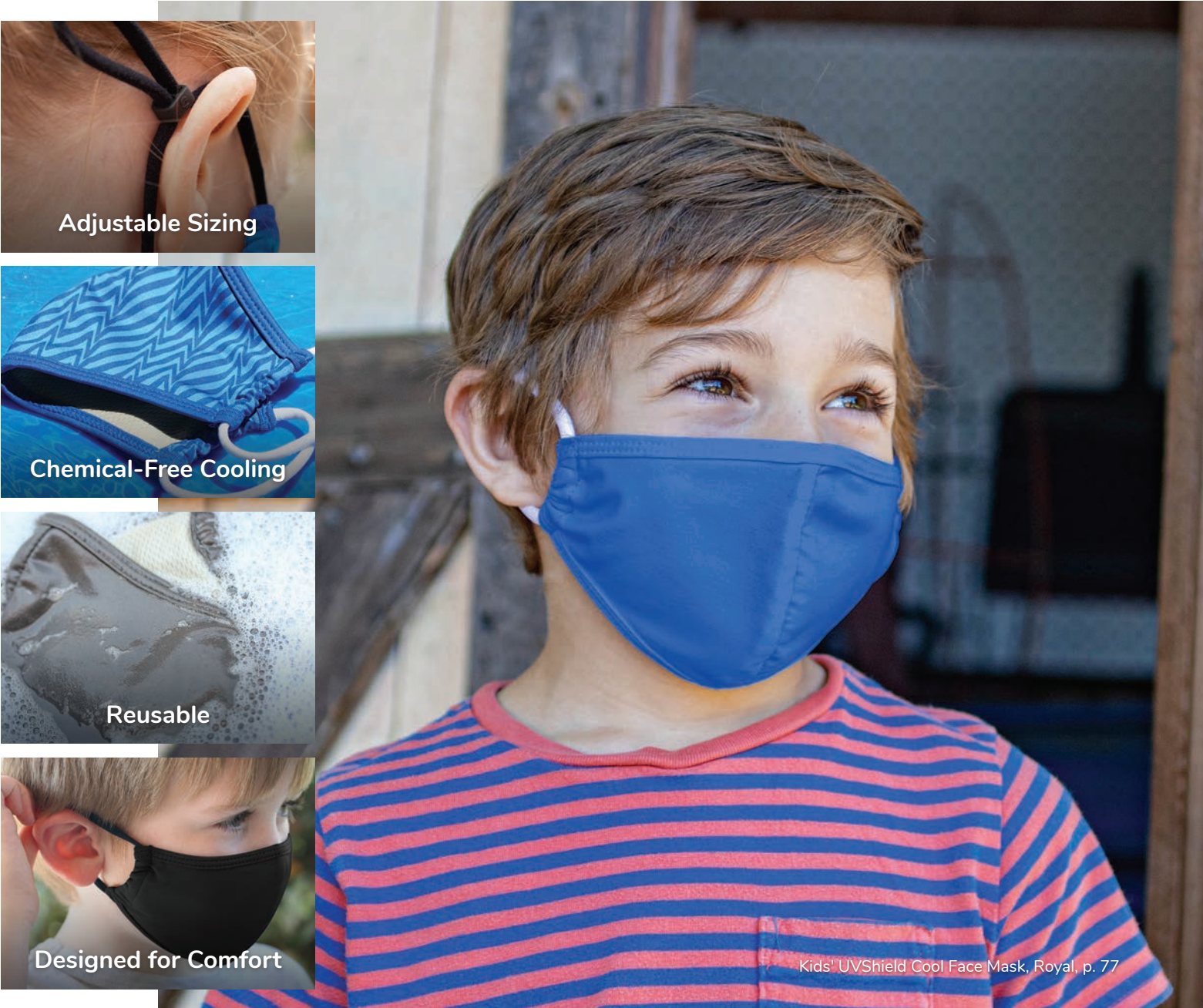
Campfire
S1AAC870



Under One Sky
S1AAC867



Wishes to the Wind
S1AAC861



Kids' UVShield Cool Gaiter
S1D67648 | Size: M/L



88% polyester, 12% spandex
Kids stay covered with our Kids' UVShield Cool Gaiter. Using chemical-free Coolcore® technology, the gaiter breathes and wicks naturally to regulate evaporative cooling. With multiple ways to wear to protect the face, neck, and head, the Kids' UVShield Cool Gaiter also pairs easily with any hat or helmet, and comes in a variety of colors.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture wicking, quick drying, breathable
- Multifunctional—many ways to wear
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Not for medical use
- Weight: 1.3 oz / 37.0 g



Royal



Kids' UVShield Cool Face Mask
S1DAC855 | Size: M/L



Exterior: 88% polyester, 12% spandex; Liner: 100% Polyester
Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Kids' UVShield Cool Face Mask offers kid-friendly coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture wicking, quick drying, breathable
- Two-layer construction for added comfort and coverage
- Soft interior for skin comfort
- OEKO-TEX® Standard 100 certified exterior fabric; bluesign®-certified interior fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Knot loops to size down if needed
- Not for medical use
- Weight: 0.35 oz/9.9 g



Black
302



Dahlia
409



Royal
510

Kids' Artist Series Face Mask
Size: M/L



Exterior: 88% polyester, 12% spandex; Liner: 100% Polyester
Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Kids' Artist Series Face Mask offers fun, kid-friendly coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture wicking, quick drying, breathable
- Two-layer construction for added comfort and coverage
- Soft interior for skin comfort
- bluesign®-certified fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Sliding soft lock to size down as needed
- Weight: 0.35 oz/10 g



Forest Friends
S1DAC877



Horse Feather
S1DAC878



Howling Moon
S1DAC883

SPRING/ SUMMER 2022

Don't Forget Your Summer Hat!

Our Spring/Summer '22 Collection is inspired by the skips and leaps of a summer day that knows no bounds, with adventure beckoning on the horizon.

To view our full Spring/Summer '22 assortment, download our catalog from our Wholesale Portal at www.sundayafternoons.com/wsp. Inventory available all year!



SALES TOOLS

2022 Fixture Program

Contact international@sundayafternoons.com for pricing and information about our fixture program. Slat and grid wall-compatible accessories **free upon request**.

Floor Fixture

190.5 cm x 76.2 cm x 76.2 cm
100–164 hats
(depending on style)
MKT-DISPLAY-FLOOR18



Economy Tower

182.9 cm x 55.9 cm x 55.9 cm
80–120 hats
(depending on style)
MKT-DISPLAY-ECONOTOWER19



Tabletop Fixture

81.3 cm x 63.5 cm x 63.5 cm
26–42 hats
(depending on style)
MKT-DISPLAY-TABLETOP18



Fixture Compatible Accessories

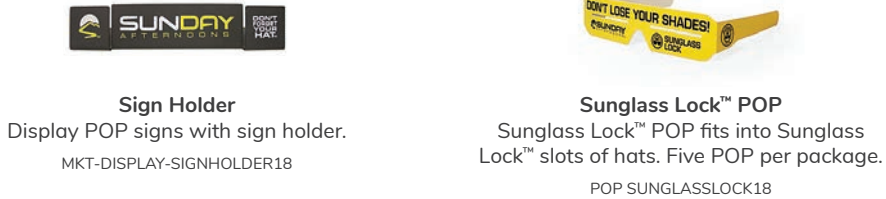
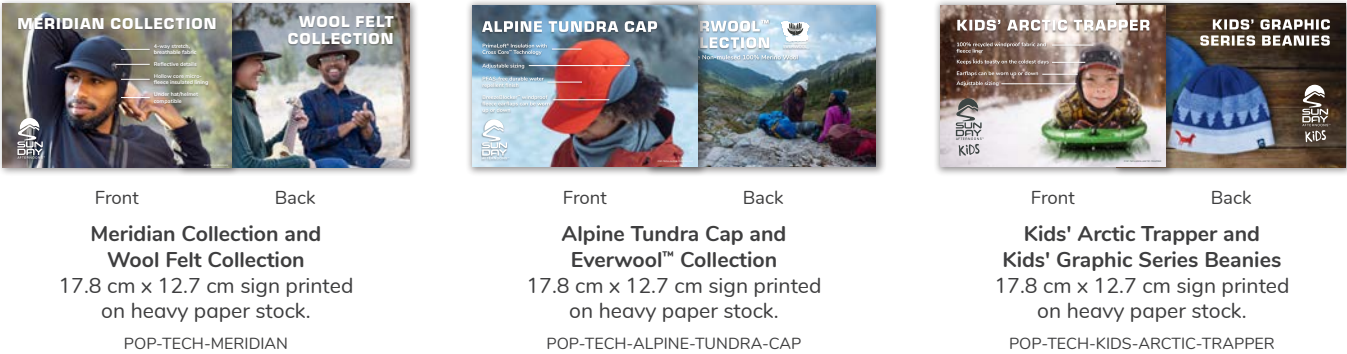


Slat and Grid Wall-Compatible Accessories



Feature Call-Out Point of Purchase

Increase sales with educational POP materials. Free upon request.



Wholesale Portal

Everything you'll need to drive sales in your store! To download marketing materials from the Wholesale Portal, visit www.sundayafternoons.com/wsp. Contact orders@sundayafternoons.com or your rep for seasonal access. Here are a few of the resources you'll find:

- Hi-Res product, detail, multiview, and lifestyle photos
- Product, seasonal brand, and care-and-use videos
- Logos
- Digital workbooks
- Applications and policies
- Inventory and product information

SIZE CHART

Adults

Sizes	Min	Max	cm	54	55	56	57	58	59	60	61	62	63
			in	21¼	21⅝	22	22½	22⅞	23¼	23⅝	24	24⅜	24¾
Small	54 cm 21¼ in	56 cm 22 in		S									
Small/Medium	54 cm 21¼ in	58 cm 22⅞ in		S/M									
Medium	56 cm 22 in	58 cm 22⅞ in				M							
Medium/Large	56 cm 22 in	60.5 cm 23⅞ in				M/L							
Large	58 cm 22⅞ in	60.5 cm 23⅞ in						L					
Large/X-Large	58 cm 22⅞ in	62.5 cm 24⅝ in						L/XL					
X-Large	60.5 cm 23⅞ in	62.5 cm 24⅝ in									XL		
One Size	54 cm 21¼ in	60.5 cm 23⅞ in		OS									

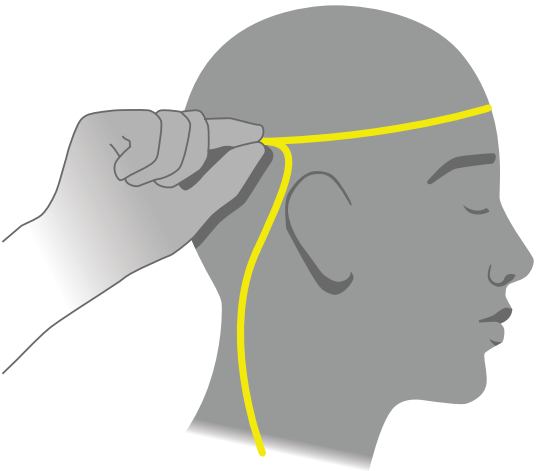
Kids'

Sizes	Min	Max	cm	38	40	42	44	46	48	50	52	54	56
			in	15	15¾	16½	17¾	18⅝	18⅞	19¾	20½	21¼	22
Infant (0–6 mos.)	38 cm 15 in	44 cm 17¾ in		I (0–6 mos.)									
Infant (6–12 mos.)	44 cm 17¾ in	47 cm 18½ in					I (6–12 mos.)						
Infant (0–12 mos.)	38 cm 15 in	47 cm 18½ in		I (0–12 mos.)									
Small (1–3 yrs.)	47 cm 18½ in	50 cm 19¾ in							S				
Small/Medium (1–6 yrs.)	47 cm 18½ in	53 cm 20⅞ in							S/M				
Medium (3–6 yrs.)	50 cm 19¾ in	53 cm 20⅞ in								M			
Medium/Large (3–12 yrs.)	50 cm 19¾ in	56 cm 22 in								M/L			
Large (6–12 yrs.)	53 cm 20⅞ in	56 cm 22 in										L	

HOW TO MEASURE

How to Measure Your Head

Circle the crown of the head with string or dental floss, above the eyebrows and ears. Measure the length of string on a ruler and compare to the size ranges listed below—there’s your size! Many, but not all, of our hats feature an adjustable sizing system. Loosen or tighten the adjustable sizing system (if available) as necessary for a custom fit.



How to Find the Perfect Fit

Checkout out our website at <https://www.sundayafternoons.com/sizing-charts>

How to Measure for a Face Mask

Adult Face Mask – One Size, L/XL

O/S Face Measurement Ranges

Height: 10 cm – 13.5 cm
Width: 29 cm – 34 cm

L/XL Face Measurement Ranges

Height: 13.5 cm – 16.5 cm
Width: 34 cm – 39.5 cm

Kids' Face Mask – Size M/L (3–12 years old)

Face Measurement Ranges

Height: 6.5 cm – 10 cm
Width: 25.5 cm – 38 cm

Height:

Using a flexible measuring tape*, measure from the bridge of the nose at eyeball level, over the tip of the nose, to the bottom of the chin as shown.

*If you do not have a flexible measuring tape, use dental floss or a string to measure your face, then measure the length of the string with a ruler.

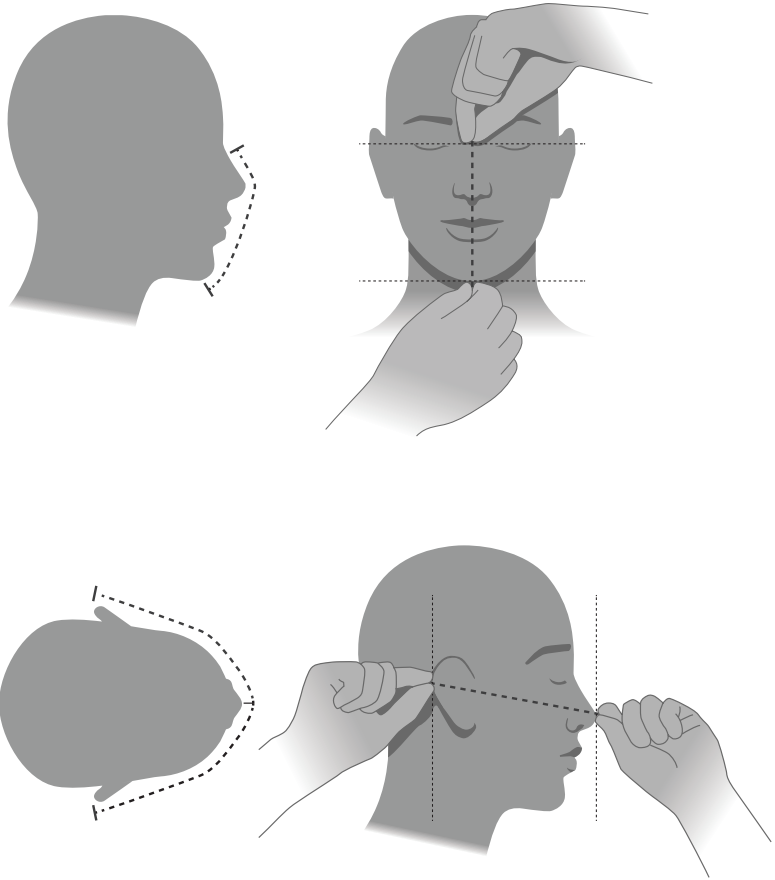
Width:

Measure from the back of one ear, over the tip of the nose, to the back of the other ear as shown.

Fit Notes:

Mask width can be adjusted smaller by making a small knot in the ear elastic. Masks should fit close to the face.

The Kids' Artist Series Face Mask fits slightly larger than the Kids' UVShield Face Mask and will work for adults with smaller faces.



GLOBAL MEDIA HIGHLIGHTS

We're proud to operate in 57 countries. With online and print readership of more than six billion, we're showing up all over the place!



“The Alpine Quilted Trapper has a PFC-free DWR and is filled with synthetic PrimaLoft® insulation; we never felt a chill on our ears, even at -15 degrees Fahrenheit.”
— Backpacker Fall Gear Guide, October 2020

FALL/WINTER 2022 LINE OVERVIEW

SUNDAY AFTERNOONS™



OUTDOOR

NEW



Meridian Thermal Beanie
S3A90922 | P. 24

NEW



Meridian Thermal Cap
S3A04923 | P. 25

NEW



Meridian Thermal Visorband
S3A05924 | P. 25

NEW



Meridian Thermal Earband
S3AAE925 | P. 25

NEW COLOR



Alpine Quilted Trapper
S3A89760 | P. 27

NEW



Alpine Tundra Cap
S3A04820 | P. 27



Snow Switch Beanie
S3A89758 | P. 28



Blazin' Cap
S3A04759 | P. 28



Cold Snap Beanie
S3A89821 | P. 29

NEW



Northerly Merino Beanie
S3A90918 | P. 30



Tranquil Merino Beanie
S3C90828 | P. 31



Snowmelt Merino Beanie
S3A90827 | P. 31



Outback Merino Beanie
S3A90826 | P. 31

NEW COLOR



Nightfall Reflective Beanie
S3A90825 | P. 32



Reflector Beanie
S3A89761 | P. 33



BreezeBlocker™ Graphic Series Beanie
P. 34



Neptune Beanie
S3A90562 | P. 35



Horizon Beanie
S3B90691 | P. 35



Overtime Beanie
S3A90561 | P. 35



Arctic Dash Beanie
S3C90690 | P. 35



Ultra Storm Boonie
S3A11919 | P. 36



Ultra Adventure Storm Hat
S3A01558 | P. 36



Charter Storm Hat
S3A09755 | P. 38



Ultra Storm Bucket
S3A03756 | P. 38

CASUAL

NEW



Repel Storm Cap
S3A03757 | P. 38



Joslyn Hat
S3C22926 | P. 46



Camden Hat
S3C27762 | P. 47



Boho Hat
S2C27802 | P. 47



Dreamer Hat
S2C24803 | P. 47

NEW



Winston Hat
S3A29930 | P. 48

NEW



Quinn Hat
S3A29927 | P. 48



Vail Hat
S3C29513 | P. 50



Vivian Hat
S3C34083 | P. 50



Tessa Hat
S3C29419 | P. 50



Taylor Hat
S3C34568 | P. 50



Jasper Hat
S3B29512 | P. 51



Rambler Hat
S3B31063 | P. 51



Montana Hat
S3B31054 | P. 51

NEW



Outbound Cap
S3AAD931 | P. 53

NEW COLOR



Mountain Time Radar
S3B06556 | P. 53



Campfire Cap
S3B04686 | P. 55



Artist Series Patch Trucker
P. 55



This Is My Sunday™ Trucker
P. 56



Artist Series Trucker
P. 56

KIDS'



Kids' Arctic Ice Cap
S3D04933 | P. 63

NEW



Kids' Arctic Trapper
S3D89829 | P. 63



Infant Cozy Critter Beanie
S3F89833 | P. 65



Kids' Cozy Critter Beanie
S3D89833 | P. 65



Kids' Blazin' Cap
S3D04767 | P. 65

NEW COLOR



Kids' Graphic Series Beanie
P. 66



Kids' Saturn Beanie
S3D90834 | P. 67



Kids' Jupiter Beanie
S3D90565 | P. 67



Infant Frosty Stripe Beanie
S3F90696 | P. 67



Kids' Nightfall Reflective Beanie
S3D90832 | P. 68



Kids' Ultra Adventure Storm Hat
S3D01766 | P. 69



Toddler Artist Series Trucker
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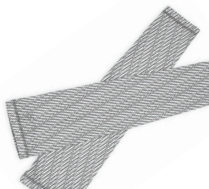
Kids' Artist Series Trucker
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Kids' Artist Series Cooling Trucker
P. 71



UVShield Cool Gloves, Fingerless
S2A66647 | P. 74



UVShield Cool Sleeves
S2A64649 | P. 74



UVShield Cool Sleeves w/Hand Cover
S2A64650 | P. 74



UVShield Cool Gaiter
S1A67648 | P. 75



UVShield Cool Face Mask
S1AAC854 | P. 75



Artist Series Face Mask
P. 75



Kids' UVShield Cool Gaiter
S1D67648 | P. 76



Kids' UVShield Cool Face Mask
S1DAC855 | P. 77



Kids' Artist Series Face Mask
P. 77

ACCESSORIES

INTERNATIONAL RETAILER SHOUT-OUT

We're tipping our hats to retailers in Taiwan and Canada!

Our reach is expanding and we're proud of retailers across the globe. Thank you for helping us bring stylish sun protection to people all over the world! See a Sunday Afternoons™ display that shines? Send it to us at hats@sundayafternoons.com.



Stylecoast, Sidney, BC, Canada



Free Time Gear, Hsinchu City, Taiwan

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BE SOCIAL

We're all about tapping into that Sunday feeling whenever possible. Join our community of adventure enthusiasts, get inspired, stay up-to-date on new products, and keep the Sunday feeling going all week long.

#ThisIsMySunday #SundaysUnplugged



Share your photos and stories with us @sundayafternoons_hats for an opportunity to be featured.



SUNDAY AFTERNOONS GLOBAL FOOTPRINT

We're proud to operate in 57 countries and territories.

- | | | | | |
|------------------|---------------|-------------|--------------------|------------------|
| · Australia | · Costa Rica | · Hong Kong | · Marshall Islands | · Singapore |
| · Austria | · Czechia | · Iceland | · Mexico | · Slovakia |
| · Belgium | · Denmark | · India | · Nepal | · Slovenia |
| · Belize | · Ecuador | · Ireland | · Netherlands | · Spain |
| · Bermuda | · El Salvador | · Israel | · New Caledonia | · Suriname |
| · Brunei | · Finland | · Italy | · New Zealand | · Sweden |
| · Canada | · France | · Japan | · Nicaragua | · Switzerland |
| · Cayman Islands | · Germany | · Korea | · Norway | · Taiwan |
| · Chile | · Greece | · Kuwait | · Peru | · Thailand |
| · China | · Guatemala | · Luxemburg | · Poland | · United Kingdom |
| · Columbia | · Honduras | · Malaysia | · Portugal | · United States |
| | | | · Romania | · Vietnam |



Contact us for more information on opportunities and sales locations.

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MKT-WORKBOOK-DIST-W22

