



Spring/Summer 2023



CONTENTS

Beyond the Brim™P. 4

Sunward Bound.....P. 6

New Arrivals P. 10

New Colors..... P. 12

Outdoor P. 16

Casual P. 48

Kids' P. 76

New Kids' Prints P. 78

Accessories P. 94

Sales Tools.....P. 102

Size ChartP. 104

How to MeasureP. 105

Media Coverage.....P. 106

Line Overview.....P. 107

Product IndexP. 108

Global Footprint.....P. 109



Ventura Hat, Chaparral, p. 66

BEYOND THE BRIM™

For 30 years, our family-owned company has been pushing the boundaries of hat making. Every day we are taking steps to make our hats more durable, sustainable, and socially responsible—so we feel good making them and you feel great wearing them.

RESPONSIBLE DESIGN



54%
Certified Sustainable Fabric



52%
bluesign® Certified Socially and Environmentally Responsible Fabric



8.5%
Global Recycled Standard (GRS) Certified Fabric

Calculated from all styles offered by Sunday Afternoons as of August 2021.



LIFETIME GUARANTEE
We've Got You Covered

We stand behind our hats for as long as you stand under them. Materials and workmanship are guaranteed for life.

ETHICAL TREATMENT OF PEOPLE



100%
of our finished-goods manufacturers have completed third-party audits for fair and safe labor practices.

Memberships



MEANINGFUL CONSERVATION



We diverted **5.5 million bags and 100,000 pounds of plastic** from landfills by eliminating individual polybags and reusing where possible.

Our Trade Up Program rewards customers for upcycling their kids' outgrown hats.



Nonprofit Partnerships



SUNWARD BOUND



Go With the Flow

When the pull of the ocean sparks your wanderlust and leaves you dreaming of distant shores, we've got you covered.

Our new Sunward Collection (p. 18) blends all-day shade and innovative UV protection with versatile styles and ocean-inspired patterns and palettes.

Like the tide itself, the Sunward Collection (p. 18) easily ebbs and flows from leisure to adventure and right back again. Whether you are running the beach or sailing off into the sunset, sipping margaritas or building sand castles, Sunward delivers both performance and style. You might say our newest line is suited for just about anything under the sun.

WE'RE DOING MORE WITH LESS

Our SS23 Collection offers protection from the elements and features minimalist designs, blended materials, and recycled fabrics—all designed to last a lifetime.

Textile Industry Consumption and Sustainability Facts

The US Generates:

25
billion pounds
of textiles per year—an
average of 82 pounds
per US citizen

Within the US:

85%
of textile waste
goes into landfills

By using recycled polyester versus conventional options:

Greenhouse gas emissions
are reduced by

12%

Water use is
reduced by

16%

Resource depletion
is reduced by

36%

Source: EPA <https://bit.ly/3h8RgFG>

Wherever possible, we use materials that use fewer resources, including recycled or partially recycled materials.

Diverting additional waste from landfills, our Trade Up Program offers 50% off the next size up in a Sunday Afternoons Kids' Hat in exchange for a promise to donate or “pay forward” the original hat.

We create durable products that last a lifetime, all backed by our Lifetime Guarantee.



**LIFETIME
GUARANTEE**
We've Got You Covered

This Is My
Sunday™ Trucker

100% recycled,
bluesign®-certified main
body and mesh fabric,
with PFAS-free durable
water repellent



NEW ARRIVALS

Outdoor

Voyage Hat
S2C02962 | P. 30





Opal Saltwater

Sunward Bucket
S2A03959 | P. 36





Black Dusty Rose Light Gray

Sunward Radar
S2A06960 | P. 43



Black Dusty Rose Light Gray

Sunward Visor
S2A05961 | P. 44



Black Dusty Rose Light Gray

Casual

Athena Hat
S2C22964 | P. 54





Natural Tweed

Wanderlust Fedora
S2C27963 | P. 56





Cream Sea Glass

Ventura Hat
S2A18965 | P. 66



Chaparral Tan Tobacco Brown

This Is My Sunday™ Trucker
P. 75



SA Peak, Canyon
S2A04974 Sunday Funday, Dark Denim
S2A04973

Kids'

Kids' Feel Good Trucker
P. 90



Adventure Ahead, Dark Denim
S2D04968 Explore, Canyon
S2D04971 Rise and Shine, Charcoal
S2D04969 Wild and Free, Purple Sky
S2D04970

Kids' Free Spirit Hat
S2H22972 | P. 92



Sea Glass

NEW COLORS: ADULTS

BLACK

Sun Seeker Hat, p. 39



BLUESTONE

Backdrop Boonie, p. 34



CANYON

Original Adventure Hat™, p. 26



CAPTAIN'S NAVY

Flash Cap, p. 41



HORIZON

Ultra Escape Boonie, p. 34
Ultra Trail Cap, p. 41
Ultra Adventure Hat, p. 24



NATURAL/GREEN

Leisure Hat, p. 52



NATURAL/PINK TROPICAL

Sun Guardian Hat, p. 50



NATURAL/ROLLING WAVE

Sun Guardian Hat, p. 50



SA PEAK, CANYON

This Is My Sunday™ Trucker, p. 75



SAND

Sun Guide Cap, p. 29
Backdrop Boonie, p. 34



SUNDAY FUNDAY, DARK DENIM

This Is My Sunday™ Trucker, p. 75



WHITE

Aerial Cap, p. 40



NEW COLORS: KIDS'



Infant SunSkipper Bucket, p. 81
Infant SunSprout Hat, p. 80
Kids' Play Hat, p. 82



Toddler Artist Series Trucker, p. 81



Infant SunSkipper Bucket, p. 81
Infant SunFlip Cap, p. 81
Infant SunSprout Hat, p. 80



Infant SunSprout Hat, p. 80



Kids' Sun Guardian Hat, p. 92



Kids' Fun Bucket, p. 85
Kids' Play Hat, p. 82



Kids' Artist Series Trucker, p. 88



Kids' Clear Creek Boonie, p. 86
Kids' Fun Bucket, p. 85



Kids' Artist Series Trucker, p. 88





OUTDOOR

The hats in this season's Outdoor Collection are designed to look and feel great on the trail and off. With 50+ UPF sun protection and innovative features to keep you shaded, dry, and comfortable, you'll go from adventure to down-time without skipping a beat.

Voyage Hat, Saltwater, p. 30

SUNWARD COLLECTION

Versatile styles in ocean-inspired palettes

Sunward Radar
P. 43



Sunward Bucket
P. 36



Sunward Visor
P. 44



UPF 50+



Performance
Construction, Casual
Style



Sustainable

- bluesign®-certified main body fabric and sweatband
- PFAS-free durable water repellent (DWR)

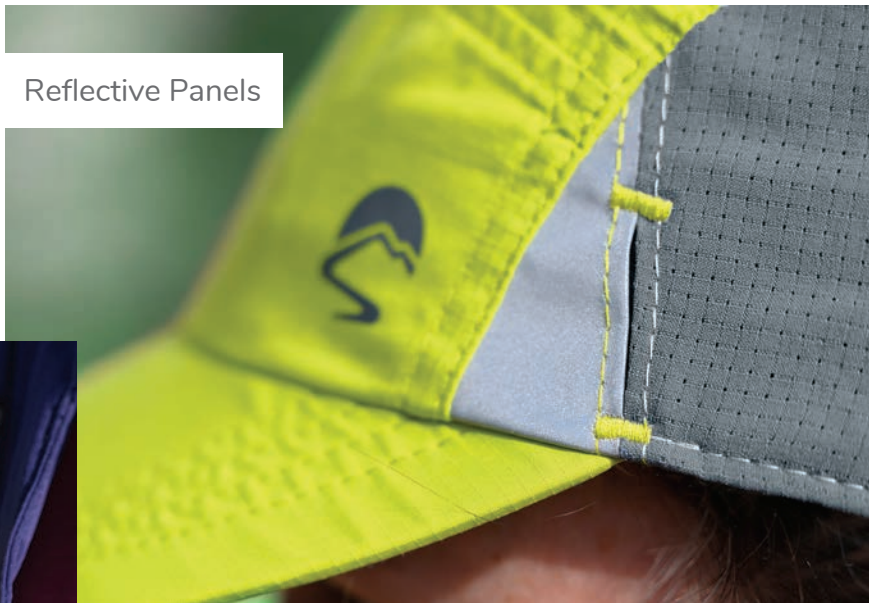


Packable

VAPORLITE™ COLLECTION

Superlightweight and breathable

Reflective Panels



Sustainable

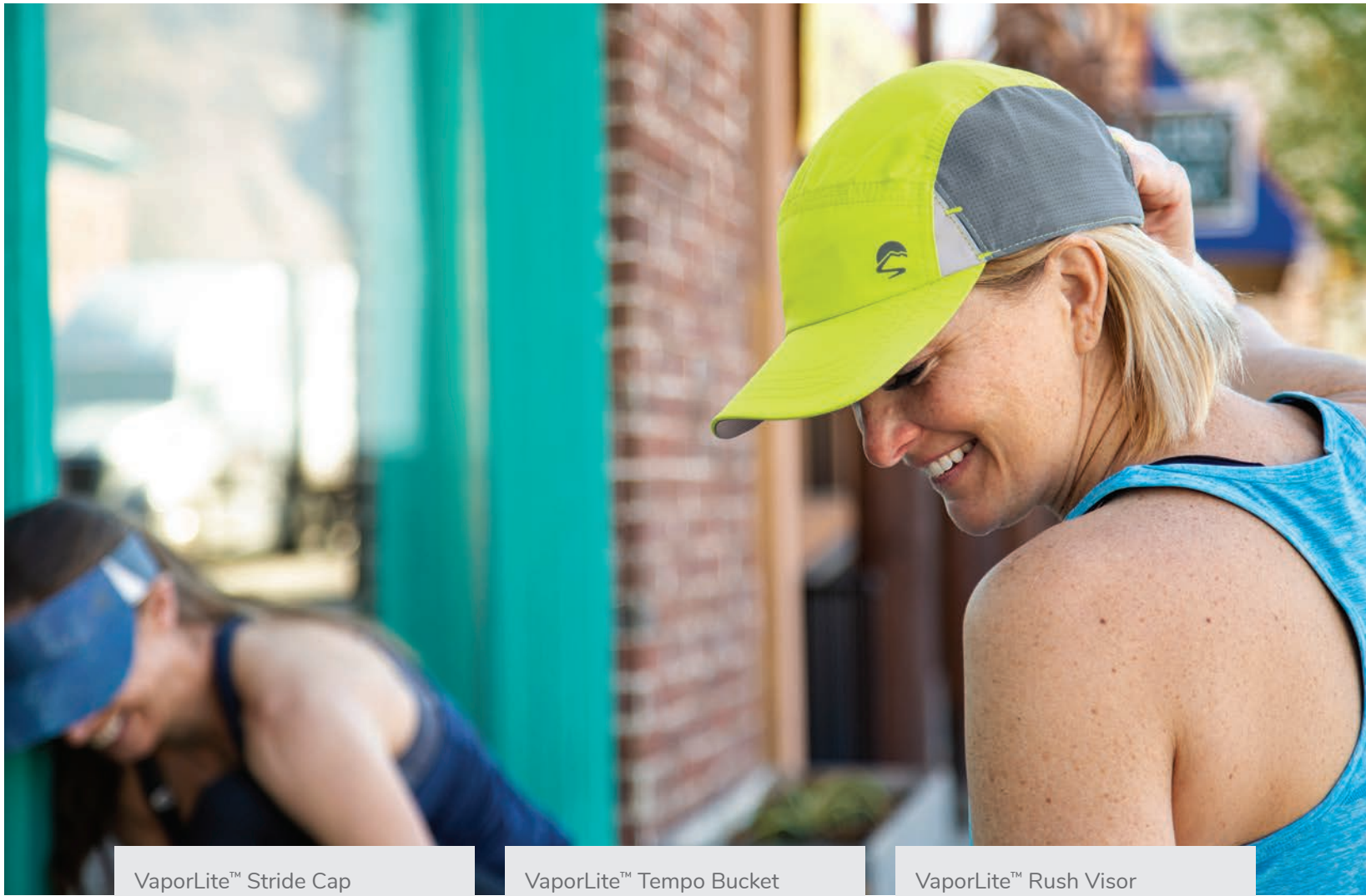
- 100% recycled ripstop main body fabric and mesh
- bluesign®-certified main body fabric, mesh, and sweatband
- PFAS-free durable water repellent (DWR)



Crushable



Sunglass Lock™



VaporLite™ Stride Cap
P. 40



VaporLite™ Tempo Bucket
P. 38



VaporLite™ Rush Visor
P. 44



ULTRA COLLECTION

High-performance protection for serious adventurers



Packable



Sustainable
· bluesign®-certified main body fabric, mesh, and sweatband
· PFAS-free durable water repellent (DWR)



UPF 50+



Sunglass Lock™



Ultra Adventure Hat
P. 24



Ultra Trail Cap
P. 41



Ultra Escape Boonie
P. 34



Ultra Adventure Hat, Horizon, p. 24

NEW COLOR

ULTRA ADVENTURE HAT

S2A01392 | Sizes: S/M, L/XL

88% nylon, 12% polyester

With a slimmer silhouette and fun technical details like a folding Reverse Split Brim™ and Sunglass Lock™, the Ultra still retains the sun protection, ventilation, and moisture management of our iconic Original Adventure Hat™.

- UPF 50+ sun rating (includes mesh)
- 8.5 cm brim and 15 cm neck cape
- Sunglass Lock™ keeps glasses in place
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Reverse Split Brim™ packs small and flat
- US Patents 10,123,581; 10,098,398; D827,990 and Foreign Patents
- Weight: 2.6 oz/73.7 g



Sunglass Lock™

Reverse Split Brim™



UPF 50+ (Mesh Included)



Original Adventure Hat™, Bluestone, p. 26

ORIGINAL ADVENTURE HAT™

S2A01001 | Sizes: S/M, L/XL

Body: 100% nylon; Crown Mesh: 100% polyester

This is it—the most recognizable sun hat on the planet! Every inch of this hat is engineered for FUNctional sun protection: smart fabrics, customizable sizing, innovative features, and a sun-conscious design.

- UPF 50+ sun rating (mesh not rated)
- 10 cm brim and 19.5 cm neck cape
- Strategic crown ventilation
- Floats in water
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 3 oz/85 g



Canyon



Black
305

Bluestone
518

Canyon
711

Cream
223

Eucalyptus
708

Quarry
331

Sand
255

SHADE GODDESS HAT

S2C01549 | Size: M/L

Body: 100% nylon; Crown Mesh: 100% polyester

Let her inner goddess shine! The Shade Goddess™ is a beautiful, feminine addition to Sunday Afternoons' iconic neck-caped line, with a comfy, lightweight construction and sunglass holders.

- UPF 50+ sun rating (mesh not rated)
- 10 cm brim and 18 cm gathered neck cape
- Strategic crown ventilation
- Sunglass Lock™ keeps glasses in place
- Floats in water
- Ponytail friendly
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- US Patent 10,123,581
- Weight: 2.6 oz/73.7 g



Sunglass
Lock™

Saltwater



Underbrim
Captain's Navy
557

Underbrim
Dark Violet
929

Underbrim
Opal
219

Underbrim
Saltwater
515

SUNDANCER HAT

S2C01077 | Size: One Size

100% nylon

Ladies, bask in compliments, not harsh UV rays! A wide brim, pleated neck cape, adjustable sizing, and a ponytail-friendly opening prove the Sundancer has both style and substance.

- UPF 50+ sun rating
- 11.5 cm brim and 19 cm pleated neck cape
- Ponytail friendly
- Wicking sweatband
- Adjustable chinstrap
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric and sweatband
- US Patent D594,185
- Weight: 2.9 oz/82.2 g



Amethyst



Amethyst
902

Cardinal
447

Cream
223

White
106

SPORT HAT

S2A01071 | Sizes: S/M, L/XL

Body: 100% nylon; Crown Mesh: 100% polyester

A full brim and a full view! The Sport Hat has a streamlined hat design, ventilation, and a wicking sweatband for all-day coverage.

- UPF 50+ sun rating (mesh not rated)
- 10 cm crescent brim and 13 cm neck cape
- Strategic crown ventilation
- Dark underbrim reduces glare
- Floats in water
- Ponytail friendly
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric (solids only), mesh, and sweatband
- Weight: 2.2 oz/62.4 g



Teal Kaleidoscope



Cream
223

Sand
255

Teal
Kaleidoscope
764

White
113

ADVENTURE STOW HAT

S2A01728 | Sizes: M, L

Body: 100% nylon; Crown Mesh: 100% polyester

With plenty of versatility, comfort, and style, the Adventure Stow Hat is three-hats-in-one. Wear it as a simple cap, pull down the earflaps for extra coverage, or unzip the full neck cape for maximum sun protection. Single-handed adjustable sizing and PFAS-free durable water repellent (DWR) add to its ease and comfort.

- UPF 50+ sun rating (includes mesh)
- Multiple ways to wear
- 8 cm brim
- 7.5 cm fold-down earflap provides additional sun protection
- Pack-away 22 cm neck cape zips out for maximum sun protection
- Floats in water
- Coolcore® wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric and mesh
- OEKO-TEX® Standard 100 certified sweatband
- Weight: 2.6 oz/73.7 g



Neck cape
packs away

Captain's Navy



Captain's Navy
557

Dark Khaki
235

Opal
219

NEW COLOR

SUN GUIDE CAP

S2A07075 | Sizes: S/M, L/XL

100% polyester

The Sun Guide is the ultimate in versatility, with ventilation, an extra-wide folding brim, and a wicking sweatband. Detachable cape is ventilated and can be worn in multiple configurations.

- UPF 50+ sun rating (mesh not rated)
- Extra-wide folding Clamshell Brim™
- Convertible Ventilation™
- Removable ventilated neck cape
- 100% recycled main body fabric
- Ponytail friendly
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Foldable brim packs small and flat
- Weight: 3.3 oz/93.6 g



Removable neck cape

Sand



Bluestone
518

Quarry
331

NEW
Sand
254

Sandstone
256

White
106

LIMITED AVAILABILITY

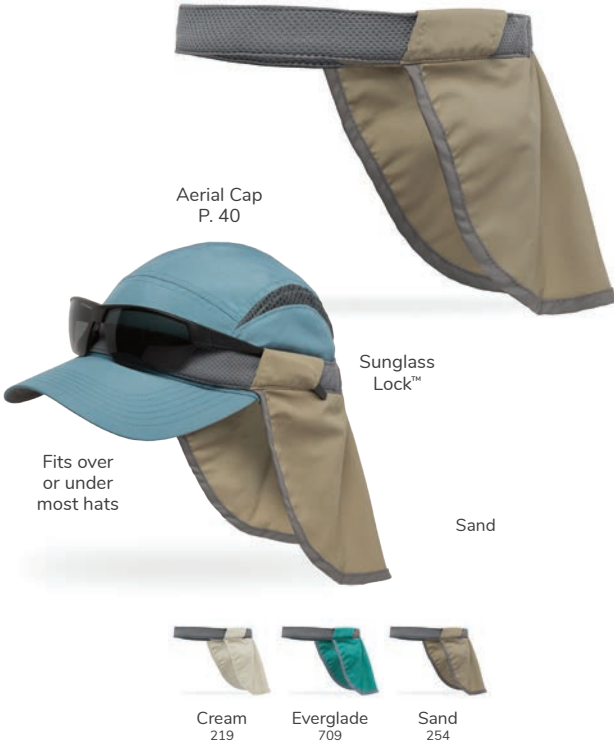
SOLAR CURTAIN

S2A96736 | Size: One Size

Body: 100% nylon; Hatband: 100% polyester

All business in the front and a party in the back, the Solar Curtain can be worn under or over your favorite hat, or sport it alone and protect your neck. It even includes our Sunglass Lock™ feature so you won't lose your shades. Made from a bluesign®-certified main body fabric with Coolcore® wicking sweatband and PFAS-free durable water repellent (DWR).

- UPF 50+ sun rating
- 17 cm neck cape protects neck and ears
- Coolcore® wicking sweatband
- Sunglass Lock™ keeps glasses in place
- Fits over or under most hats, or can be worn alone
- PFAS-free durable water repellent (DWR)
- Crushable design is travel friendly
- bluesign® certified main body fabric
- OEKO-TEX® Standard 100 certified sweatband
- Weight: 1.0 oz/28.5 g



Aerial Cap
P. 40

Sunglass
Lock™

Fits over
or under
most hats

Sand



Cream
219

Everglade
709

Sand
254

NEW

VOYAGE HAT

S2C02962 | Sizes: M, L

100% nylon

With a simple, four-panel crown and broad, round brim, the Voyage Hat is your go-to for fun in the sun. Made from lightweight, bluesign®-certified fabric, this hat features strategic crown ventilation, adjustable sizing, and a wicking sweatband for comfort all day long.

- UPF 50+ sun rating (mesh not rated)
- 8.5 cm brim
- Sunglass Lock™ keeps glasses in place
- Strategic crown ventilation
- Adjustable chinstrap
- Adjustable sizing
- Floats in water
- Wicking sweatband
- bluesign®-certified main body fabric, mesh and sweatband
- US Patent 10,123,581
- Weight: 2.7 oz/76 g



Voyage Hat, Saltwater, p. 30



Latitude Hat, Quarry, p. 31

LATITUDE HAT

S2A02609 | Sizes: M, L, XL

100% polyester

Full sun protection in a stylish profile, the Latitude Hat offers remarkably broad coverage—now with folding Reverse Split Brim™ and Sunglass Lock™ technology.

- UPF 50+ sun rating (mesh not rated)
- 10 cm front brim, 10.5 cm sides, and 12.5 cm back
- 100% recycled main body fabric
- Reverse Split Brim™ packs small and flat
- Sunglass Lock™ keeps glasses in place
- Wicking sweatband
- Adjustable chinstrap
- Dark underbrim reduces glare
- Floats in water
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- US Patents 10,098,398 and 10,123,581
- Weight: 4.3 oz/121.9 g





Charter Hat, Sand, p. 32

CHARTER HAT
S2A09016 | Sizes: M, L

- 100% nylon
- With great sun protection, strategic ventilation, and a moisture-wicking sweatband for active folks, the Charter Hat is ready for anything. All that, and it holds sunglasses too.
- UPF 50+ sun rating (includes mesh)
 - 8 cm front brim and 9 cm back brim
 - Sunglass Lock™ keeps glasses in place
 - Floats in water
 - Hidden crown pocket

- Wicking sweatband
 - PFAS-free durable water repellent (DWR)
 - Internal adjustable sizing
 - bluesign®-certified main body fabric, mesh, and sweatband
 - US Patent 10,123,581
 - Weight: 3.6 oz/102.1 g



CHARTER BREEZE HAT
S2A09730 | Sizes: M, L

- Body: 100% nylon, Crown Mesh: 100% polyester
- With a stylish fedora silhouette and Sunglass Lock™ to keep glasses firmly in place, the Charter Breeze Hat even floats in water! Interior adjustable sizing helps it fit without losing shape, and the removable chinstrap can stow in the hidden crown pocket.
- UPF 50+ sun rating (includes mesh)
 - 10 cm brim
 - Sunglass Lock™ keeps glasses in place
 - Floats in water
 - Hidden crown pocket
 - PFAS-free durable water repellent (DWR)
 - Wicking sweatband
 - Adjustable chinstrap
 - Internal adjustable sizing
 - bluesign®-certified main body fabric, mesh, and sweatband
 - US Patent 10,123,581
 - Weight: 4.6 oz/130.5 g



CHARTER ESCAPE HAT
S2A09610 | Sizes: M, L

- 100% nylon
- All the features you'd expect from the perfect travel hat, the Charter Escape is water resistant allowing moisture to bead up and roll right off—it even floats in water.
- UPF 50+ sun rating (includes mesh)
 - 6.5 cm front brim, 5.5 cm sides, and 7 cm back
 - Sunglass Lock™ keeps glasses in place
 - Dark underbrim reduces glare
 - Floats in water
 - Hidden crown pocket
 - Wicking sweatband
 - Adjustable chinstrap
 - PFAS-free durable water repellent (DWR)
 - Internal adjustable sizing
 - bluesign®-certified main body fabric, mesh, and sweatband
 - US Patent 10,123,581
 - Weight: 3.8 oz/107.7 g



NEW COLORS

BACKDROP BOONIE

S2A02899 | Sizes: M, L

100% polyester

The low-profile, pack-away neck cape on the Backdrop Boonie offers extra UPF 50+ sun rated protection when you need it and no extra bulk when you don't.

- UPF 50+ sun rating (includes mesh)
- 7.5 cm crushable brim
- 19.5 cm pack-away neck cape
- Cape Lock™ keeps neck cape in place
- Adjustable chinstrap
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric and sweatband
- 100% recycled main body fabric
- Patent pending
- Weight: 4 oz/114 g



CRUISER HAT

S2A11020 | Sizes: M, L

100% nylon

Simplicity defined. In addition to great sun coverage, this lightweight marvel is a master moisture manager with both strategic ventilation and a wicking sweatband.

- UPF 50+ sun rating (mesh not rated)
- 7 cm front brim and 9 cm back brim
- Strategic crown ventilation
- Floats in water
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 3.7 oz/104.9 g



BUG-FREE CRUISER NET HAT

S2A11733 | Sizes: M, L

Body: 100% nylon, Crown Mesh: 100% polyester

Comfort and simplicity meet chemical-free protection. This versatile hat conceals a net stowed in the crown without changing its classic profile: simply untuck for full head and neck protection. Black mesh provides optimal visibility. Main body is treated with PFAS-free durable water repellent (DWR).

- UPF 50+ sun rating (mesh not rated)
- 7 cm front brim and 9 cm back brim
- Bug net stows in crown and untucks for full head and neck protection
- Strategic crown ventilation
- Floats in water
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Removable chinstrap
- Internal adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 4.4 oz/124.8 g



NEW COLOR

ULTRA ESCAPE BOONIE

S2C11849 | Sizes: M, L

88% nylon, 12% polyester

With a stylish silhouette, the Ultra Escape Boonie is fully crushable so it goes anywhere. UPF 50+ sun rated, the main body, mesh, and sweatband fabric are bluesign®-certified with a PFAS-free water repellent (DWR).

- UPF 50+ sun rating (includes mesh)
- 7 cm crushable brim
- Sunglass Lock™ keeps glasses in place
- Reflective details
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable chinstrap
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Crushable design is travel friendly
- US Patent 10,123,581 and patent pending
- Weight: 2.7 oz/76.5 g



CLEAR CREEK BOONIE

S2C11395 | Size: M

88% nylon, 12% polyester

Two hats in one! The reversible Clear Creek Boonie features high-performance fabrics that look and feel great. Adjustable sizing, detachable chinstrap, and easy packability make this hat an outdoor essential.

- UPF 50+ sun rating
- 8 cm crushable brim
- Reversible for two color options
- PFAS-free durable water repellent (DWR)
- Removable chinstrap
- Adjustable sizing
- Crushable design is travel friendly
- bluesign®-certified main body fabric
- Weight: 3.1 oz/87.9 g





Sunward Bucket, Light Gray, p. 36

NEW

SUNWARD BUCKET

S2A03959 | Sizes: M, L

96% polyester, 4% spandex

Made from bluesign®-certified fabric with a PFAS-free durable water repellent (DWR), the Sunward Bucket is crushable, so you can pack it, stuff it, and stash it no problem. UPF 50+ sun rated with adjustable sizing and reflective details.

- UPF 50+ sun rating
- 5 cm downsloping brim
- Lightweight, bonded brim construction
- PFAS-free durable water repellent (DWR)
- Laser cut ventilation eyelets with reflective overlays
- Stretch-comfort adjustable sizing
- Adjustable chinstrap
- Wicking sweatband
- Crushable design is travel friendly
- bluesign®-certified main body fabric and sweatband
- US Patent 10,932,512
- Weight: 2 oz/58 g



Light Gray



Black
302

Dusty Rose
428

Light Gray
320



VAPORLITE™ TEMPO BUCKET

S2A03903 | Sizes: M, L

100% polyester

The VaporLite™ Tempo Bucket offers full UPF 50+ sun protection and a soft, comfortable feel. Made from 100% recycled, breathable bluesign®-certified main body (solids only) and mesh fabric, the one-handed shock cord sizing makes it easy to get the perfect fit. Plus 360° reflective details and Sunglass Lock™.

- UPF 50+ sun rating (mesh not rated)
- 5 cm crushable brim
- Ultralightweight VaporLite™ fabric
- Sunglass Lock™ keeps glasses in place
- Reflective details
- Wicking sweatband/underbrim for maximum evaporation
- Crushable design is travel friendly
- bluesign®-certified main body fabric, mesh, and sweatband
- 100% recycled mesh and ripstop main body fabric
- US Patent 10,123,581
- Weight: 2 oz/58 g



SOLAR BUCKET

S2A03070 | Sizes: M, L

Body: 100% nylon; Crown Mesh: 100% polyester; Underbrim: 100% polyester

The classic downsloping brim provides coverage, mesh ventilation allows airflow, and durable construction ensures this hat will be a simple sunny day solution for years to come.

- UPF 50+ sun rating (mesh not rated)
- 7 cm downsloping brim
- Strategic crown ventilation
- PFAS-free durable water repellent (DWR)
- Wicking sweatband
- Adjustable chinstrap
- Adjustable sizing
- Crushable design is travel friendly
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 2.2 oz/62.4 g



DAYDREAM BUCKET

S2C03548 | Size: S/M

Shell: 100% nylon; Reverse: 100% polyester

Reversible design has a sensible solid color on one side, a playful pattern on the other. Both sides feature UPF 50+ sun protection and a stretchy, comfortable fit.

- UPF 50+ sun rating
- 7 cm downsloping brim
- 100% recycled polyester (one side only)
- Reversible for two color options
- Sunglass Lock™ keeps glasses in place
- PFAS-free durable water repellent (DWR)
- Removable chinstrap
- Comfortable stretch fit
- Crushable design is travel friendly
- bluesign®-certified main body fabric (solids only)
- US Patent 10,123,581
- Weight: 2.1 oz/59.5 g



BRUSHLINE BUCKET

S2B03546 | Sizes: S/M, L/XL

Body: 100% nylon (solid colors)/100% polyester (prints); Crown Mesh: 100% polyester

The Brushline's timeless design hits all the marks: sun-protective, lightweight, and an adjustable stretch sizing system for all-day comfort while wandering.

- UPF 50+ sun rating (mesh not rated)
- 6.5 cm downsloping brim
- Strategic crown ventilation
- Sunglass Lock™ keeps glasses in place
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Stretch-comfort adjustable sizing
- Crushable design is travel friendly
- bluesign®-certified main body fabric (solids only), mesh, and sweatband
- US Patent 10,123,581
- Weight: 2.6 oz/73.7 g



NEW COLOR

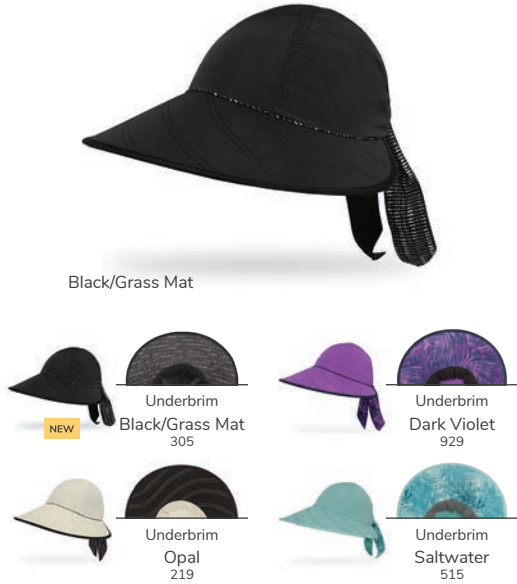
SUN SEEKER HAT

S2C43545 | Size: M/L

Body: 100% nylon; Crown Mesh: 100% polyester

Elevating feminine style, the Sun Seeker™ Hat's playful color palette and graceful profile are perfect for lake docks, gardens, and beaches—wherever the sun shines.

- UPF 50+ sun rating (mesh not rated)
- 11 cm crescent brim
- Ponytail friendly
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Strategic crown ventilation
- Rear tie adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- US Patent D897,640
- Weight: 2.3 oz/65.2 g



VAPORLITE™ STRIDE CAP

S2A04902 | Size: One Size

100% polyester

Contoured five-panel, ultralightweight construction make the VaporLite™ Stride Cap the perfect choice for your next run. Includes adjustable sizing, wicking sweatband, and ponytail-friendly design, plus 360° reflective details and Sunglass Lock™.

- UPF 50+ sun rating (mesh not rated)
- 6.5 cm crushable brim
- Ultralightweight VaporLite™ fabric
- Sunglass Lock™ keeps glasses in place
- Reflective details
- Ponytail friendly
- Wicking sweatband/underbrim for maximum evaporation
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- 100% recycled mesh and ripstop main body fabric
- Crushable design is travel friendly
- US Patent 10,123,581
- Weight: 1.3 oz/37 g



NEW COLOR

ULTRA TRAIL CAP

S2A04848 | Size: One Size

88% nylon, 12% polyester

Lightweight and comfortable with a super flexible 7 cm brim, the Ultra Trail Cap is ponytail-friendly, breathable, crushable, and ready for adventure. UPF 50+ sun rated, the main body, mesh, and sweatband are made from bluesign®-certified fabric with a PFAS-free water repellent (DWR).

- UPF 50+ sun rating (includes mesh)
- 7 cm crushable brim
- Sunglass Lock™ keeps glasses in place
- Reflective details
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Crushable design is travel friendly
- US Patent 10,123,581 and patent pending
- Weight: 1.7 oz/48.2 g



NEW COLOR

AERIAL CAP

S2A04499 | Size: M/L

100% polyester

Minimalism meets performance with fabrics that provide UPF 50+ sun protection for those long runs and hikes. Ventilation, wicking, and stretchy sizing ensure absolute comfort.

- UPF 50+ sun rating (mesh not rated)
- 6.5 cm brim
- 100% recycled, wicking fabric
- Strategic crown ventilation
- Wicking sweatband
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 1.9 oz/53.9 g



NEW COLOR

FLASH CAP

S2A04900 | Size: One Size

100% polyester

Light and breathable, the Flash Cap is UPF 50+ sun rated and made from 100% recycled bluesign®-certified fabric. With wicking sweatband and adjustable sizing for a comfortable fit, plus reflective details for low light and dark underbrim to help reduce glare.

- UPF 50+ sun rating (mesh not rated)
- 7 cm crushable brim
- 100% recycled, wicking fabric
- Dark underbrim reduces glare
- Reflective details
- Wicking sweatband/underbrim for maximum evaporation
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Sunglass Lock™ keeps glasses in place
- Ponytail friendly
- US Patent 10,932,512 and 10,123,581
- Weight: 2.22 oz/63 g



ECLIPSE CAP

S2A04026 | Sizes: M, L

100% polyester

The ultimate performance cap, crammed full of our favorite technologies! Ventilation system covers for sun, opens for airflow. Clamshell Brim™ stows it away in a back pocket.

- UPF 50+ sun rating (mesh not rated)
- 7.5 cm folding Clamshell Brim™
- 100% recycled, wicking fabric
- Convertible Ventilation™
- Integrated wicking sweatband
- Ear-friendly profile
- Adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 2.2 oz/62.4 g



White



Deep Blue
510



Slate
333



White
106

VANTAGE POINT TRUCKER

S2A04608 | Size: M/L

Crown: 100% polyester; Top Brim: 100% nylon

A high-performance trucker made for high-performing folks like you, the Vantage Point Trucker is breathable, crushable, and extra-wicking. High-visibility detail is great for late-night dog walking and low light road runs.

- 7 cm crushable brim
- Super breathable front mesh panel
- Sunglass Lock™ keeps glasses in place
- Wicking sweatband/underbrim for maximum evaporation
- Reflective details
- StretchBack Sizing™
- Crushable design is travel friendly
- bluesign®-certified main body fabric, mesh, and sweatband
- US Patent 10,123,581 and patent pending
- Weight: 2.3 oz/65.2 g



Sunglass
Lock™



Blue Moon



Black
305



Blue Moon
598



Flint
320

SUN TRIPPER CAP

S2A06076 | Sizes: M, L

Body: 100% nylon; Lining: 100% polyester

From backcountry trail to happy hour, the Sun Tripper is a smart and functional essential with lightweight performance fabric, ventilation, and a folding brim.

- UPF 50+ sun rating
- 6 cm folding Clamshell Brim™
- Hidden crown ventilation
- Sunglass Lock™ keeps glasses in place
- Internal crown pocket
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- bluesign®-certified main body fabric (solids only), mesh, and sweatband
- US Patents D616,633 and 10,123,581
- Weight: 2.6 oz/73.7 g



Sunglass
Lock™



Timber



Black
302



Cream
222



Mineral
510



Quarry
331



Timber
772

NEW

SUNWARD RADAR

S2A06960 | Size: One Size

96% polyester, 4% spandex

Offering UPF 50+ sun protection and made from bluesign®-certified fabric, the Sunward Radar is a perfect choice, whether you're trekking, traveling, or training. Features a wicking sweatband; stretch-comfort adjustable sizing; a structured, curved brim; and reflective details.

- UPF 50+ sun rating
- 7 cm brim
- Lightweight, bonded brim construction
- PFAS-free durable water repellent (DWR)
- Laser cut ventilation eyelets with reflective overlays
- Stretch-comfort adjustable sizing
- Sunglass Lock™ keeps glasses in place
- Wicking sweatband
- bluesign®-certified main body fabric and sweatband
- US Patent 10,932,512 and 10,123,581
- Weight: 64 g/2.25 oz



Sunglass
Lock™



Dusty Rose



Black
302



Dusty Rose
428



Light Gray
320



Sunward Radar, Black, p. 43



Sunward Visor, Dusty Rose, p. 44

NEW

SUNWARD VISOR

S2A05961 | Size: One Size

96% polyester, 4% spandex

The Sunward Visor offers generous coverage on the sunniest of days. Made from bluesign®-certified fabric, this visor offers adjustable sizing to ensure a great fit and a wicking comfort sweatband, plus subtle reflective details, in case you're still out playing after dark.

- UPF 50+ sun rating
- 9 cm crescent brim
- Lightweight, bonded brim construction
- PFAS-free durable water repellent (DWR)
- Laser cut ventilation eyelets with reflective overlays
- Stretch-comfort adjustable sizing
- Wicking sweatband
- bluesign®-certified main body fabric and sweatband
- Weight: 1.75 oz/50 g



Light Gray



Black
302

Dusty Rose
428

Light Gray
320

VAPORLITE™ RUSH VISOR

S2A05901 | Size: One Size

100% polyester

Made from ultralightweight 100% recycled bluesign®-certified main body fabric (solids only), the VaporLite™ Rush Visor uses a wicking sweatband and adjustable sizing to ensure a comfortable fit. Ponytail friendly and fully crushable, with 360° reflective details and Sunglass Lock™ for when the sun sets.

- UPF 50+ sun rating
- 6.5 cm crushable brim
- Ultralightweight VaporLite™ fabric
- Sunglass Lock™ keeps glasses in place
- Reflective details
- Ponytail friendly
- Wicking sweatband/underbrim for maximum evaporation
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric, mesh, and sweatband
- 100% recycled mesh and ripstop main body fabric
- Crushable design is travel friendly
- US Patent 10,123,581
- Weight: 1.12oz/32 g



Green Oasis



Black
302

Elevation
775

Green Oasis
711

Stone Blue
518

Storm
564

AERO VISOR

S2A05002 | Size: M/L

100% polyester

For the active, on-the-go kind of person with minimalist tendencies. This ultralightweight visor wicks, shades, holds sunglasses, and packs down to almost nothing.

- UPF 50+ sun rating
- 8 cm extra-wide folding Clamshell Brim™
- 100% recycled, wicking fabric
- Sunglass Lock™ keeps glasses in place
- Integrated wicking sweatband
- Adjustable sizing
- bluesign®-certified main body fabric and sweatband
- US Patent 10,123,581
- Weight: 1.6 oz/45.4 g



Sunglass
Lock™



Slate



Coral
801

Slate
333

Vivid
Magenta
443

White
106

UVSHIELD COOL CONVERT VISOR

S2C05732 | Size: S/M

88% polyester, 12% spandex

Is it a visor or a cap? The versatility of the UVShield Cool Convert Visor is perfect for folks with hair to spare. Tame your mane in comfort with optional ponytail opening at the crown, UPF 50+ sun protection, and chemical-free Coolcore® fabric and sweatband.

- UPF 50+ sun rating
- 6.5 cm brim
- Coolcore® chemical-free cooling fabric and sweatband
- Sunglass Lock™ keeps glasses in place
- Easily converts from visor to cap
- Optional ponytail opening at top of crown
- Reflective details
- Floats in water
- Stretch-comfort adjustable sizing
- OEKO-TEX® Standard 100 certified fabric
- US Patent 10,123,581
- Weight: 2.2 oz/62.5 g



Sunglass
Lock™



Gray Electric Stripe



Black
302

Dahlia
409

Gray Electric
Stripe
352

SPORT VISOR

S2C05356 | Size: One Size

100% nylon

Maybe total coverage isn't necessary, but complete facial protection is crucial. The Sport Visor does that plus wicks, reduces glare, and holds sunglasses.

- UPF 50+ sun rating
- 10.3 cm crescent brim
- Sunglass Lock™ keeps glasses in place
- Dark underbrim reduces glare
- Floats in water
- Integrated wicking sweatband
- PFAS-free durable water repellent (DWR)
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric and sweatband
- US Patent 10,123,581
- Weight: 1.4 oz/39.7 g



Sunglass
Lock™



Cream



Black
302

Cream
223

White
113



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ULTRA ADVENTURE STORM HAT

S3A01558 | Sizes: S/M, L/XL

Shell: 78% nylon, 22% polyester; Lining: 100% polyester

With 100% waterproof seam sealing and a reinforced brim with folding capability, we believe the Ultra Adventure Storm Hat is the world’s best rain hat. Guaranteed to keep you dry.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent (DWR)
- 9 cm brim and 15.5 cm neck cape
- Reinforced brim structure
- Reflective details
- Integrated wicking mesh liner
- Adjustable sizing
- Reverse Split Brim™ packs small and flat
- UPF 50+ sun rating
- US Patent D841,944 and 10,098,398
- Weight: 2.9 oz/82.2 g



Mineral



Mineral
510

Shadow
302

Taupe
264

LIMITED AVAILABILITY



W
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CHARTER STORM HAT

S3A09755 | Sizes: M, L

Body: 78% nylon, 22% polyester; Lining: 100% polyester

With a stylish fedora silhouette and excellent ventilation, the Charter Storm Hat is 100% waterproof and ready for stormy skies. Features include fully taped seams and PFAS-free durable water repellent (DWR).

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent (DWR)
- 6.5 cm brim fedora
- Hidden crown ventilation
- Reflective details
- Integrated wicking mesh liner
- Adjustable chinstrap
- Internal adjustable sizing
- UPF 50+ sun rating
- Weight: 3.6 oz/102



Taupe



Mineral
510

Taupe
264



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ULTRA STORM BOONIE

S3A11919 | Sizes: M, L

Shell: 78% nylon, 22% polyester; Lining: 100% polyester

100% waterproof with UPF 50+ sun protection, the Ultra Storm Boonie is made from breathable, fully seam-taped fabric with PFAS-free durable water repellent (DWR) and an integrated mesh liner. The waterproof membrane keeps you dry, and reflective details offer protection while you play.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent (DWR)
- 7 cm front and side, 9 cm back brim
- Reflective details
- Integrated wicking mesh liner
- Adjustable sizing
- UPF 50+ sun rating
- Patent pending
- Weight: 2.87 oz / 81 g



Shadow



Mineral
510

Shadow
320



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ULTRA STORM BUCKET

S3A03756 | Sizes: M, L

Body: 78% nylon, 22% polyester; Liner: 100% polyester

When skies are stormy and adventure calls, the Ultra Storm Bucket is up for the job. 100% waterproof and fully taped seams keep you dry and comfortable, while the downsloping brim helps rain roll right off.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent (DWR)
- 7 cm downsloping brim
- Reflective details
- Integrated wicking mesh liner
- Adjustable chinstrap
- Internal adjustable sizing
- Crushable design is travel friendly
- UPF 50+ sun rating
- Weight: 2.5 oz/70.9



Mineral



Mineral
510

Shadow
320

Taupe
264



CASUAL

When your days are easy-breezy, you need stylish hats with plenty of UPF 50+ sun protection. Perfect for long days by the river, on the boat, or at the beach, these Casual styles will help make outside time the very best time.



Sun Guardian Hat, Natural/Rolling Wave, p. 50

NEW COLORS

SUN GUARDIAN HAT

S2A22623 | Size: L

100% straw

We've given the classic lifeguard straw hat a serious upgrade—ideal for those who work and play in full sun. Made from 100% natural straw with custom artwork.

- UPF 50+ brim and top-of-crown liner
- 11 cm downsloping brim
- 100% natural straw
- Dark underbrim reduces glare
- Adjustable chinstrap
- Elasticized sweatband for custom fit
- Weight: 5.3 oz/150.5 g



Caramel/Wave
208



Natural
246



Natural Blank
247



Natural/Mountain
259



Natural/Pink Tropical
226



Natural/Rolling Wave
264

NEW COLOR

LEISURE HAT

S2A22905 | Sizes: M, L

100% straw

Every day will feel like an island vacation when you’re sporting the Leisure Hat. This 100% natural straw fedora has a mid-size 8.75 cm downsloping brim with maximum UPF 50+ sun protection on the brim and top-of-crown liner. Plus a dark underbrim to reduce glare and wicking sweatband for a custom fit.

- UPF 50+ brim and top-of-crown liner
- 8.75 cm downsloping brim
- 100% natural straw
- Dark underbrim reduces glare
- Adjustable chinstrap
- Internal adjustable sizing
- Wicking sweatband
- bluesign®-certified sweatband
- Weight: 4 oz/113 g



MONTEGO HAT

S2C26412 | Size: M

Body: 100% raffia; Lining: 100% polyester

For the free-spirited adventurer. Stylish raffia with a UV-protective liner, shapeable brim, and beaded hatband takes the Montego from the camper van to the campfire.

- UPF 50+ sun rating (crown only)
- 7.6 cm shapeable brim
- 100% crocheted raffia straw*
- UV-rated crown liner
- Decorative hatband
- Grosgrain sweatband
- Internal adjustable sizing
- bluesign®-certified crown liner
- Weight: 4.3 oz/121.9 g

*Avoid rain/wet conditions



TRADEWINDS HAT

S2C22622 | Size: S/M

100% palm

Made in Mexico from 100% natural tripilla straw, this structured straw hat has a polished, feminine touch—the perfect choice for the beach or garden. Dress it up or down because you’re not going to want to take this beauty off.

- UPF 50+ sun rating
- 10 cm brim
- 100% natural tripilla straw
- Grosgrain sweatband
- Adjustable leather chinstrap/hatband
- Internal adjustable sizing
- Made in Mexico from local fibers
- Weight: 5.1 oz/144.6 g



ISLANDER HAT

S2A18621 | Sizes: M, L

100% palm

A sturdy straw hat in a classy, stylish profile, the Islander Hat is made in Mexico from 100% natural tripilla straw. This classic hat provides ample shade and a custom fit on the beach or out on the town.

- UPF 50+ sun rating
- 8 cm brim fedora
- 100% natural tripilla straw
- Adjustable leather chinstrap/hatband
- Elasticized sweatband for custom fit
- Made in Mexico from local fibers
- Weight: 5.2 oz/147.4 g



UNWIND HAT

S2A22904 | Sizes: M, L

100% palm

Take your chill to a whole new level with the Unwind Hat. This mid-size fedora is made from 100% natural Mexican tripilla straw and has a 8 cm brim for excellent UPF 50+ sun protection. The elasticized sweatband ensures a comfortable fit and a genuine leather hatband adds a classy touch.

- UPF 50+ sun rating
- 8 cm brim fedora
- 100% natural tripilla straw
- Genuine leather hatband
- Elasticized sweatband for custom fit
- Made in Mexico from local fibers
- Weight: 7.4 oz/211 g



NEW

ATHENA HAT

S2C22964 | Size: S/M

51% polyester, 35% paper, 14% raffia

With a 9 cm wired brim for excellent UPF 50+ sun protection and a bluesign®-certified wicking sweatband, the Athena Hat also boasts a stylish raffia hatband. Dressy enough for a garden party and perfect poolside, this versatile style adds a touch of elegance wherever you go.

- UPF 50+ sun rating
- 9 cm brim
- Breathable paper/polyester/raffia braid*
- Raffia hatband and brim edge detail
- Adjustable leatherette chinstrap
- Internal adjustable sizing
- Wicking sweatband
- bluesign®-certified sweatband
- Weight: 6.5 oz/187 g

*Avoid rain/wet conditions



Tweed



Natural
246



Tweed
337

VALENCIA HAT

S2C22907 | Sizes: M, L

50% paper, 40% polyester, 10% raffia

The Valencia is a broad brim fedora with fun flair and texture, and style to spare. Made from a breathable paper/polyester/raffia braid, the 10 cm brim and top of crown are UPF 50+ sun rated, and the comfort sweatband is made from bluesign®-certified fabric.

- UPF 50+ brim and top-of-crown liner
- 10 cm brim
- Breathable paper/polyester/raffia braid*
- Decorative leatherette hatband
- Wicking sweatband
- Internal adjustable sizing
- bluesign®-certified sweatband
- Weight: 6 oz/172 g

*Avoid rain/wet conditions



Denim Blend



Denim Blend
521



Natural Blend
247



Valencia Hat, Denim Blend, p. 54



Athena Hat, Natural, p. 54



NEW

WANDERLUST FEDORA

S2C27963 | Size: S/M

50% Polyester, 50% Paper

With UPF 50+ sun protection and a decorative, beaded hatband, the Wanderlust Fedora offers a playful take on a classic style. Made from breathable poly/paper braid, it features a bluesign®-certified sweatband and internal adjustable sizing for a comfortable, custom fit.

- UPF 50+ sun rating
 - 7 cm brim fedora
 - Breathable polyester/paper braid*
 - Decorative beaded hatband
 - Internal adjustable sizing
- Wicking sweatband
 - bluesign®-certified sweatband
 - Weight: 7 oz/202 g
 - *Avoid rain/wet conditions



Cream



Cream
219



Sea Glass
568

SOL SEEKER HAT

S2C86496 | Sizes: M, L

50% polyester, 50% paper

An on-trend floppy brim and a hint of detail on the leatherette hatband add up to one charismatic sun hat. Interior sweatband, adjustable sizing, packable construction.

- UPF 50+ sun rating
 - 9 cm brim
 - Breathable polyester/paper braid*
 - Decorative hatband
- Wicking sweatband
 - Internal adjustable sizing
 - Weight: 5.5 oz/155.9 g
 - *Avoid rain/wet conditions



Decorative beads
on hatband



Sea Glass



Agate
219



Lagoon
510



Red Sand
426



Sea Glass
568

SUN HAVEN HAT

S2C22619 | Size: M

50% polyester, 50% paper

The Sun Haven offers shade and comfort without compromising your sense of style. Made from a breathable blend of paper and polyester braid, with an internal drawstring in the sweatband to ensure a custom fit.

- UPF 50+ sun rating
 - 10 cm brim
 - Breathable polyester/paper braid*
 - Decorative hatband
- Comfort sweatband
 - Internal adjustable sizing
 - Weight: 8.3 oz/235.3 g
 - *Avoid rain/wet conditions



Natural/Black Blend



Natural/
Black Blend
248



Natural/
Wheat Blend
246



Wanderlust Fedora, Sea Glass, p. 56

KAUAI HAT

S2C20045 | Size: M

56% polyester, 44% paper

Carefree and casual, just like its namesake island. When temps rise, the Kauai provides a cooling bit of shade and breathability.

- UPF 50+ sun rating
 - 7.5 cm brim plus 4 cm upturn
 - Breathable polyester/paper weave*
 - Grosgrain sweatband
- Kettle brim can be worn up or down
 - Slipknot adjustable sizing
 - Weight: 7.3 oz/207 g
 - *Avoid rain/wet conditions



Natural



Natural
246



Tweed
337

GARDEN VISOR

S2C21039 | Size: M/L

56% polyester, 44% paper

The Garden Visor enjoys helping out in the garden, but provides a healthy dose of facial protection anywhere. Lightweight and breathable, rolls up to fit in any bag.

- UPF 50+ sun rating
 - 11 cm crescent brim
 - Breathable polyester/paper weave*
 - Grosgrain sweatband
- Adjustable sizing
 - Rolls for easy packing
 - Weight: 4 oz/113.4 g
 - *Avoid rain/wet conditions



Tweed



Cream
219



Natural
246



Tweed
337

CORONADO HAT

S2C27368 | Size: M

56% polyester, 44% paper

Beach hat or fedora? The Coronado is a floppy-brimmed fedora that does it all—sun protection, warm weather comfort, easy packability. The perfect travel companion!

- UPF 50+ sun rating
 - 7.5 cm floppy brim fedora
 - Breathable polyester/paper weave*
 - Decorative hatband
- Comfort sweatband
 - Internal adjustable sizing
 - Weight: 5.2 oz/147.4 g
 - *Avoid rain/wet conditions



Cream/Tweed



Cream/Tweed
220



Natural
246

OCEANA VISOR

S2C21804 | Size: One Size

66% paper, 34% polyester

With a mid-size brim for great coverage and a textured paper/polyester braided weave, the Oceana Visor has a comfortable wicking sweatband made from bluesign®-certified fabric. Adjustable hook and loop closure and sizing system help it fit just right. UPF 50+ sun-protective on the brim only.

- UPF 50+ sun rating
 - 9 cm brim
 - Breathable paper/polyester braid*
 - Wicking sweatband
 - Adjustable hook and loop sizing system
- bluesign®-certified sweatband
 - Weight: 3.2 oz/90.7 g
 - *Avoid rain/wet conditions



Cream



Cream
219



Tweed
337

LUNA HAT

S2C19495 | Size: M

56% polyester, 44% paper

There isn't a sundress alive that the Luna doesn't love—just add sandals. Genuine leather hatband and neutral color palette complement everything in a summer wardrobe.

- UPF 50+ sun rating
 - 6.5 cm brim
 - Breathable polyester/paper weave*
 - Decorative hatband
- Comfort sweatband
 - Internal adjustable sizing
 - Weight: 5.7 oz/161.6 g
 - *Avoid rain/wet conditions



Quartz



Brindle
208



Natural
246



Quartz
259

CAYMAN HAT

S2A27015 | Sizes: M, L

90% paper, 10% polyester

The Cayman, with its suave styling, is the traveler's fedora. Lightweight and breathable fabric, a bit of sun coverage, and internal sweatband act like a personal AC system.

- UPF 50+ sun rating
 - 4 cm front brim and 4.5 cm sides and back
 - Breathable paper/polyester braid*
 - Decorative hatband
- Wicking sweatband
 - Internal adjustable sizing
 - bluesign®-certified sweatband
 - Weight: 5 oz/141.7 g
 - *Avoid rain/wet conditions



Tan



Cream
270



Tan
235



Havana Hat, Cream, p. 60

HAVANA HAT
S2A27040 | Sizes: S, M, L

90% paper, 10% polyester

The Havana is dapper both here and abroad, dressed up or down for any occasion. Breathable fabric, internal sweatband, and wide fedora-style brim help maintain a refined sense of cool.

- UPF 50+ sun rating
 - 6.5 cm brim fedora
 - Breathable paper/polyester braid*
 - Decorative hatband
 - Wicking sweatband
 - Internal adjustable sizing
 - bluesign®-certified sweatband
 - Weight: 4.5 oz/127.6 g
- *Avoid rain/wet conditions



Tan



Cream
270

Tan
235

Tweed
337

EASYBREEZER HAT

S2A22906 | Sizes: M, L

Body: 97% cotton, 3% polyester; Mesh: 100% polyester

A classic fedora with strategic crown ventilation for breathable comfort, the EasyBreezer has a UPF 50+ sun rated top-of-crown and brim—7 cm in front and slightly wider in back. With a wicking comfort sweatband and hidden adjustable interior sizing to top it off, this fedora has it all.

- UPF 50+ brim and top-of-crown liner
- 7 cm brim
- Wicking sweatband
- Internal adjustable sizing
- bluesign®-certified sweatband
- Adjustable chinstrap
- Weight: 4.9 oz/139 g



Saddle



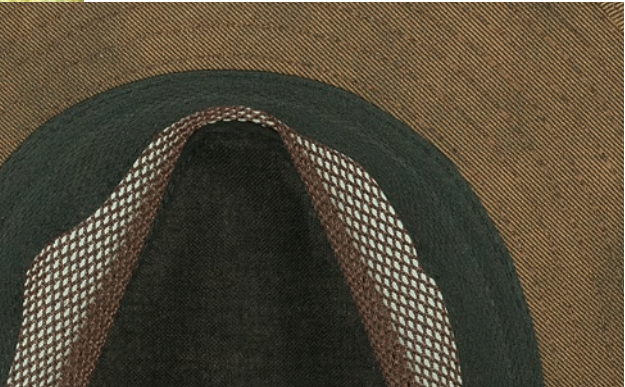
Saddle
216



Tobacco Brown
213



EasyBreezer Hat, Tobacco Brown, p. 61



UPF 50+ Brim and Top-of-Crown Liner



Fully Ventilated Crown

BOHO HAT

S2C27802 | Sizes: M, L

100% polyester

With a floppy brim and a soft, textured weave, the Boho Hat is the perfect companion for sunny days. The bluesign®-certified liner and sweatband offer UPF 50+ sun protection on the crown. The leatherette tassel and hatband add a snazzy touch.

- UPF 50+ sun rating (crown only)
- 100% recycled, UPF-rated crown liner
- 8 cm floppy brim fedora
- Soft, textured weave construction
- Leatherette hatband and tassel
- Wicking sweatband
- Hidden internal sizing system
- bluesign®-certified crown liner and sweatband
- Weight: 5.6 oz/158.8 g



Moon



CAMDEN HAT

S3C27762 | Sizes: S/M, L/XL

79% acrylic, 21% polyester

The Camden Hat adds a funky flair to your wardrobe with a textured weave that breathes just right. With a UPF 50+ sun rating you can count on, this fun fedora is long on style.

- UPF 50+ sun rating
- 6.5 cm brim fedora
- Breathable textured weave*
- Internal adjustable sizing
- Weight: 4.7 oz/133 g

*Avoid rain/wet conditions



Iron Gray



DREAMER HAT

S2C24803 | Size: M

100% polyester

An internal wire keeps the round, floppy brim on the Dreamer Hat looking good and the soft, textured weave elevates any outfit in your wardrobe. The liner is 100% recycled bluesign®-certified fabric offering UPF 50+ sun protection on the crown.

- UPF 50+ sun rating (crown only)
- 100% recycled, UPF-rated crown liner
- 9.75 cm brim
- Soft, textured weave construction
- Adjustable leatherette chinstrap/hatband
- Wicking sweatband
- Hidden internal sizing system
- bluesign®-certified crown liner and sweatband
- Weight: 6.4 oz/181.4 g



Breeze



JOSLYN HAT

S3C22926 | Sizes: S/M, L/XL

67% acrylic, 33% polyester

UPF 50+ sun rated with a textured, stylish weave and wide brim, this hat adds a touch of flair to your wardrobe. No matter where your adventures lead, this stylish fedora adds just the right amount of shade. Internal adjustable sizing and breathable construction ensure a comfortable fit.

- UPF 50+ sun rating
- 8 cm floppy brim
- Breathable textured weave*
- Internal adjustable sizing
- Weight: 5 oz/145 g

*Avoid rain/wet conditions



Merlot



SUNSET HAT

S2C26270 | Sizes: M, L

100% polyester

Yeehaw! Shapeable brim rolls up for a bit more cowgirl, rolls down for more sun coverage. Breathable poly braid construction packs up for those happy trails.

- UPF 50+ sun rating
- 9.5 cm shapeable brim
- Breathable polyester braid
- Adjustable chinstrap
- Grosgrain sweatband
- Slipknot adjustable sizing
- Weight: 6.3 oz/178.6 g



CARIBBEAN HAT

S2C24012 | Size: M

100% polyester

The Caribbean Hat, with a lovely shell-detailed hatband, feels like a beach vacation even in the backyard. Breathable poly braid packs easily. Stylish wide brim creates personal shade.

- UPF 50+ sun rating
- 11 cm brim
- Breathable polyester braid
- Decorative hatband
- Grosgrain sweatband
- Adjustable chinstrap
- Weight: 6.4 oz/181.4 g



Sunset Hat, Oat, p. 64



UPF 50+ Sun Rating



Packs Flat



Adjustable Sizing and Wicking Sweatband



Ventura Hat, Chaparral, p. 66

NEW

VENTURA HAT

S2A18965 | Sizes: M, L

100% polyester
A medium-size fedora offering UPF 50+ sun protection, the Ventura has all you need to stay cool and shaded in the sun. Made from crushable ribbon fabric, this hat also features a bluesign®-certified wicking sweatband and metal eyelet ventilation for comfort. The neck cord stashes away when not in use.

- UPF 50+ sun rating
- 7 cm brim fedora
- Metal eyelet ventilation
- Adjustable chinstrap
- Internal adjustable sizing
- Wicking sweatband
- bluesign®-certified sweatband
- Weight: 4.8 oz/136 g



Chaparral



Chaparral 706

Tan 259

Tobacco Brown 213

VINEYARD HAT

S2C12268 | Sizes: M, L

57.5% polyester, 42.5% cotton
Whether strolling wine country grapevines or backyard gardens, the Vineyard Hat's upturned kettle brim flatters everyone.

- UPF 50+ sun rating
- 8 cm brim plus 2.5 cm upturn
- Breathable cotton/polyester ribbon
- Decorative hatband
- Kettle brim can be worn up or down
- Grosgrain sweatband
- Slipknot adjustable sizing
- Weight: 4.3 oz/121.9 g



Bark



Bark 205

Linen 239

Navy 557

Verbena 591

LANAI HAT

S2C14410 | Size: M

62% polyester, 38% cotton
The sun-shading Lanai is the definition of beach-ready—just add a fruity beverage topped off with an umbrella. Packs flat with a passport.

- UPF 50+ sun rating
- 11 cm shapeable brim
- Breathable cotton/polyester ribbon
- Adjustable chinstrap
- Decorative hatband
- Comfort sweatband
- Internal adjustable sizing
- Weight: 3.2 oz/90.7 g



Plumeria



Black 302

Emerald Sea 756

Plumeria 948

BEACH HAT

S2C16009 | Sizes: M, L

100% polyester
A classic silhouette—the name says it all! Shapeable brim can accommodate any look or mood. Matching ribbon hatband cinches for a comfy fit.

- UPF 50+ sun rating
- 12 cm shapeable brim
- Breathable polyester ribbon
- Grosgrain sweatband
- Adjustable chinstrap
- Slipknot adjustable sizing
- Crushable design is travel friendly
- Weight: 3 oz/85 g



Blue Larkspur



Blue Larkspur 510

Navy 557

Red 426

White 106

QUINN HAT

S3A29927 | Sizes: M, L

100% wool felt

Made from 100% wool felt, this teardrop crown fedora adds a touch of class and loads of style, all with the UPF 50+ sun protection you need. Naturally water repellent, with decorative hatband, wicking sweatband, and internal adjustable sizing for a comfortable fit.

- UPF 50+ sun rating
- 6.5 cm brim
- Teardrop crown fedora
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Wicking sweatband
- Internal adjustable sizing
- Weight: 4.4 oz/125.5 g



Tobacco



Heathered Dark Gray
320



Tobacco
208

TESSA HAT

S3C29419 | Size: S/M

100% wool felt

The Tessa's casual-chic silhouette lets you transition seamlessly from countryside to cityscape in a neutral-toned, multiseason wool felt.

- UPF 50+ sun rating
- 6.5 cm brim fedora
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Flannel liner
- Comfort sweatband
- Internal adjustable sizing
- Weight: 4.1 oz/116.2 g



Emerald



Black
302



Burgundy
938



Emerald
756



Heathered Ash
321

VAIL HAT

S3C29513 | Size: S/M

100% wool felt

The Vail takes style-conscious ladies to modern frontiers. Wool felt in a Western-inspired silhouette makes a statement. Also features natural stones on the hatband.

- UPF 50+ sun rating
- 6.5 cm brim
- 100% wool felt
- Naturally water repellent
- Decorative beaded hatband
- Comfort sweatband
- Adjustable chinstrap
- Internal adjustable sizing
- Weight: 5.3 oz/150.3 g



Suede



Brown
212



Stone
320



Suede
259

TAYLOR HAT

S3C34568 | Size: S/M

100% wool felt

Made from 100% wool felt, with a lovely leather hatband, the Taylor Hat takes things up a notch. Easy to care for and totally stunning!

- UPF 50+ sun rating
- 7.5 cm brim
- 100% wool felt
- Naturally water repellent
- Genuine leather hatband
- Grosgrain sweatband
- Internal adjustable sizing
- Weight: 4.6 oz/130.4 g



Heathered Ice Blue



Heathered Dark Gray
520



Heathered Ice Blue
325

VIVIAN HAT

S3C34083 | Size: M

100% wool felt

Need an effortless bohemian vibe? Just add the Vivian! Its classic, floppy brim in neutral wool felt exudes easy, feminine elegance.

- UPF 50+ sun rating
- 10.5 cm floppy brim
- 100% wool felt
- Naturally water repellent
- Stylish one-piece hatband/chinstrap
- Satin sweatband
- Internal adjustable sizing
- Weight: 4.8 oz/136.1 g



Fog



Crimson
426



Fawn
228



Fog
320



Raven
332

WINSTON HAT

S3A29930 | Sizes: M, L

100% wool felt

The Winston is a three-season hat with UPF 50+ protection for cool-weather adventures. With a tall, flat, contemporary brim and metal eyelet and logo detail, the 100% wool felt makes this stylish hat breathable, insulative, and stain resistant.

- UPF 50+ sun rating
- 8 cm brim
- Teardrop crown fedora
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Wicking sweatband
- Internal adjustable sizing
- Weight: 4.8 oz/138 g



Brown



Brown
208



Raven
332

RAMBLER HAT

S3B31063 | Sizes:* M, L, XL

100% wool felt

From country roads to city streets, with its everyday outback style, the Rambler looks right at home anywhere it goes.

- UPF 50+ sun rating
- 6 cm brim
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Comfort sweatband
- Weight: 4.8 oz/136.1 g

*Runs small



Olive



Heathered
Dark Gray
320



Olive
727



Raven
332

JASPER HAT

S3B29512 | Sizes: S, M, L

100% wool felt

Rugged yet refined for the urbane outdoorsman. Timeless wool felt, a finished brim, and a simple hatband for understated style. Outdoors, indoors—dressed up or down.

- UPF 50+ sun rating
- 5.7 cm brim fedora
- 100% wool felt
- Naturally water repellent
- Grosgrain brim bias detail
- Decorative leatherette hatband
- Comfort sweatband
- Internal adjustable sizing
- Weight: 3.7 oz/104.9 g



Shadow



Raven
332



Shadow
320

MONTANA HAT

S3B31054 | Sizes:* M, L, XL

100% wool felt

A traditional look that holds true to its rugged heritage, the Montana sets its own course in the great outdoors.

- UPF 50+ sun rating
- 7.5 cm brim
- 100% wool felt
- Naturally water repellent
- Decorative hatband
- Comfort sweatband
- Weight: 5.8 oz/164.4 g

*Runs small



Heathered Dark Gray



Heathered
Dark Gray
320



Raven
332



Walnut
272



Outbound Cap, Darkest Navy, p. 73

OUTBOUND CAP

S3AAD931 | Size: One Size

60% wool, 30% rayon, 10% nylon

This cap features a classic, six-panel construction and a cool, metal/leatherette logo badge. The Melton wool blend adds warmth and style to your favorite look. With adjustable sizing, wicking sweatband, and 7 cm brim for UPF 50+ sun protection.

- UPF 50+ sun rating
- 7 cm brim
- Melton wool blend
- Wicking sweatband
- Adjustable sizing
- US Patent 10,932,512
- Weight: 3.5 oz/102 g



Heathered Gray



Darkest Navy
557



Heathered Gray
320

CAMPFIRE CAP

S3B04686 | Size: M/L

100% cotton

The Campfire Cap is inspired by the stories of our ancestors and the connections we make around the fire. Stretch-comfort adjustable sizing and moisture-wicking sweatband make it comfortable, while the UPF 50+ rating offers sun protection.

- UPF 50+ sun rating
- 6.5 cm brim
- 100% cotton Bedford Cord
- Classic, unstructured “Dad Cap”
- Wicking sweatband
- Stretch-comfort adjustable sizing
- bluesign®-certified sweatband
- Weight: 2.9 oz/82.2 g



Brick Red



Brick Red
426



Fern
711



Midnight Blue
557

ARTIST SERIES PATCH TRUCKER

Size: One Size

Body: 100% nylon; Crown Mesh: 100% polyester; Lining: 100% polyester

The creative artistry of the Artist Series Patch Trucker makes these six-panel, midheight ballcaps a stylish choice for your outdoor adventures. These nature-inspired designs, with one-of-a-kind artwork, feature a woven patch on the front panel. Made from 100% recycled, bluesign®-certified main body and mesh fabric, with PFAS-free durable water repellent (DWR). With StretchBack Sizing™ and wicking sweatband for a comfortable fit.

- 6.8 cm brim
 - Classic trucker mesh ventilation
 - 100% recycled main body fabric and crown mesh
 - One of a kind artwork patch
 - Midheight crown
 - PFAS-free durable water repellent (DWR) on front crown and brim
- Wicking sweatband
 - StretchBack Sizing™
 - bluesign®-certified main body fabric and sweatband
 - US Patent 10,932,512
 - Weight: 2.4 oz/68 g



Ancient Grove
S2A04799



Crashing Wave
S2A04798



Matterhorn
S3A04835



Mountain Moonlight
S2A04800



Teton Reflection
S3A04836



Tropical Flora
S2A04801

StretchBack Sizing™

The classic snapback sizing adjustment on our truckers is designed with our StretchBack Sizing™ system, a little extra give that provides a head-hugging experience you'll love.



NEW COLORS

THIS IS MY SUNDAY™ TRUCKER

Size: One Size

Body: 100% nylon; Crown Mesh: 100% polyester; Lining: 100% polyester

When your idea of a perfect Sunday means getting outside to refresh and recharge, this six-panel, midheight ballcap is a perfect choice. The woven patch is sure to inspire adventure. Made from 100% recycled, bluesign®-certified main body and mesh fabric, with PFAS-free water repellent (DWR) and StretchBack Sizing™ for a comfortable fit.

- 6.8 cm brim
- Classic trucker mesh ventilation
- 100% recycled main body fabric and crown mesh
- Midheight crown
- PFAS-free durable water repellent (DWR) on front crown and brim
- Wicking sweatband
- StretchBack Sizing™
- bluesign®-certified main body fabric and sweatband
- US Patent 10,932,512
- Weight: 2.4 oz/68 g

Colors from top to bottom:
SA Peak/Canyon (S2A04974),
Sunday Funday/Dark Denim (S2A04973)



SA Peak/Canyon Trucker, p. 75



Alpine Reflection
S2A04640



Dream Seeker
S2A04727



Into the Blue
S2A04912



Mountain
S2A04632



Mountain High
S2A04911



Woodland
S2A04637



Yosemite Valley
S2A04794

ARTIST SERIES TRUCKER

Size: One Size

Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

Ventilation? Sure. Wicking? Absolutely. But let's be honest—our Artist Series Trucker is wearable art that simply looks great.

- 7 cm brim
- Classic trucker mesh ventilation
- One of a kind artwork
- Wicking sweatband
- StretchBack Sizing™
- bluesign®-certified brim and sweatband
- US Patent 10,932,512
- Weight: 2.7 oz/76.5 g



KIDS'

Kids and Mother Nature go together like peanut butter and jelly. That's why we designed this collection with protective technical features parents appreciate and the cute, casual comfort kids love. Featuring whimsical art and prints inspired by a child's view of the natural world, these hats are sure to become family favorites.

Kids' Play Hat, Citrus and Ocean Life, p. 82

GO WITH THE FLOW

Easy-breezy prints for kids' ocean-inspired adventures.





Infant SunSprout Hat, Little Fishies, p. 80

NEW COLORS

INFANT SUNSPROUT HAT

S2F01553 | Sizes: 0–6 mos., 6–12 mos.

100% polyester

This sweet little lid features supersoft materials and rides easy in a stroller, with no back brim to get in the way.

- UPF 50+ sun rating
- 5 cm soft, flexible brim and 11 cm neck cape
- 100% recycled, wicking fabric
- Quick-release chinstrap
- Crushable design is stroller and travel friendly
- Comfortable stretch fit
- bluesign®-certified main body fabric (solids only) and sweatband
- Weight: 0.8 oz/22.7 g



NEW
Beach Day
239



Blue Grass Mat
585



Electric Blue
589



NEW
Lilac Grass Mat
414



NEW
Little Fishies
517



Navy Stripe
557



Quarry Stripe
331



Vivid Magenta
443

NEW COLOR

INFANT SUNFLIP CAP

S2F04738 | Sizes: 0–6 mos., 6–12 mos.

100% polyester

Crushable and packable, the Infant SunFlip Cap is stroller and car seat friendly. Made from quick-dry, wicking fabric, the 4 cm brim and minicape protect little necks and ears in comfort. Reversible design means you get two hats in one.

- UPF 50+ sun rating
- 4 cm soft, flexible brim
- 4.3 cm minicape protects ears and neck
- 100% recycled, wicking fabric
- Reversible for two color options
- Crushable design is stroller and travel friendly
- Comfortable stretch fit
- bluesign®-certified main body fabric (solids only) and mesh
- Weight: 0.9 oz/25.5 g



Lilac Grass Mat/Iris



Blue Electric Stripe/
Sea Spray
508



NEW
Lilac Grass Mat/
Iris
414



Natural Grass Mat/
Captain's Navy
296



Soldana Rose/
Iris
294

NEW COLORS

INFANT SUNSKIPPER BUCKET

S2F03808 | Sizes: 0–6 mos., 6–12 mos.

100% polyester

Made with 100% recycled, bluesign®-certified, wicking fabric, which is chemical-free for kids' safety, the Infant SunSkipper Bucket has a short, flexible brim for maximum visibility and comfort. Reversible design makes for two hats in one.

- UPF 50+ sun rating
- 4.9–5.5 cm soft, flexible, downsloping brim*
- 100% recycled, wicking fabric
- Reversible for two color options
- Quick-release chinstrap
- Comfortable stretch fit
- Crushable design is stroller and travel friendly
- bluesign®-certified main body fabric (solids only)
- Weight: 1.6 oz/45.4 g
- *Length depends on hat size



Beach Day/Sea Spray



NEW
Beach Day/
Sea Spray
239



NEW
Lilac Grass Mat/
Lilac
414



Navy Stripe/
Captain's Navy
557



Quarry Stripe/
Lemon
331

NEW COLOR

TODDLER ARTIST SERIES TRUCKER

Size: S

Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

Artist Acacia Lacy lends her talents to our smallest version of the Artist Series Trucker. With classic mesh ventilation, this miniversion features a soft, crushable, bluesign®-certified brim and wicking sweatband.

- 6 cm crushable brim
- Classic trucker mesh ventilation
- Limited edition artwork
- Wicking sweatband
- Adjustable sizing
- bluesign®-certified brim and sweatband
- Weight: 1.4 oz/40 g



Hummingbird
S2E04910



NEW
Forest Friends
S2E04552



Osprey
S2E04909

NEW COLORS

KIDS' PLAY HAT

S2D01061 | Sizes: S, M, L

Body: 100% nylon (solid colors)/100% polyester (prints); Underbrim: 100% nylon

Our #1 best seller for a reason—kids love to play in the sun and parents love to protect them. Sun-smart fabric keeps natural-born adventurers safe and happy all the livelong day.

- UPF 50+ sun rating (mesh not rated)
 - 7–9 cm brim and 13–15.5 cm neck cape*
 - Strategic crown ventilation
 - SmartStrap® breakaway chinstrap
 - Stroller friendly
 - Durable water repellent finish
- Adjustable sizing
 - bluesign®-certified main body fabric and mesh**
 - Weight: 1.8 oz/51 g

*Length depends on hat size
**Excludes Butterfly Dream print



KIDS' ULTRA ADVENTURE HAT

S2D01737 | Sizes: M, L

Body: 100% nylon, 12% polyester; Crown Mesh: 100% polyester; Under Brim: 100% polyester

This versatile, comfortable hat is perfect for adventurous kids—rated UPF 50+ with a wicking sweatband. Made from bluesign®-certified main body fabric with PFAS-free durable water repellent finish (DWR). Foldable, packable, and reflective in low light.

- UPF 50+ sun rating (includes mesh)
- 8.5 cm brim and 14 cm neck cape
- Reflective details
- Wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable sizing
- Foldable brim packs small and flat
- bluesign®-certified main body fabric, mesh, and sweatband
- US Patent D827,990 and 10,098,398
- Weight: 2.2 oz/62.5 g



Koi/Cinder



W
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KIDS' ULTRA ADVENTURE STORM HAT

S3D01766 | Sizes: M, L

Body: 78% nylon, 22% polyester; Under Brim: 100% nylon; Lining: 100% polyester; Cape Lining: 100% nylon

We like to call it the world's best rain hat, and now it's made for kids. Modeled after the award-winning Ultra Adventure Storm Hat, this hat keeps kids dry. Made with PFAS-free durable water repellent (DWR), this hat is 100% waterproof with fully taped seams.

- 100% waterproof, breathable, fully seam-taped fabric
- 10k waterproof membrane protects from rain and snow
- PFAS-free durable water repellent (DWR)
- 8.5 cm brim and 14 cm neck cape
- Reflective details
- SmartStrap® breakaway chinstrap
- Integrated wicking mesh liner
- Adjustable sizing
- Foldable brim packs small and flat
- UPF 50+ sun rating
- US Patent D841,944, D912,945, and 10,098,398
- Weight: 2.3 oz/65 g



Mineral





Kids' Fun Bucket, Rolling Wave, p. 85

NEW COLORS

KIDS' FUN BUCKET
S2D03037 | Sizes: S, M, L

Body: 100% nylon (solid colors)/100% polyester (prints); Underbrim: 100% nylon

A simple hat for kids' simple needs. Crushable, floatable, water and stain resistant, breathable, and—oh yeah—adorable.

- UPF 50+ sun rating (mesh not rated)
 - 6.5 cm soft, flexible, downsloping brim
 - Strategic crown ventilation
 - Stroller friendly
 - Floats in water
 - SmartStrap® breakaway chinstrap
- Durable water repellent finish
 - Stretch-comfort adjustable sizing
 - bluesign®-certified main body fabric, mesh, and sweatband*
 - Weight: 2.4 oz/68 g

*Excludes Butterfly Dream print



Birds of Prey
355



Blossom
320



Bluebird
513



Butterfly Dream
955



Captain's Navy
557



Citrus
605



Lilac
414



Morning Birds
507



NEW
Ocean Life
516



NEW
Pink Tropical
958



Pollinator
458



NEW
Rolling Wave
568



Royal
564



Space Explorer
551



Wild River
524

KIDS' ULTRA ESCAPE BOONIE

S2D11849 | Sizes: M, L

88% nylon, 12% polyester

UPF 50+ sun rated with a 6 cm crushable brim, the Kids' Ultra Escape Boonie is made from bluesign®-certified fabric with a PFAS-free durable water repellent (DWR). Adjustable chinstrap and sizing ensure a good fit, and handy reflective details offer better visibility in low light.

- UPF 50+ sun rating (includes mesh)
 - 6 cm crushable brim
 - Reflective details
 - Wicking sweatband
 - PFAS-free durable water repellent (DWR)
 - SmartStrap® breakaway chinstrap
- Adjustable sizing
 - bluesign®-certified main body fabric, mesh, and sweatband
 - Crushable design is travel friendly
 - US Patent 10,123,581 and patent pending
 - Weight: 2.43 oz/69 g



KIDS' SUN CHASER CAP

S2D04396 | Size: L

Body: 100% nylon; Crown Mesh: 100% polyester

For the little superheroes, a cap with a removable neck cape to save the day! Put it on when the sun is bright, then jump into a phone booth and remove it when the is sun's incognito.

- UPF 50+ sun rating (includes mesh)
- 6.5 cm soft, flexible brim
- Removable neck cape
- PFAS-free durable water repellent (DWR)
- Stretch-comfort adjustable sizing
- Crushable design is travel friendly
- bluesign®-certified main body fabric, mesh, and sweatband
- Weight: 1.9 oz/53.9 g



Lightning



Lightning
609



Wild Flower
610

NEW COLOR

KIDS' CLEAR CREEK BOONIE

S2D11395 | Sizes: M, L

Shell: 100% polyester/100% nylon (Hot Pink/Iris); Reverse: 100% nylon

For little adventurers, a hat as rough and tumble as they are. Plus, the Clear Creek Boonie's reversible design gives you two hats in one!

- UPF 50+ sun rating
 - 7 cm soft, flexible brim
 - Reversible for two color options
 - SmartStrap® breakaway chinstrap
 - Durable water repellent finish
- Adjustable sizing
 - Crushable design is travel friendly
 - bluesign®-certified main body fabric
 - Weight: 2.5 oz/70.9 g



Birds of Prey/
Charcoal
355



Deep Blue/
Chaparral
510



Hot Pink/
Iris
454



Morning Birds/
Lilac
507



Pollinator/
Cream
458



Rolling Wave/
Tan
568



Wild River/
Royal
524

KIDS' IMPULSE CAP

S2D04280 | Size: L

100% polyester

Ball game? Check. Park? Check. Bike ride? Check. Safety features include UV-protective fabric for when the sun is up, high-visibility reflective trim for when the sun goes down.

- UPF 50+ sun rating (includes mesh)
- 6.5 cm brim
- 100% recycled, wicking fabric
- Dark underbrim reduces glare
- Reflective details
- Wicking sweatband
- Stretch-comfort adjustable sizing
- bluesign®-certified main body fabric and mesh
- Weight: 1.9 oz/53.9 g



Coral



Coral
801



Electric Blue
589



Gray
320



Iris
933

NEW COLORS

KIDS' ARTIST SERIES TRUCKER

Size: M/L

Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

A trucker cap in a kid-friendly size! Limited edition artwork by Acacia Lacy inspires outdoor curiosity. Kid-proof features and adjustable sizing for years of active play.

- 6.3 cm brim
 - Classic trucker mesh ventilation
 - Limited edition artwork
 - Wicking sweatband
- Adjustable sizing
 - bluesign®-certified brim and sweatband
 - Weight: 2.2 oz/62.4 g



Butterfly and Bees
S2D04792



Forest Friends
S2D04552



Hummingbird
S2D04910



Lone Wolf
S3D04838



Osprey
S2D04909



NEW
Pond Party
S2D04976



Rainbow Trout
S2D04529



River Otter
S2D04791



Sea Turtle
S2D04625



NEW
Whale Song
S2D04975

KIDS' ARTIST SERIES COOLING TRUCKER

Size: M/L

Brim: 100% cotton; Front Crown: 100% polyester; Crown Mesh: 100% polyester

Inspired by the imaginative nature of children, artist Acacia Lacy has created limited edition designs perfect for pint-sized adventurers. With OEKO-TEX® Standard 100 certified Coolcore® wicking sweatband and underbrim.

- 6.3 cm brim
- Classic trucker mesh ventilation
- Limited edition artwork
- Coolcore® wicking sweatband/underbrim
- Adjustable sizing
- OEKO-TEX® Standard 100 certified sweatband and underbrim
- bluesign®-certified top brim
- Weight: 2.2 oz/62.4 g



Horse Feather
S2D04725



Soaring Sun
S2D04724

KIDS' WHEELIE CAP

S2D04807 | Sizes: S, M

100% nylon

The Kids' Wheelie Cap features playful woven patches with artwork by Acacia Lacy—Royal Wave, Iris Dragonfly, and Tan Fish. Made from durable, bluesign®-certified fabric with a PFAS-free water repellent (DWR).

- UPF 50+ sun rating
- 5.25–5.5 cm soft, flexible brim
- Ponytail friendly
- Supersoft wicking sweatband
- PFAS-free durable water repellent (DWR)
- Adjustable hook-and-loop sizing system
- Crushable design is stroller and travel friendly
- bluesign®-certified main body fabric and sweatband
- Weight: 1.6 oz/45.4 g



Royal



Patch



Iris Dragon
933



Patch



Royal Wave
564



Patch



Tan Fish
259



Kids' Feel Good Trucker, Wild and Free/Purple Sky and Rise and Shine/Charcoal, p. 90

NEW

KIDS' FEEL GOOD TRUCKER

Size: M/L

100% nylon; Crown Mesh: 100% polyester; Crown Liner: 100% Polyester

The Kids' Feel Good Trucker Series features embroidered patches in four outdoor-inspired designs. This hat boasts modern technical features, such as 100% recycled, bluesign®-certified fabric and a PFAS-free durable water repellent (DWR), plus StretchBack Sizing™ for a great fit as kids grow.

- Embroidered patch artwork
 - 6.5 cm brim
 - 100% recycled main body fabric and crown mesh
 - Midheight crown
 - StretchBack Sizing™
 - PFAS-free durable water repellent (DWR) on front crown and brim
- Classic trucker mesh ventilation
 - Wicking sweatband
 - bluesign®-certified main body fabric and sweatband
 - US Patent 10,932,512
 - Weight: 2.5 oz/70 g

From top to bottom: Adventure Ahead/Dark Denim (S2D04968), Rise and Shine/Charcoal (S2D04969), Explore/Canyon (S2D04971), Wild and Free/Purple Sky (S2D04970)



NEW

KIDS' FREE SPIRIT HAT

S2H22972 | Size: L

50% polyester, 50% paper

With the UPF 50+ sun protection you expect, the Kids' Free Spirit adds flair to any pint-sized adventure. This stylish hat features a multicolor beaded hatband, adjustable breakaway chinstrap, and internal adjustable sizing to ensure a comfortable fit as kids grow.

- UPF 50+ sun rating
- 7 cm floppy brim
- Breathable polyester/paper braid*
- Decorative beaded hatband
- SmartStrap® breakaway chinstrap
- Internal adjustable sizing
- Wicking sweatband
- bluesign®-certified sweatband
- Weight: 6 oz/180 g

*Avoid rain/wet conditions



Sea Glass



Sea Glass
568

NEW COLOR

KIDS' SUN GUARDIAN HAT

S2D22623 | Size: L

100% straw

The Kids' Sun Guardian Hat is made from 100% natural straw and features a broad, downsloping brim with a dark underbrim to reduce glare. The brim and top-of-crown liner are UPF 50+ sun rated, and an adjustable chinstrap and elasticized sweatband ensure a custom fit.

- UPF 50+ brim and top-of-crown liner
- 8.5 cm downsloping brim
- 100% natural straw
- Dark underbrim reduces glare
- SmartStrap® breakaway chinstrap
- Elasticized sweatband for custom fit
- Weight: 3.75 oz/106 g



Natural/Mountain



Patch



Underbrim

Natural/Mountain
284



Patch



Underbrim

Natural/Wave
246



Kids' Free Spirit Hat, Sea Glass, p. 92
Wanderlust Fedora, Cream, p. 56





Sun Guardian Hat, Natural/Rolling Wave, p. 50
UVShield Cool Sleeves, White, p. 96

ACCESSORIES

In the height of summer, a UPF 50+ sun-protective hat is essential. To complement your hat and ensure further protection, our accessories offer coverage for your face, neck, arms, and hands, so you can stay outdoors doing what you love even longer. From neck capes, face masks, and gaiters for adults and kids, to gloves and sleeves for adults, our accessories offer cool, comfortable protection when you need it most. Featuring breathable, wash-and-wear, chemical-free Coolcore® fabrics.



UVSHIELD COOL GLOVES, FINGERLESS
S2A66647 | Sizes: S/M, L/XL

88% polyester, 12% spandex

UVShield Cool Gloves offer UPF 50+ rated sun protection with an antislip palm print. Stretch-fit and made from chemical-free Coolcore® fabric, these gloves will help you stay comfortable and protected naturally.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- Antislip gripping palm print
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Weight: 1.0 oz/28.3 g



UVSHIELD COOL SLEEVES
S2A64649 | Sizes: S/M, L/XL

88% polyester, 12% spandex

UVShield Cool Sleeves use chemical-free Coolcore® technology, so they breathe and wick naturally to regulate evaporative cooling. Stretch-fit makes them perfect for the most rigorous activity.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- Stretch-fit for active use
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Weight: 2.2 oz/62.4 g



UVSHIELD COOL SLEEVES WITH HAND COVER
S2A64650 | Sizes: S/M, L/XL

88% polyester, 12% spandex

Using chemical-free Coolcore® technology, UVShield Cool Sleeves breathe and wick naturally to regulate evaporative cooling. Featuring thumbholes, stretch-fit, and a handy seam at the wrist for watch access.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- Antislip gripping palm print
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Weight: 1.0 oz/28.3 g

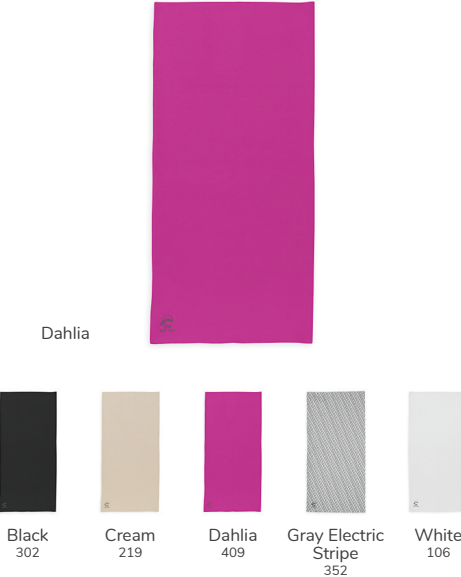


UVSHIELD COOL GAITER
S1A67648 | Size: One Size

88% polyester, 12% spandex

Four-way-stretch fabric makes it easy to wear in any number of ways—headscarf, hood, face mask, bandana, balaclava, or helmet liner. Using chemical-free Coolcore® technology, the UVShield Cool Gaiter breathes and wicks naturally to regulate evaporative cooling.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- Multifunctional—many ways to wear
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Weight: 1.8 oz/51.0 g



UVSHIELD COOL FACE MASK
S1AAC854 | Sizes: One Size, L/XL Extended

Exterior: 88% polyester, 12% spandex; Liner: 100% polyester

Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the UVShield Cool Face Mask offers coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- 2-layer construction for added comfort and coverage
- Soft interior for skin comfort
- OEKO-TEX® Standard 100 certified exterior fabric
- bluesign®-certified interior fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Knot loops to size down if needed
- Not for medical use
- Weight: 0.4 oz/11.3 g



ARTIST SERIES FACE MASK
Sizes: One Size, L/XL Extended

Exterior: 88% polyester, 12% spandex; Liner: 100% polyester

Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Artist Series Face Mask offers creatively inspired coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- 2-layer construction for added comfort and coverage
- Soft interior for skin comfort
- OEKO-TEX® Standard 100 certified exterior fabric
- bluesign®-certified interior fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Sliding soft lock to size down as needed
- Not for medical use
- Weight: 0.42 oz/12 g



KIDS' UVSHIELD COOL GAITER

S1D67648 | Size: M/L

88% polyester, 12% spandex

Kids stay covered with our Kids' UVShield Cool Gaiter. Using chemical-free Coolcore® technology, the gaiter breathes and wicks naturally to regulate evaporative cooling. With multiple ways to wear to protect the face, neck, and head, the Kids' UVShield Cool Gaiter also pairs easily with any hat or helmet, and comes in a variety of colors.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- Multifunctional—many ways to wear
- Easy wash and wear
- OEKO-TEX® Standard 100 certified fabric
- Not for medical use
- Weight: 1.3 oz/37.0 g



Gray Electric Stripe



Black
302



Dahlia
409



Gray Electric
Stripe
352



Royal
510

KIDS' UVSHIELD COOL FACE MASK

S1DAC855 | Size: M/L

Exterior: 88% polyester, 12% spandex; Liner: 100% polyester

Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Kids' UVShield Cool Face Mask offers kid-friendly coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- 2-layer construction for added comfort and coverage
- Soft interior for skin comfort
- OEKO-TEX® Standard 100 certified exterior fabric
- bluesign® interior fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Knot loops to size down if needed
- Not for medical use
- Weight: 0.35 oz/9.9 g



Royal



Black
302



Dahlia
409



Royal
510



Kids' Artist Series Face Mask, Forest Friends, p. 99

KIDS' ARTIST SERIES FACE MASK

Size: M/L

Exterior: 88% polyester, 12% spandex; Liner: 100% polyester

Made from UPF 50+ sun-protective, chemical-free Coolcore® fabric, the contoured shape and soft mesh liner help the mask fit comfortably over nose and mouth. Moisture wicking and breathable, the Kids' Artist Series Face Mask offers fun, kid-friendly coverage without overheating.

- UPF 50+ sun rating
- Coolcore® chemical-free cooling fabric
- Moisture-wicking, quick-drying, breathable
- 2-layer construction for added comfort and coverage
- Soft interior for skin comfort
- OEKO-TEX® Standard 100 certified exterior fabric
- bluesign® interior fabric
- Elastic ear loops stretch to fit most
- Cinch mask at elastic loop for custom fit
- Knot loops to size down if needed
- Weight: 0.35 oz/10 g



Forest Friends
S1DAC877



Horse Feather
S1DAC878



Howling Moon
S1DAC883

FALL/WINTER 2022

Don't Forget Your Winter Hat!

Underneath it all there is a force that drives us to get outside, no matter the weather. That same spirit fuels our commitment to create thoughtful, technical designs that offer protection from the elements.

To view our full Fall/Winter '22 assortment,
email sales@sundayafternoons.com.



SALES TOOLS

2023 Fixture Program

Contact international@sundayafternoons.com for pricing and information about our fixture program. Slat and grid wall-compatible accessories **free upon request**.

Floor Fixture

190.5 cm x 76.2 cm x 76.2 cm
100–164 hats
(depending on style)
MKT-DISPLAY-FLOOR18



Economy Tower

182.9 cm x 55.9 cm x 55.9 cm
80–120 hats
(depending on style)
MKT-DISPLAY-ECONOTOWER19



Tabletop Fixture

81.3 cm x 63.5 cm x 63.5 cm
26–42 hats
(depending on style)
MKT-DISPLAY-TABLETOP18



Fixture Compatible Accessories



Fixture Cage
MKT-DISPLAY-FIXTURECAGE



Fixture Straight Pin
MKT-DISPLAY-FIXTUREPIN



Fixture Headform
MKT-DISPLAY-HEADFORM18



Graphic Holder
MKT-DISPLAY-GRAPHICHOLDER

Slat and Grid Wall-Compatible Accessories



Branded Wall Mirror
MKT-SA MIRROR16



Branded Straight Pin
MKT-SA STRT PIN16



Branded Wall Headform
MKT-SA-HATHOLDER20

Feature Call-Out Point of Purchase

Increase sales with educational POP materials. Free upon request.



Front



Back

Sunward Collection / Wanderlust Fedora and Kids' Free Spirit Hat
17.8 cm x 12.7 cm sign printed on heavy paper stock.

POP-TECH-SUNWARD



Sign Holder
Display POP signs with sign holder.
MKT-DISPLAY-SIGNHOLDER18



Sunglass Lock™ POP
Sunglass Lock™ POP fits into Sunglass Lock™ slots of hats. Five POP per package.
POP SUNGLASSLOCK18

Wholesale Portal

Everything you'll need to drive sales in your store! Contact sales@sundayafternoons.com or your rep for access to the Wholesale Portal. Here are a few of the resources you'll find:

- Hi-Res product, detail, multiview, and lifestyle photos
- Product, seasonal brand, and care-and-use videos
- Logos
- Digital workbooks
- Applications and policies
- Inventory and product information

SIZE CHART

Adults

Sizes	Min	Max	cm	54	55	56	57	58	59	60	61	62	63
			in	21¼	21⅝	22	22½	22⅞	23¼	23⅝	24	24⅜	24¾
Small	54 cm 21¼ in	56 cm 22 in		S									
Small/Medium	54 cm 21¼ in	58 cm 22⅞ in		S/M									
Medium	56 cm 22 in	58 cm 22⅞ in				M							
Medium/Large	56 cm 22 in	60.5 cm 23⅞ in				M/L							
Large	58 cm 22⅞ in	60.5 cm 23⅞ in						L					
Large/X-Large	58 cm 22⅞ in	62.5 cm 24⅝ in						L/XL					
X-Large	60.5 cm 23⅞ in	62.5 cm 24⅝ in									XL		
One Size	54 cm 21¼ in	60.5 cm 23⅞ in		OS									

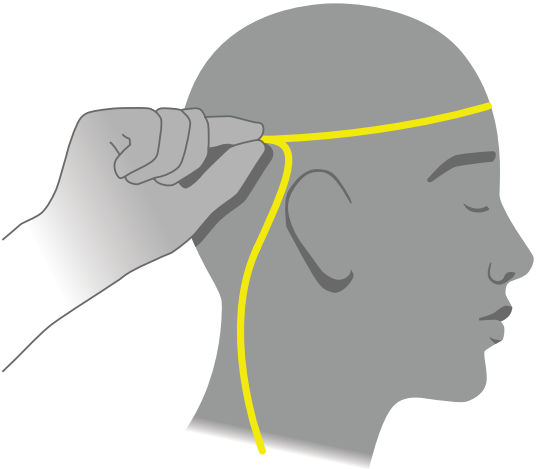
Kids’

Sizes	Min	Max	cm	38	40	42	44	46	48	50	52	54	56
			in	15	15¾	16½	17¾	18⅝	18⅞	19¾	20½	21¼	22
Infant (0–6 mos.)	38 cm 15 in	44 cm 17¾ in		I (0–6 mos.)									
Infant (6–12 mos.)	44 cm 17¾ in	47 cm 18½ in					I (6–12 mos.)						
Infant (0–12 mos.)	38 cm 15 in	47 cm 18½ in		I (0–12 mos.)									
Small (1–3 yrs.)	47 cm 18½ in	50 cm 19¾ in							S				
Small/Medium (1–6 yrs.)	47 cm 18½ in	53 cm 20⅞ in							S/M				
Medium (3–6 yrs.)	50 cm 19¾ in	53 cm 20⅞ in								M			
Medium/Large (3–12 yrs.)	50 cm 19¾ in	56 cm 22 in								M/L			
Large (6–12 yrs.)	53 cm 20⅞ in	56 cm 22 in										L	

HOW TO MEASURE

How to Measure Your Head

Circle the crown of the head with string or dental floss, above the eyebrows and ears. Measure the length of string on a ruler and compare to the size ranges listed below—there’s your size! Many, but not all, of our hats feature an adjustable sizing system. Loosen or tighten the adjustable sizing system (if available) as necessary for a custom fit.



How to Find the Perfect Fit

Check out our website at <https://www.sundayafternoons.com/sizing-charts>

How to Measure for a Face Mask

Adult Face Mask – One Size, L/XL

O/S Face Measurement Ranges

Height: 10 cm – 13.5 cm
Width: 29 cm – 34 cm

L/XL Face Measurement Ranges

Height: 13.5 cm – 16.5 cm
Width: 34 cm – 39.5 cm

Kids' Face Mask – Size M/L (3–12 years old)

Face Measurement Ranges

Height: 6.5 cm – 10 cm
Width: 22.5 cm – 38 cm

Height:

Using a flexible measuring tape*, measure from the bridge of the nose at eyeball level, over the tip of the nose, to the bottom of the chin as shown.

*If you do not have a flexible measuring tape, use dental floss or a string to measure your face, then measure the length of the string with a ruler.

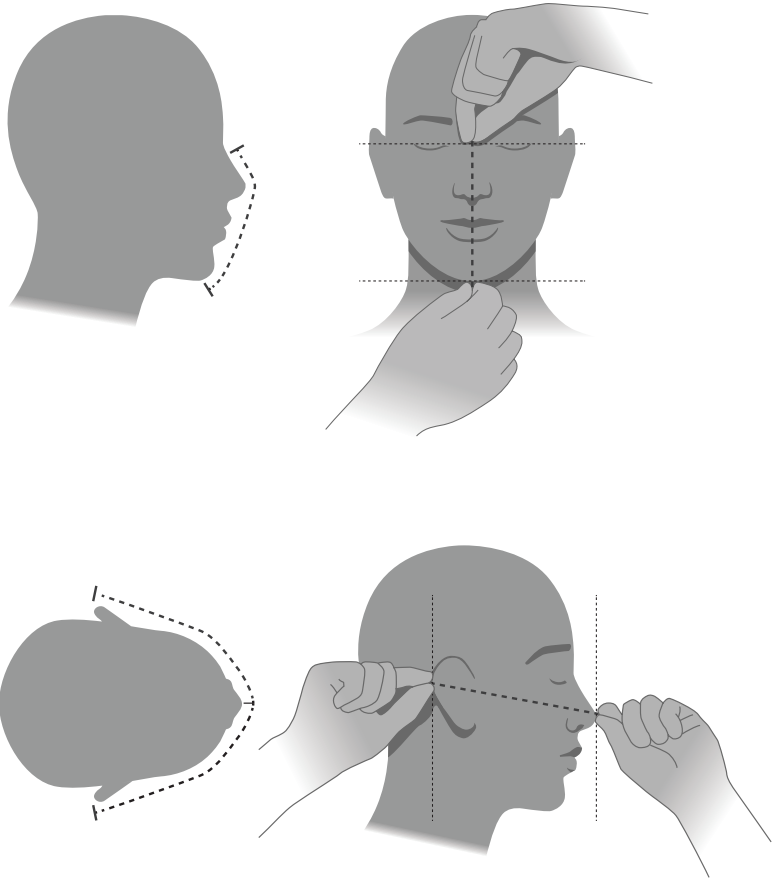
Width:

Measure from the back of one ear, over the tip of the nose, to the back of the other ear as shown.

Fit Notes:

Mask width can be adjusted smaller by making a small knot in the ear elastic. Masks should fit close to the face.

The Kids' Artist Series Face Mask fits slightly larger than the Kids' UVShield Face Mask and will work for adults with smaller faces.



GLOBAL MEDIA HIGHLIGHTS

We're proud to operate in 57 countries and territories. With online and print readership of more than six billion, we're showing up all over the place!



“ They can joke all they want—the mixture of remarkable breathability from the strategically placed mesh, comfort from lightweight materials, and complete protection from the sun make it a staple in my summer kit. I refuse to do yard work in any other hat, and I love it so much that I am happy to be teased when wearing it socially.”

— Outside Magazine, August 2021, Adventure Hat review

WIRED

Los Angeles Times

Outside

BACKPACKER

Esquire

Real Daily

Better Homes & Gardens

MOUNTAIN LIFE
LIVE IT UP

GO OUT

CAMPING & REISE

SUNDAY
AFTERNOONS

OUTDOOR

NEW COLOR



Ultra Adventure Hat
S2A01392 | P. 24

NEW COLOR



Original Adventure Hat™
S2A01001 | P. 26



Shade Goddess Hat
S2C01549 | P. 27



Sundancer Hat
S2C01077 | P. 27



Sport Hat
S2A01071 | P. 28



Adventure Stow Hat
S2A01728 | P. 28

NEW COLOR



Sun Guide Cap
S2A07075 | P. 29



Solar Curtain
S2A09736 | P. 29

NEW



Voyage Hat
S2C02962 | P. 30



Latitude Hat
S2A02609 | P. 31



Charter Hat
S2A09016 | P. 32



Charter Breeze Hat
S2A09730 | P. 33



Charter Escape Hat
S2A09610 | P. 33

NEW COLORS



Backdrop Boonie
S2A02899 | P. 34

NEW COLOR



Ultra Escape Boonie
S2C11849 | P. 34



Cruiser Hat
S2A11020 | P. 35



Bug-Free Cruiser Net Hat
S2A11733 | P. 35



Clear Creek Boonie
S2C11395 | P. 35



Sunward Bucket
S2A03959 | P. 36



VaporLite™ Tempo Bucket
S2A03903 | P. 38



Brushline Bucket
S2B03546 | P. 38



Solar Bucket
S2A03070 | P. 39



Daydream Bucket
S2C03548 | P. 39



Sun Seeker Hat
S2C43545 | P. 39



VaporLite™ Stride Cap
S2A04902 | P. 40



Aerial Cap
S2A04499 | P. 40



Ultra Trail Cap
S2A04848 | P. 41



Flash Cap
S2A04900 | P. 41



Eclipse Cap
S2A04026 | P. 42



Vantage Point Trucker
S2A04608 | P. 42



Sun Tripper Cap
S2A06076 | P. 42



Sunward Radar
S2A06960 | P. 43

CASUAL

NEW COLORS



Sun Guardian Hat
S2A22623 | P. 50



Leisure Hat
S2A22905 | P. 52



Montego Hat
S2C26412 | P. 52



Tradewinds Hat
S2C22622 | P. 53



Islander Hat
S2A18621 | P. 53



Unwind Hat
S2A22904 | P. 53



Athena Hat
S2C22964 | P. 54



Sunward Visor
S2A05961 | P. 44



VaporLite™ Rush Visor
S2A05901 | P. 44



Aero Visor
S2A05002 | P. 45



UVShield Cool Convert Visor
S2C05732 | P. 45



Sport Visor
S2C05356 | P. 45



Ultra Adventure Storm Hat
S3A01558 | P. 46



Ultra Storm Boonie
S3A11919 | P. 46



Charter Storm Hat
S3A09755 | P. 47



Ultra Storm Bucket
S3A03756 | P. 47



Valencia Hat
S2C22907 | P. 54



Wanderlust Fedora
S2C27963 | P. 56



Sol Seeker Hat
S2C86496 | P. 56



Sun Haven Hat
S2C22619 | P. 56



Kauai Hat
S2C20045 | P. 58



Coronado Hat
S2C27368 | P. 58



Luna Hat
S2C19495 | P. 58



Garden Visor
S2C21039 | P. 59



Oceana Visor
S2C21804 | P. 59



Cayman Hat
S2A27015 | P. 59



Havana Hat
S2A27040 | P. 60



EasyBreezer Hat
S2A22906 | P. 61



Boho Hat
S2C27802 | P. 62



Dreamer Hat
S2C24803 | P. 62



Camden Hat
S3C27762 | P. 63



Joslyn Hat
S3C22926 | P. 63



Sunset Hat
S2C26270 | P. 64



Caribbean Hat
S2C24012 | P. 64



Ventura Hat
S2A18965 | P. 66



Vineyard Hat
S2C12268 | P. 67



Lanai Hat
S2C14410 | P. 67



Beach Hat
S2C16009 | P. 67



Quinn Hat
S3A29927 | P. 68



Tessa Hat
S3C29419 | P. 68



Vail Hat
S3C29513 | P. 69



Taylor Hat
S3C34568 | P. 69



Vivian Hat
S3C34083 | P. 69



Winston Hat
S3A29930 | P. 70



Jasper Hat
S3B29512 | P. 70



Rambler Hat
S3B31063 | P. 71



Montana Hat
S3B31054 | P. 71



Outbound Cap
S3AAD931 | P. 73

KIDS'

NEW COLORS



Infant SunSprout Hat
S2F01553 | P. 80

NEW COLOR



Infant SunFlip Cap
S2F04738 | P. 81

NEW COLORS



Infant SunSkipper Bucket
S2F03808 | P. 81

NEW COLOR



Toddler Artist Series Trucker
P. 81

NEW COLORS



Kids' Play Hat
S2D01061 | P. 82



Kids' Ultra Adventure Storm Hat
S2D01737 | P. 83



Kids' Ultra Adventure Storm Hat
S3D01766 | P. 83

NEW COLORS



Kids' Sun Bucket
S2D03037 | P. 85



Kids' Ultra Escape Boonie
S2D11849 | P. 86

NEW COLOR



Kids' Clear Creek Boonie
S2D11395 | P. 86




Kids' Sun Chaser Cap
S2D04396 | P. 87




Kids' Impulse Cap
S2D04280 | P. 87


NEW COLORS



Kids' Artist Series Trucker
P. 88




Kids' Artist Series Cooling Trucker
P. 89



Kids' Wheelie Cap
S2D04807 | P. 89


NEW



Kids' Feel Good Trucker
P. 90


ACCESSORIES

NEW




Kids' Free Spirit Hat
S2H22972 | P. 92


NEW COLOR




Kids' Sun Guardian Hat
S2D22623 | P. 92




UVShield Cool Gloves,
Fingerless
S2A66647 | P. 96




UVShield Cool Sleeves
S2A64649 | P. 96



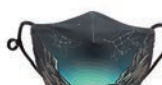
UVShield Cool Sleeves
with Hand Cover
S2A64650 | P. 96




UVShield Cool Gaiter
S1A67648 | P. 97




UVShield Cool Face Mask
S1AAC854 | P. 97




Artist Series Face Mask
P. 97



Kids' UVShield Cool Gaiter
S1D67648 | P. 98



Kids' UVShield Cool Face Mask
S1DAC855 | P. 98



Kids' Artist Series Face Mask
Item Code | P. 99

PRODUCT INDEX

Adventure Stow Hat (U)	P. 28	Leisure Hat (U)	P. 52
Aerial Cap (U)	P. 40	Luna Hat (W)	P. 58
Aero Visor (U)	P. 45	Montana Hat (U)	P. 71
Artist Series Face Mask (U)	P. 97	Montego Hat (W)	P. 52
Artist Series Patch Trucker (U)	P. 74	Oceana Visor (W)	P. 59
Artist Series Trucker (U)	P. 75	Original Adventure Hat (U)	P. 26
Athena Hat (W)	P. 54	Outbound Cap (U)	P. 73
Backdrop Boonie (U)	P. 34	Quinn Hat (U)	P. 68
Beach Hat (W)	P. 67	Rambler Hat (U)	P. 71
Boho Hat (W)	P. 62	Shade Goddess Hat (W)	P. 27
Brushline Bucket (U)	P. 38	Sol Seeker Hat (W)	P. 56
Bug-Free Cruiser Net Hat (U)	P. 35	Solar Bucket (U)	P. 39
Camden Hat (W)	P. 63	Solar Curtain (U)	P. 29
Campfire Cap (U)	P. 73	Sport Hat (U)	P. 28
Caribbean Hat (W)	P. 64	Sport Visor (W)	P. 45
Cayman Hat (U)	P. 59	Sun Guardian Hat (U)	P. 50
Charter Hat (U)	P. 32	Sun Guide Cap (U)	P. 29
Charter Breeze Hat (U)	P. 33	Sun Haven Hat (W)	P. 56
Charter Escape Hat (U)	P. 33	Sun Seeker Hat (W)	P. 39
Charter Storm Hat (U)	P. 47	Sun Tripper Cap (U)	P. 42
Clear Creek Boonie (W)	P. 35	Sundancer Hat (W)	P. 27
Coronado Hat (W)	P. 58	Sunset Hat (W)	P. 64
Cruiser Hat (U)	P. 35	Sunward Bucket (U)	P. 36
Daydream Bucket (W)	P. 39	Sunward Radar (U)	P. 43
Dreamer Hat (W)	P. 62	Sunward Visor (U)	P. 44
EasyBreezer Hat (U)	P. 61	Taylor Hat (W)	P. 69
Eclipse Cap (U)	P. 42	Tessa Hat (W)	P. 68
Flash Cap (U)	P. 41	This Is My Sunday Trucker (U)	P. 75
Garden Visor (W)	P. 59	Toddler Artist Series Trucker (U)	P. 81
Havana Hat (U)	P. 60	Tradewinds Hat (W)	P. 53
Infant SunFlip Cap (U)	P. 81	Ultra Adventure Hat (U)	P. 24
Infant SunSkipper Bucket (U)	P. 81	Ultra Adventure Storm Hat (U)	P. 46
Infant SunSprout Hat (U)	P. 80	Ultra Escape Boonie (U)	P. 34
Islander Hat (U)	P. 53	Ultra Storm Boonie (U)	P. 46
Jasper Hat (U)	P. 70	Ultra Storm Bucket (U)	P. 47
Joslyn Hat (W)	P. 63	Ultra Trail Cap (U)	P. 41
Kauai Hat (W)	P. 58	Unwind Hat (U)	P. 53
Kids' Artist Series Cooling Trucker (U)	P. 89	UVShield Cool Convert Visor (W)	P. 45
Kids' Artist Series Face Mask (U)	P. 99	UVShield Cool Face Mask (U)	P. 97
Kids' Artist Series Trucker (U)	P. 88	UVShield Cool Gaiter (U)	P. 97
Kids' Clear Creek Boonie (U)	P. 86	UVShield Cool Gloves, Fingerless (U)	P. 96
Kids' Feel Good Cap (U)	P. 90	UVShield Cool Sleeves (U)	P. 96
Kids' Free Spirit Hat (G)	P. 92	UVShield Cool Sleeves with Hand Cover (U)	P. 96
Kids' Fun Bucket Hat (U)	P. 85	Vail Hat (W)	P. 69
Kids' Impulse Cap (U)	P. 87	Valencia Hat (W)	P. 54
Kids' Play Hat (U)	P. 82	Vantage Point Trucker (U)	P. 42
Kids' Sun Chaser Cap (U)	P. 87	VaporLite Rush Visor (U)	P. 44
Kids' Sun Guardian Hat (U)	P. 92	VaporLite Stride Cap (U)	P. 40
Kids' Ultra Adventure Hat (U)	P. 83	VaporLite Tempo Bucket (U)	P. 38
Kids' Ultra Adventure Storm Hat (U)	P. 83	Ventura Hat (U)	P. 66
Kids' Ultra Escape Boonie (U)	P. 86	Vineyard Hat (W)	P. 67
Kids' UVShield Cool Face Mask (U)	P. 98	Vivian Hat (W)	P. 69
Kids' UVShield Cool Gaiter (U)	P. 98	Voyage Hat (W)	P. 30
Kids' Wheelie Cap (U)	P. 89	Wanderlust Fedora (W)	P. 56
Lanai Hat (W)	P. 67	Winston Hat (U)	P. 70
Latitude Hat (U)	P. 31		

Key

U = Unisex W = Women's G = Girls'

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